

KEN_BLOCK'S_GYMKHANA_SEVEN



Wild ^{in the} Streets

LOS_ANGELES



Ken Block's latest installment of the award-winning Gymkhana viral video series launched on The Hoonigan's YouTube channel on November 17th, 2014. The 12 minute video, [HOONIGAN] KEN BLOCK'S GYMKHANA SEVEN: WILD IN THE STREETS OF LOS ANGELES, brings the franchise back to one of its most successful themes, a full-city takeover. While Block was tearing up the streets of San Francisco in his Gymkhana spec Ford Fiesta in GymkhanaFIVE, the idea for GymkhanaSEVEN was conceived. "Let's build an all wheel drive, classic Mustang and go batsh!t across Los Angeles, shooting at iconic LA locations.", said Block. So then, for the first time in the franchise's history, rather than first focusing on a script, the plan started with a car. Every effort was focused on the creation of a mythical beast Ford Mustang like no one has ever seen and the top secret build project was dubbed "Unicorn".

For his expertise in all things Ford Mustang, Block and his Hoonigan Racing Division team turned to fellow Ford and Monster Energy athlete, Vaughn Gittin Jr. and his RTR tuning brand to create the high-performance, all-wheel drive, 1965 Ford Mustang, the HOONICORN_RTR.

Building upon the classic lines of Ford's iconic pony car and taking inspiration from a mix of styling influences such as the current crop of WRC cars, DTM racecars and even toy cars from Block's youth, the HOONICORN_RTR shares the lead spotlight with H.H.I.C. Ken Block. Packing an 845 hp Ford V8 crate motor from Roush Yates, mated to an all-wheel drive transmission by Sadev, the car exists for the sole purpose of being the ultimate Gymkhana car.

"I've done Gymkhana-style driving in quite a few cars over years," said Block. "But by far, this car is hands-down the best I've ever driven for this type of driving. The instant torque and power from that V8 is absolutely intoxicating and it basically vaporizes the tires the second I get into the throttle. It's also completely insane to me when I see the footage of this car being chained to a wall and doing an all-wheel drive burnout. Vaughn and the RTR team also did a great job helping get the chassis and suspension set up for sliding. One of the reasons I chose to have my team design this project with RTR was that they're at the top of the game when it comes to making a Mustang slide perfectly. For me, it was a no-brainer to work with the best on a project of this magnitude. I'm beyond

stoked with how not only the car turned out, but also this video. I honestly feel this is my best Gymkhana video yet and I'd like to thank the city of Los Angeles for allowing me to borrow their streets for a few days!"

Filmed over five days in mid-October 2014, Block and his Ford Mustang performed some of the most aggressive driving ever documented on video, hitting an assortment of iconic Los Angeles locations including downtown L.A., Randy's Donuts, the L.A. freeways, the 6th street bridge, the L.A. river and, perhaps most iconic of all, the Hollywood sign.

"The access to locations for this project was incredible," said Block. "Obviously the film commission in Los Angeles is quite good and accustomed to working with projects that involve driving all the time. However I think this may be the first time that anyone has done actual live-action driving and filming at the top of the Hollywood sign. Again, thank you Los Angeles."





Photo: Mike Blabac



Photo: Ron Zaras



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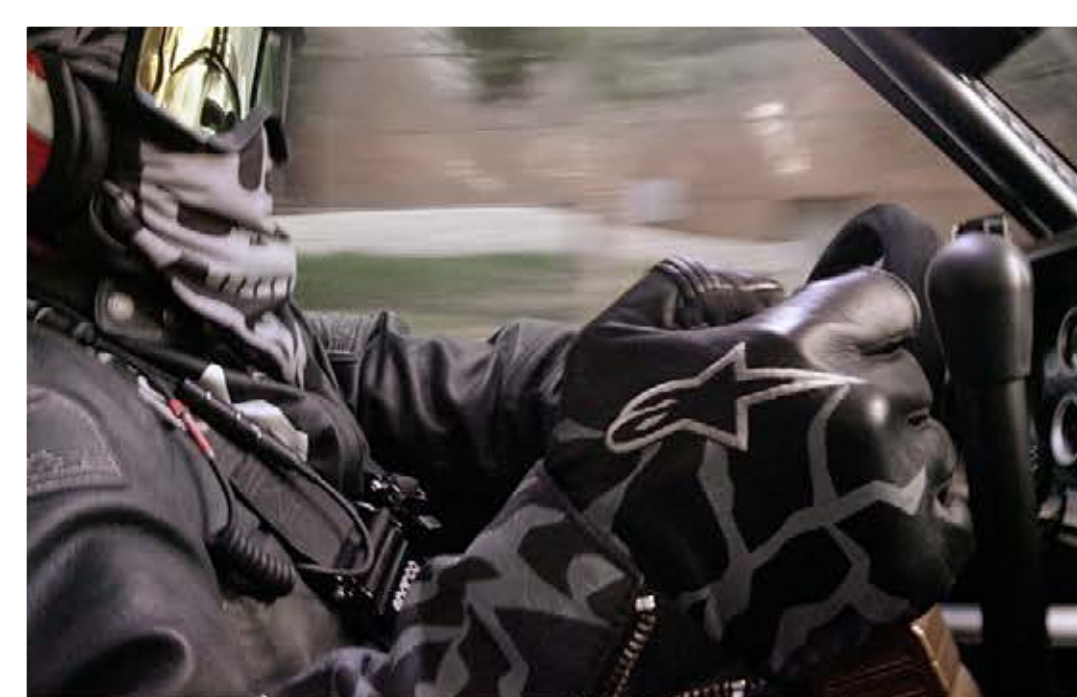
Photo: Mike Blabac







Photo: Ron Zaras



The surrounding 8 images are video frames, all shot on GoPro HERO4





Photo: Pierre Wikberg



Photo: Pierre Wikberg

MAIN_VIDEO

[HOONIGAN] KEN BLOCK'S GYMKHANA SEVEN: WILD IN THE STREETS OF LOS ANGELES
<https://www.youtube.com/watch?v=5qanlirrRWs>



BONUS_VIDEO

[HOONIGAN] Chris Harris on Ken Block's Gymkhana SEVEN AWD 1965 Mustang (The Hoonicorn!)
<https://www.youtube.com/watch?v=dKBICDja6Sg>

