

Why are Smaller Cartons More Expensive?

10# Hand-Packed Carton versus 25# Machine-Compressed Carton



Our 25# machine-compressed carton (left) and our 10# carton (right).

Packaging

Our 10# cartons are hand-packed. Our 25# machine-compressed cartons are machine-packed and *compressed*, so we can get a lot more product into each one. Though the two carton dimensions are different, their volumes are nearly identical. In fact, they even use about the same amount of cardboard.

It takes 100-10# cartons to yield 1000 pounds of product, versus only 40 machine-compressed 25# cartons. This means it takes a lot more packaging when we use 10# cartons for the same amount of product, 2.5 times

as much. Add to that, corrugated box pricing has increased four times in the last 12 months, so that extra packaging becomes even more costly!

Labor

For 1000 pounds of product, each carton passes through a packing/closing machine - 100 times for the 10# carton, but just 40 times for the 25# one. So, even the cost of labor to produce 10# cartons are 2.5 times greater.



Our 10# carton (left) and 25# machine-compressed carton (right) laying flat before they are prepped for packing.

Shipping

We can pack a full-size pallet with up to 63-10# cartons versus 60 machine-compressed 25# cartons, since they are compressed! That is 630# versus 1500#! The savings for shipping is not in weight, but in *volume*. You save money by shipping more weight in less space.

Save Time and Money

If you need smaller cartons, please order them. But if you don't, you could save time and money by converting your smaller 10# hand packs over to the machine-compressed 25# cartons!

We are offering a **FREE TRIAL** machine-compressed case with any 630# pallet to show as a comparison. Samples of flat cartons are available anytime at no charge!



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