

# TRUE NORTH THE CANADIAN SONGBOOK

FOR IMMEDIATE RELEASE - May 12, 2017

## **ELEANOR MCCAIN ORCHESTRATES MASSIVE COAST-TO-COAST PROJECT FOR CANADA'S 150TH BIRTHDAY**

***True North: The Canadian Songbook double album and accompanying hardcover coffee table book on sale now***

May 12, 2017, TORONTO – In honour of Canada's upcoming 150th anniversary of Confederation, three-time East Coast Music Award nominee **Eleanor McCain** has launched *True North: The Canadian Songbook*. A double CD set and bilingual coffee table book that illustrates Canada's rich, natural beauty, this is one of the largest musical projects to be undertaken in Canada.

Described as a "musical love letter showcasing some of the best of our country's songwriters," **McCain** sings 32 beloved Canadian pop and folk songs reimagined by 14 arrangers and accompanied by 10 of Canada's premier orchestras. Emmy Award winning composer Don Breithaupt produced the album that features 28 guest artists of national and international renown.

"I wanted to honour the people, the songwriters, the musicians, the landscape, and the country that I love. For me, these songs conjure up both an emotional connection as well as a visual one of our landscape in Canada," said **McCain**. "It has taken a Canadian village to bring this to fruition including over 750 musicians, 22 photographers, 14 fashion designers, and one incredibly talented team of industry experts. I am so proud of what I hope is a touching and fitting tribute to Canada."

Featuring songs that include Neil Young's "*Helpless*", Joni Mitchell's "*A Case of You*", Sarah McLachlan's "*Angel*" and Bryan Adams' "*Run to You*", **McCain** will perform songs from *True North: The Canadian Songbook* with a number of orchestras across the country this year. Upcoming shows include May 26-28 with the **Winnipeg Symphony Orchestra** as part of their Air Canada Pops series, as well as evenings with the **Kitchener-Waterloo Symphony Orchestra** (Sept 29/30), the **Niagara Symphony Orchestra** (Oct 20-22) and **Symphony Nova Scotia** (Nov 4/5).

Earlier this week, **McCain** hosted a launch event for *True North: The Canadian Songbook* in support of MusiCounts, Canada's music education charity. Raising over \$100,000 for special "*True North: The Canadian Songbook Commemorative Band Aid Grants*", five schools were each awarded \$20,000 musical instrument grants.

*True North: The Canadian Songbook* is on sale now through Amazon, Indigo, iTunes and other retailers.

Click here to purchase *True North: The Canadian Songbook*

Listen to the album on Spotify Here

Website: [EleanorMcCain.ca](http://EleanorMcCain.ca)

Twitter: @Eleanor\_McCain

Facebook: @EleanorMcCainMusic

Instagram: @EleanorMcCainMusic

YouTube: @EleanorMcCainMusic

Hashtag: #CSB150

FOR FURTHER INFORMATION, IMAGES AND INTERVIEWS, PLEASE CONTACT:

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About *True North: The Canadian Songbook*

Showcasing 32 of Canada's most beloved pop and folk songs, *True North: The Canadian Songbook* is Eleanor McCain's sixth studio album. Produced by Don Breithaupt and featuring the creations of 14 arrangers, 28 guest artists, and 10 symphony orchestras from across the country, *True North: The Canadian Songbook* was developed to celebrate Canada's 150th birthday. In addition to the recording, there is an accompanying bilingual 220 page hardcover coffee table book featuring fashion portraits in select Canadian locations by co-curator V. Tony Hauser, sumptuous full-colour landscape photography by 22 photographers from across Canada, complementary song lyrics, songwriter commentary, and behind-the-scenes shots by Greg Locke, along with a double CD insert. This epic, multi-year passion project is a touching tribute to the people, songwriters, musicians, photographers and landscape of Canada. McCain is joined on this project by a talented team of artists, performers, and industry experts all of whom worked passionately to bring this to fruition. An accompanying short documentary film will also be released. *True North: The Canadian Songbook* can now be purchased here and at [www.EleanorMcCain.ca](http://www.EleanorMcCain.ca).

## ABOUT MUSICOUNTS

MusiCounts, Canada's music education charity associated with CARAS and the JUNO Awards is keeping music alive in schools and communities across Canada by putting musical instruments into the hands of children that need them most. MusiCounts' mission is to ensure that children in Canada have access to music programs through their schools and communities. MusiCounts achieves its mission through its Band Aid Program, the MusiCounts TD Community Music Program, the MusiCounts Teacher of the Year Award, Scholarships and other music education initiatives. MusiCounts is funded by many of Canada's most dedicated corporate citizens including and especially TD Bank Group, Bell Media, SiriusXM Canada, the Slight Family Foundation, Music Canada, Vista Radio, and Morningstar Canada. MusiCounts has been supported since inception by Sony Music Entertainment Canada Inc., Universal Music Canada, Warner Music Canada Ltd., JUNO Songwriters' Circle and JUNO Cup. Since MusiCounts' establishment in 1997, over \$9,000,000 has been awarded in support of music

education in Canada. These funds have benefitted over 750 schools and communities from coast to coast, supported over 300 post-secondary music program graduates and honoured 11 extraordinary music teachers through the MusiCounts Teacher of the Year Award.

**SCHOOLS RECEIVING \$20,000 TRUE NORTH: THE CANADIAN SONGBOOK  
COMMEMORATIVE BAND-AID GRANTS:**

St. Aidan Catholic School  
Toronto, ON

École primaire Langlois  
Salaberry de Valleyfield, QC

Jack Hulland Elementary School  
Whitehorse, YT

Qiqirtaq High School  
Gjoa Haven, NU

Winnipegosis Elementary School  
Winnipegosis, MB