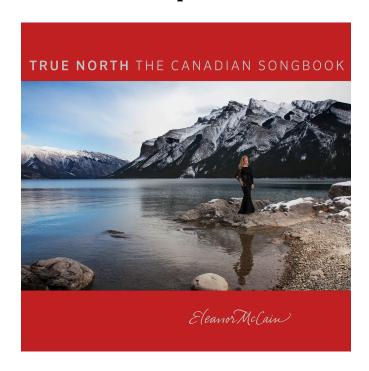


FOR IMMEDIATE RELEASE - April 28, 2017

True North: The Canadian Songbook debuts "Helpless"



APRIL 28, 2017 – Today, Eleanor McCain debuted "*Helpless*", the fifth song from her upcoming album *True North: The Canadian Songbook*. This quintessential Neil Young tune is one of 32 iconic Canadian songs on McCain's new double album, out May 12, 2017. Recorded at Centennial Concert Hall and featuring the 60-piece *Winnipeg Symphony Orchestra*, the track was reimagined by renowned arranger Peter Cardinali.

"Arranging it for orchestra gave me a palette of colours to bring "Helpless" to life with some serious added dimensions," said Cardinali. "The opening musical lines make a strong statement; Neil had the hook right off the top. I'm proud of how the orchestra and vocals are integrated here, not just as a sweetener but in a way that complements Eleanor's vocals throughout."

Eleanor McCain will be performing songs from *True North: The Canadian*

Songbook with the Winnipeg Symphony Orchestra as part of their Air Canada Pops series on May 26, 27 and 28.

A deluxe hardcover bilingual coffee table book accompanies the *True North: The Canadian Songbook* double album. The book features Canadian landscape photography as well as commentary from many of the songwriters and contributors including special quotes from Sarah McLachlan, Bruce Cockburn, Randy Bachman, Anne Murray and more.

True North: The Canadian Songbook is available for <u>pre-order</u> and will be on sale May 12, 2017; the full song list is attached.



Listen to "Helpless"

Website: EleanorMcCain.ca
Twitter: @Eleanor McCain

Facebook: @EleanorMcCainMusic Instagram: @EleanorMcCainMusic YouTube: @EleanorMcCainMusic

Hashtag: #CSB150

About True North: The Canadian Songbook

Showcasing 32 of Canada's most beloved pop and folk songs, True North: The Canadian Songbook is Eleanor McCain's sixth studio album. Produced by Don Breithaupt and featuring the creations of 14 arrangers, 28 guest artists, and 10 symphony orchestras from across the country, True North: The Canadian Songbook was developed to celebrate Canada's 150th birthday. In addition to the recording, there is an accompanying English hardcover coffee table book featuring fashion portraits in select Canadian locations by co-curator V. Tony Hauser, sumptuous full-colour landscape photography by 22 photographers from across Canada, complementary song lyrics, songwriter commentary, and behind-the-scenes shots by Greg Locke, along with a double CD insert. This epic, multi-year passion project is a touching tribute to the people, songwriters, musicians, photographers and landscape of Canada. Eleanor is joined on this project by a talented team of artists, performers, and industry experts all of whom worked passionately to bring this to fruition. An accompanying short documentary film will also be released. True North: The Canadian Songbook will be available for sale May 12th, 2017 and can be purchased here and at www.EleanorMcCain.ca.

FOR FURTHER INFORMATION, IMAGES AND INTERVIEWS, PLEASE CONTACT:

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