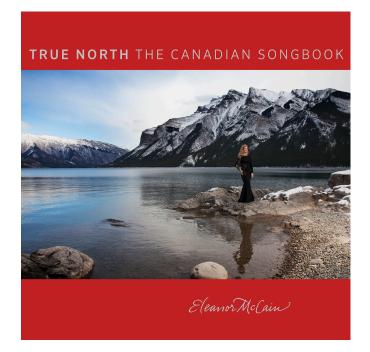


THE CANADIAN SONGBOOK

FOR IMMEDIATE RELEASE - April 13, 2017

True North: The Canadian Songbook releases: "Aujourd'hui, je dis bonjour á la vie"



APRIL 13, 2017 – Today, "**Aujourd'hui, je dis bonjour á la vie**", the third track from **Eleanor McCain**'s upcoming album *True North: The Canadian Songbook*, was released. This **Harmonium** song written by band member **Serge Fiori**, one of 32 iconic Canadian songs on the new double album, was recorded with **Orchestre symphonique de Québec** and features Canadian fingerstyle guitarist **Don Ross**. The track was arranged by album producer Don Breithaupt.

"It's a song about having the chance each day to start afresh, to defeat the limits we impose on ourselves and go for your dreams. The line, "Demain, je ne perdrait plus mes nuits" illustrates that determination," said songwriter Serge Fiori. Further songwriter commentary from Fiori and other contributors is featured alongside Canadian landscape photography in the bilingual hardcover deluxe coffee table book that accompanies *True North: The Canadian Songbook* double CDs.

Click here: Eleanor McCain's "Aujourd'hui, je dis bonjour a la vie" on Spotify

True North: The Canadian Songbook is available for <u>pre-order</u> and will be on sale May 12, 2017; the full song list is attached.



Spotify Embed Code for "Aujourd'hui" <iframe

src="https://embed.spotify.com/?uri=spotify%3Aalbum%3A0vg506xY4w3A
Brb6lHPSVY" width="300" height="380" frameborder="0"
allowtransparency="true"></iframe>

Website: <u>EleanorMcCain.ca</u> Twitter: <u>@Eleanor_McCain</u> Facebook: <u>@EleanorMcCainMusic</u> Instagram: <u>@EleanorMcCainMusic</u> YouTube: <u>@EleanorMcCainMusic</u> Hashtag: #CSB150

About True North: The Canadian Songbook

Showcasing 32 of Canada's most beloved pop and folk songs, True North: The *Canadian Songbook* is Eleanor McCain's sixth studio album. Produced by Don Breithaupt and featuring the creations of 14 arrangers, 28 guest artists, and 10 symphony orchestras from across the country, *True North: The Canadian Songbook* was developed to celebrate Canada's 150th birthday. In addition to the recording, there is an accompanying English hardcover coffee table book featuring fashion portraits in select Canadian locations by co-curator V. Tony Hauser, sumptuous full-colour landscape photography by 23 photographers from across Canada, complementary song lyrics, songwriter commentary, and behind-the-scenes shots by Greg Locke, along with a double CD insert. This epic, multi-year passion project is a touching tribute to the people, songwriters, musicians, photographers and landscape of Canada. Eleanor is joined on this project by a talented team of artists, performers, and industry experts all of whom worked passionately to bring this to fruition. An accompanying short documentary film will also be released. True North: The *Canadian Songbook* will be available for sale May 12th, 2017 and can be purchased here and at www.EleanorMcCain.ca.

FOR FURTHER INFORMATION, IMAGES AND INTERVIEWS, PLEASE CONTACT:

Kim Juneja	Deb McCain
Take Aim Media	Deb McCain Communications
778-688-8075	416-402-5681
<u>kim@takeaimmedia.com</u>	deb@debmccain.com