

HERBALIST FORMULATED BODY CARE
FAT • AND • THE • MOON



Fat and the Moon is an herbal body care company founded in 2012 with a cult following.

We make products that reflect the values and needs of your customers.

Our products are plant based, handmade, head to toe, non toxic, and low waste. We source locally, and organically and our packaging is reusable, recyclable and refillable.

Oh yeah, our products are also highly effective, wonderfully luxurious and downright magical.

Herb's the word, after all.

MAKE YOUR SELF CARE YOUR EARTH CARE
HANDMADE IN GRASS VALLEY CA

HEAD-TO-TOE OFFERINGS

ADORNMENT



Non-toxic, super saturated plant based eye liner, highlighters, lip paints and cheek stains

DEODORANT



Herbal deodorant that actually works for the full spectrum of stinky. Simple and effective.

SKINCARE



Though the ingredients are gentle, these potions show no remorse bringing balance to your face/skin.

FIRST AID



Herbal remedies that have been used by our elders for their medicinal properties since time immemorial.

ORAL CARE



Botanical buddies promote repair and balance, not to mention a grin to get your sunnies out for

HAIR CARE



Natural shampoo, conditioner and styling products made for all bodies, minds, and hair types

PLANT PERFUMES



Plant-based perfumes to enter the collective memory of plant and human conversation.

MAMA & BABE



Tried and true herbal potions for expectant parents, new mom's as well as children of all ages

OUR FOUNDATIONS

WHO WE ARE

For the last 12 years, Fat and the Moon has cultivated a devoted following of customers.

We believe our products will have the same success with your like-minded customer base.

WHY WE WANT TO WORK WITH YOU:

- Our values are in alignment.
- Local accessibility of our products to our existing customers.
- Reaching more customers who are seeking effective products with organic sourcing, low-waste packaging, and regenerative practices.
- To reduce our carbon footprint, and the waste associated with shipping individual orders.

BECOME A HUB FOR FAT AND THE MOON

WHAT WE VALUE

- Low Waste Packaging
- Handmade to Order
- Women Owned
- Gender Inclusive
- Herbalist Founded
- Non-Toxic Messaging



HOW IT ALL BEGAN

Continuing a legacy of herbalists and natural healers, Fat and the Moon founder Rachel Budde has built her company around providing handcrafted, herbal body care products to those seeking natural and effective alternatives to chemical-filled products. Like a witch over a cauldron, Budde experiments with age-old ingredients and recipes passed down from various healing traditions to craft innovatively simple products that are good for the body and the earth.

As an herbalist, Budde has a passion for plant bodies and human bodies. She sees the skin as the organ of our edge - the place where we meet the world. Our edges are the places we grow and change. Her purpose in birthing Fat and the Moon, is to provide intentionally made potions to support that fertile edge.

WE PROVIDE

- Brand recognition and loyalty. FM has a twelve year track record of excellent customer experience. Our growth has been primarily through word of mouth.
- Ongoing and personalized training as well as informational calls for your buyer / department staff.
- In depth and in person shop demos, educating your customers, and providing samples with a personal touch.
- Products in all body care categories, including first aid, cosmetics, and personal care, all with excellent online reviews.

ELLE

Women's Health

AS SEEN IN

NEW YORK

Sunset

VOGUE

A Message from our Founder



At Fat and the Moon, we see our products as extensions of our values. We see the potential in Self Care to help us show up fully to each other and our world. Fat and the Moon is not only a business making herbal body care products, it is a healing entity in and of itself.

Fat and the Moon's structure and operations stems from the humans who power it- employees, suppliers, customers and community. We believe that sharing how we work illuminates the many ways 'business' can look. While we are still learning, and have much to improve on, we see that sharing our process helps outline our goals, and makes us available for collaboration and deeper insights.

We are all in this together. Herbal deodorant is our offering, a gateway into the kind of intentional connection we want to foster in this world.

Rachel Budde, CEO & Owner

Purposefully Handcrafted: Governance

Our Mission

Fat and the Moon's mission is to create a thriving culture of Self Care that goes far beyond the superficial understanding of that term to tap the true source of wellbeing which exists in social and ecosystemic harmony. Our products are a reflection of our values, and we are committed to the ongoing journey of sustainable, organic and local ingredients and low waste packaging. We are committed to working with organizations and projects, in our local and network community, to bolster efforts for environmental, and social justice. By creating a culture, of which our potions are the medium, we aim to inspire a devoted following in the reclamation of their inherent worth through the act of care.

Our Vision

Fat and the Moon's vision is to provide the standard for the highest quality, consciously handmade, herbal body care products. We envision our products as herbal gateways which help us align our care for ourselves and our care for the earth. From consciously sourcing our ingredients, to the evolution of our low waste packaging, to the handcrafted way we make our products, to our inclusive, body affirming messaging, Fat and the Moon is a healing entity.

Our Structure

We are proudly a woman-owned and operated business. Our founder, Rachel Budde, is our creative and our CEO.

Impactful decisions are discussed, advised, and debated as a team, but are ultimately decided by the owner(s) of the business. We empower our management team to make internal decisions within their department and cross-departmental decisions within the Operations department when applicable.

Our management team consists of 85% women. Our entire workforce consists of over over 92% of which are women. Our work force contains between 20- 29% people under the age of 24 or over the age of 50. We include a statement in all our job postings with a commitment to diversity, equity, and inclusion.

90%
of our
Management
is Women

Made With Intention

We are proud to say with 100% certainty that each and every potion that goes out into the world with the Fat and the Moon logo is made by our in-house making crew. We intentionally decide to keep jobs in our community by hiring local folk. Our quality control and care is a direct result of the discerning eyes of our staff who are invested in our success. The eating, sleeping, vacationing, resting and enjoying of FM employees are additional ingredients which make our potions actually magical.



All Under One Roof

We continue the journey of handling our product post-packaging into the shipping and handling realm. We see this extension of our product distribution as another layer of quality assurance. Our priority is to use reusable, recyclable containers, and to minimize superfluous packaging. We are constantly evolving our choices for aligned packaging and shipping companies and materials.

- For our B2B Shipments we use:
 - Biodegradable and recyclable tape
 - Reused, PCW, recyclable packing materials whenever possible
- For our DTC Shipments we use:
 - Recyclable box made of post consumer material
 - Biodegradable and recyclable tape
 - Reusable and recyclable tissue paper
 - Reused and recyclable packing paper
 - No plastic— ever.

Conscious sourcing: Environmental Practices

Regenerative Ingredients

Currently we have

- 53% Organic Ingredients by type
- 16.5% Sustainably Harvested Ingredients by type
- 2.4% Fair Trade Ingredients by type
- Over 95% of hydrosols, tinctures, and infusions in house by type

In 2022 we began cultivating house-grown Herbs now grown by our maker Michelle

- Chamomile
- Yarrow
- Lavender
- Clary Sage
- Calendula
- Rosemary
- Sage
- Rose Geranium
- Plans for extension of house-grown herbs to expand in 2023

Sustainable Packaging

In 2021

- 94.5% of our packaging sold was made from Recyclable and/or Compostable Materials by weight
- 0.25% of our packaging sold was made from Post Consumer Recycled Material by weight

Reuse of packaging materials in shipping

- For our B2B Shipments we use biodegradable and recyclable tape, and repurposed, recyclable packing materials whenever possible
- For our DTC Shipments we use a recyclable box made of post consumer recycled material, biodegradable and recyclable tape, reusable and recyclable tissue paper and packing paper. No plastic— ever.

We introduced Carbon Neutral Shipping options in 2022



Fat and the Moon, at its core, is about healing: Healing is reflected in our wholehearted support of Self Care and Self Love which stands in opposition to the pervasive message that something is inherently wrong with us, and that we need a product to fix it. We see the beauty in all bodies, all backgrounds, all ethnicities, all races and all genders.

- We wholeheartedly embrace the term of inclusivity by making products that are for everyone.
- We annually check-in on our branding voice and scrutinize our product and marketing copy on the weekly.
- We set Social & Content Marketing Lenses internally to cover campaigns through the perspective criteria on the chart here.

Inclusive and Body-Affirming Messaging

Cultivating Local Relationships and Network Communities

We have established working relationships with the following local organizations, coalitions, collaboratives:



 Rising Star Chapter

yuba
harm
reduction
collective

Serving Grass Valley & Nevada City



Local Business Partnerships



WINGFIELD
EST. Honey Co. 2018



Soil Sisters
Farm

KITKITDIZZI

We have used our business and social platform to support:

- MinewatchNC
<https://www.minewatchnc.org/>
- Black Lives Matter
- LGBTQ+ Community including Trans Rights
- Humans Rights Groups, Planned Parenthood and Access to Abortion
- Voting (Local and National)
- Mutual Aid
 - Local Harm Reduction

Local Health Care

We work with local nurses to donate skin care products to local oncology center patients receiving and recovering from chemo and radiation treatment.



Product Line 2024

Adornments

Non-toxic, super-saturated plant based eye liner, highlighters, lip paints, and cheek stains

Deodorant

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Skincare

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First Aid

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Hair Care

Natural shampoo, conditioner and styling products made for all bodies, minds, and hair types

Oral Care

Botanical buddies promote repair and balance, not to mention a grin to get your sunnies out for

Scents

Plant-based perfumes to enter the collective memory of plant and human conversation

Mama & Babe

Tried and true herbal potions for expectant parents, new mom's as well as children of all ages

EYE COALS

COAL

Charcoal Black Eyeliner

EARTH

Boldly Brown Eyeliner

LAPIS

Ultramarine Blue Eyeliner

LEAF

Leafy Green Eyeliner

Eye Coal is in pot form and is rich and dense. The sunflower oil base sinks into your skin, letting the pigment chill in place. Infused with sunflower oil which is light and smooth but rich at the same time. The beeswax gives the eye coal shape and staying power—and of course, bee magic. Earth-based mineral oxide pigment is saturated, beautiful, and better for the bod.

Customer Reviews

"Absolutely looooooove this eye coal!! I am South Asian and have grown up using kajal but always in black. The brown color is amazing and adds a kind of gentle edge to any look. It does have a tendency to run a little, so be sure to keep an eye on that but all-in-all a keeper!"

Shaina P. - San Francisco, CA

"It's beautiful! I have been receiving many compliments. I love the way that you can be creative with it. I mixed it will beam to create a light pearly blue and loved it. It also stays on all day which is fantastic!"

Jenn L. - Houston, TX



Ingredients:

Sunflower Oil (*Helianthus annuus*)*, Oxide, Kaolin Clay, Arrowroot Powder (*Maranta arundinacea*)*, Cetyl Alcohol, Beeswax (*Cera alba*), Elderberry Extract (*Sambucus*)

*Organic

Shelf Life:

6 months from opening

Dimensions:

1.375 x 0.5625"

Size	Price	MSRP	SKU
.15 ml	\$11	\$22	WFM-EYE-1/4OZ-JR WFM-EAR-1/4OZ-JR WFM-LAP-1/4OZ-JR WFM-LEA-1/4OZ-JR



HIGHLIGHTERS

BEAM

Starry Shimmer

GLOW

Sunkissed Golden

LIT

Warm Copper



In the spirit of aligning with that place inside all of us that wants to shine, we take the name 'highlighter' very seriously — literally and figuratively. Apply these light and silky mineral-based glimmers anywhere you want to glow.

Customer Reviews

"Beam adds the most delicious kiss of highlight. I love how it sweeps on silky and bright but never chunky or "glittery" like some highlighters can. It makes me feel beautiful and brings out my features with very little fuss or effort. I use it every day, especially when the pandemic has got me a little bit down. High quality adornment. It's replaced all my other highlighters."
Kristen S. - Arcata, CA

"At this point I wear GLOW every day and I can't imagine living without it. It's perfect in its shimmer and I love having St. John's Wort with me. Such good ancestral medicine and so, so pretty."
Ella R. - Boston, MA



Ingredients:

Sunflower Oil (Helianthus annuus)*, Mica, Iron Oxide, Titanium Oxide, Arrowroot Powder (Maranta arundinacea)*, Beeswax (Cera alba), Spirit Medicine of St. John's Wort (Hypericum perforatum)^

*Organic ^Ethically & Safely Wildcrafted



Ingredients:

Sunflower Oil (Helianthus annuus)*, Beeswax (Cera alba), Arrowroot Powder (Maranta arundinacea)*, Mica, Titanium Dioxide, Spirit Dose of Hawthorne (Crataegus monogyna)^

*Organic ^Ethically & Safely Wildcrafted

Shelf Life:

6 months from opening

Dimensions:

1.375 x 0.5625"

Size	Price	MSRP	SKU
.15 ml	\$11	\$22	WFM-BEA-1/2OZ-JR WFM-GLO-1/4OZ-JR WFM-LIT-1/4OZ-JR

BEAM



GLOW



LIT



LIP PAINTS

CLAY IDOL

Earthy Clay Lip Paint

DUSK

Bombshell Pink Lip Paint

HECATE

Merlot Red Lip Paint



Adorning your hot self should be fun and carefree. Toxins—ubiquitous in lipsticks—shall have no place at our party. We like to keep things simple, and simple doesn't mean boring. Cosmetic grade mineral pigments are the basis for this color, not petroleum-derived lakes or dyes, thank you very much.

Customer Reviews

"I love the color! It's beautiful, great quality!

The lip paint was easy to apply and blended smoothly.

My young daughters love this Lip paint as well! We wear it almost everyday! 🍷 Very satisfied with my order."

Leandra N. - Santa Fe, NM

"A coral-adobe tone: it adds warmth of a summery and meadow on your cheeks for warmth and eyelids. Add this lip paint under your favorite gloss or lip oil for some true pollinated shine and quality. More hues of Undertone orange like summer poppies will make this slightly unique Hue harness your inner goddess."

Coco A. - Port Townsend, WA

Ingredients:

Sunflower Oil (*Helianthus annuus*)*, Oxide, Elderberry (*Sambucus* spp.) & Rosemary (*Rosmarinus officinalis*) Extract, Beeswax (*Cera alba*)

*Organic

Shelf Life:

6 months from opening

Dimensions:

1.375 x 0.5625

Size	Price	MSRP	SKU
.15 ml	\$13	\$26	WFM-CLA-1/2OZ-JR WFM-DSK-1/4OZ-JR WFM-HEC-1/4OZ-JR

CLAY IDOL



DUSK



HECATE



LIP PAINTS

MORTAR AND PESTLE

Brick Red Lip Paint

WOOD NYRPH

Deep Earthy Neutral Lip Paint

ZLATA BABĀ

Shimmerery Blood Red Lip Paint



Adorning your hot self should be fun and carefree. Toxins—ubiquitous in lipsticks—shall have no place at our party. We like to keep things simple, and simple doesn't mean boring. Cosmetic grade mineral pigments are the basis for this color, not petroleum-derived lakes or dyes, thank you very much.

Customer Reviews

"LOVE LOVE LOVE!!!!!! I had been wanting to stop using MAC lipstick for so long but could never find a sufficient replacement whether that was texture or color. THIS IS IT!! ... Regardless of what season it is and what shade my skin is in that time, it's a classic. I'm still on my first tin and it's lasting forever!!! DEFINITELY WORTH IT."
Danica C. - Santa Barbara, CA

"This is a beautiful color and easy to wear- not heavy, sticky or waxy like some lipsticks can be. I feel like it does need to be applied more often than some but that's ok because it's such a pretty color and is moisturizing. I also like that it isn't heavily fragranced like some more traditional lipsticks."
Heather F. - Sacramento, CA

Ingredients:

Sunflower Oil (Helianthus annuus)*, Oxide, Elderberry (Sambucus spp.) & Rosemary (Rosmarinus officinalis) Extract, Beeswax (Cera alba)
*Organic

Shelf Life:
6 months from opening

Dimensions:
1.375 x 0.5625"

Size	Price	MSRP	SKU
.15 ml	\$13	\$26	WFM-MOR-1/2OZ-JR WFM-WOO-1/4OZ-JR WFM-ZLA-1/4OZ-JR



STAINS

LIP AND CHEEK STAIN

Hydrating Blackberry Red Tint

RUBY RED TINTED BALM

Hydrating Cherry Popsicle Tint

One of our original and best selling products. The Lip & Cheek Stain embodies our minimal/maximal philosophy: a versatile plant-based stain for the lips and cheeks. Not too pink, a little red wine-y a, little black berry-y, and free of dyes. Adds a natural glow with just the right touch of color.

The Ruby Red Tinted Balm will moisturize and protect the lips while giving them that just-ate-a-cherry-popsicle pout. Essential oils of clove and orange mirror the vibe of the stain's vibrant color.

Customer Reviews

"I wanted to get something nice for myself. I work outside. On a homestead project. I started to feel worn down and depleted, myself but rough around the edges. This lip stain is just for me. I wear it to feel pretty when I'm at my grittiest. I like that under my mask is a fresh rosey set of lips. I really like it's aroma too. It feels like I'm communicating with the flowers of my world, here in New Mexico. I also had an address snafoo and almost didn't get the package. I am so thankful that you went out of your way to correct my mistake and get my much needed self care package to a dirty desert girl!"

Jesse W. - Los Lunas, NM



Ingredients:

Alkanet Root (Alkanna tinctoria), Sunflower Oil (Helianthus annuus)*, Rose Geranium Essential Oil (Pelargonium graveolens)*, Beeswax (Cera alba)

*Organic

Ingredients:

Alkanet Root Powder (Alkanna tinctoria), Turmeric Powder (Curcuma longa)*, Sunflower Oil (Helianthus annuus)*, Beeswax (Cera alba), Essential Oils of Clove* (Syzygium aromaticum)* and Sweet Orange (Citrus sinensis)*

*Organic

Shelf Life:

6 months from opening

Dimensions:

.75 x 1.75"

Size	Price	MSRP	SKU
1/2 fl oz	\$10	\$20	WFM-LCS-1/2OZ-TN WFM-RUB-1/2OZ-TN

LIP & CHEEK



RUBY RED



DEODORANT CREAM

Aluminum-Free with Bergamot & Clary Sage

The OG natural deodorant, going ten years strong. Coconut oil and baking soda are a bacteria checking dynamic duo. The moisture absorbing properties of arrowroot and the antimicrobial properties of clary sage, black pepper, tea tree and bergamot essential oils, make converts out of the natural deodorant skeptics! Our gateway, best selling products.

Customer Reviews

"Fat in the Moon deodorant cream is my favorite deodorant I have EVER used. It's light, and it works all day and night! I am a forever customer."

Layla B. - Sonora, CA

"I'm always on the go, either weight training, hiking or cycling & really hated using commercial deodorants that leave a residue on my skin & clothes. My daughter turned me on to this cream & it works like a charm - absolutely love it. No residue, no irritation, no stains & it works."

Nancy C. - Cottleville, MO



Ingredients:

Coconut Oil (Cocos nucifera)*, Baking Soda, Arrowroot Powder (Maranta arundinacea)*, Beeswax (Cera alba), Essential Oils of Black Pepper (Piper nigrum)*, Clary Sage (Salvia sclarea)*, Bergamot (Citrus bergamia)*, Tea Tree (Melaleuca alternifolia)* & Grapefruit (Citrus paradisi)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
2 oz - 2.125 x 2"

Size	Price	MSRP	SKU
2 fl oz	\$8	\$16	WFM-DEO-2OZ-JR

2 fl oz



SENSITIVE PIT CREAM

Baking Soda-Free with Vetiver & Basil



There are some of us who can appreciate baking soda at a distance, but man, once it hits the pits, the skin is like “heck no.”

Sensitive Pit Cream is one of our best sellers and an effective herbal deodorant for those with sensitivity to baking soda. Employs plant properties to absorb moisture and dissuade bacterial stink. Touching your pits is good for you!

Customer Reviews

“Best natural deodorant I’ve tried! This baking soda-free formula does not cause any irritation, something I’ve experienced in the past. A little goes a long way and has a lovely scent. I highly recommend it!”

Genevieve N. - Portland, OR

“This is hands down the best deodorant for all types of folks, masculine, feminine, and in between. You can sweat all day and you will still smell like a sweet herbal wood nymph. Thank goodness for subscribe and save. My new jar came just in time!”

Becca B. - Chico, CA

Ingredients:

Coconut Oil (*Cocos nucifera*)*, Arrowroot Powder (*Maranta arundinacea*)*, Magnesium Hydroxide, Beeswax (*Cera Alba*), Essential Oils of Basil (*Ocimum basilicum*)* & Vetiver (*Chrysopogon zizanioides*)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
2 oz - 2.125 x 2"

Size	Price	MSRP	SKU
2 fl oz	\$8	\$16	WFM-SEN-2OZ-JR

2 fl oz



57993 00637 0

ALL CREAM

Full Body Moisture with
Aloe & Rosewater



This cream is truly an 'all' cream. Super juicy, protecting, and hydrating for face and body, and a little goes a loooong way. Economy in products is everything. The perfect blend of hydrating and toning elements like Aloe Vera and Rosewater, with moisturizers and skin protectors like organic Sunflower Oil and Shea Butter make this a one of our top sellers.

Customer Reviews

"What can I say? I love this stuff. I wish I could afford to slather it all over my body! It's never greasy and always smooth and lightweight. I've never been so happy with a face moisturizer. Pure, simple goodness."

Kathleen M. - Santa Cruz, CA

"I love the incredible hydration All Cream offers, and it always feel good knowing that the ingredients are so fresh and natural that it should be kept in the fridge until ready to open and use to extend its life. Love this stuff, and have my teenagers using it, too!"

Melissa G. - Des Moines, IO



Ingredients:

Sunflower Oil (Helianthus annuus)*, Aloe Vera (Aloe spp.)*, Shea Butter (Vitellaria paradoxa)*, Rosewater (Rosa spp.)*, Beeswax (Cera alba), Elderberry Extract (Sambucus spp.)

*Organic

Shelf Life:

4 months from opening

Dimensions:

2.125 x 2"

Size	Price	MSRP	SKU
2 fl oz	\$10	\$20	WFM-ACR-20Z-JR

2 fl oz



8 57993 00600 3

ALOE LOTION

Calming & Dewy with Aloe and Sunflower Oil



Though the ingredients are gentle, this lotion shows no remorse in the face of dry, parched, chapped, or withered skin. This creamy, neutral and hydrating lotion is our absolute go-to for the sensitive skin peoples, and can be used for face and body alike. The embodiment (in lotion form) of the FM Minimal Maximalist philosophy.

Customer Reviews

"I love aloe lotion! I've been using it as my daily moisturizer for over a year now and it keeps my skin hydrated and dewy. It's really refreshing and light weight. I have sensitive normal/oily skin. It's fragrant free which I love. It's cool and soothing as well. One jar lasts me 2-5 months depending on season."

Jac B. - Baltimore, MD

"It's absolutely delicious. I tried All Cream and enjoyed it, but found I needed something bit lighter for my skin. Aloe Lotion is exactly the thing! It leaves my skin so smooth I swear it's actually a little shiny. It sinks in quickly and isn't greasy at all. Very little scent, too, for sensitive folks. I love it."

Kristen S. - San Antonio, TX



Ingredients:

Aloe Vera (*Aloe perfoliata*)*, Sunflower Oil (*Helianthus annuus*)*, Coconut Oil (*Cocos nucifera*)*, Beeswax (*Cera alba*), Elderberry Extract (*Sambucus spp.*)
*Organic

Shelf Life:
4 months from opening

Dimensions:
2.125 x 2"

Size	Price	MSRP	SKU
2 fl oz	\$9	\$18	WFM-ALO-2OZ-JR

2 fl oz



FACE OIL

6 Botanical Oils Infused
with Calendula & Burdock



With the repairing properties of Calendula, St John's Wort, and Yerba Mansa, this salve is great for scrapes, cuts, burns, and bites as well as chapped and cracked hands. We also use it as a lip balm, and a knee and elbow softener.

Customer Reviews

"I love the subtle aroma of this oil. It absorbs nicely and feels wonderful from my forehead to my sternum. Leaves my skin feeling hydrated but not weighted down or greasy. Just divine!"
Rachel D. - Flagstaff, AZ

"I love the way my skin soaks up this oil! It lightweight enough that I use it in the morning under makeup with no problem. I have extremely sensitive skin & a ton of allergies & this face oil doesn't cause any redness or irritation."
Stacy D. - Anchorage, AK

"This is my favorite Fat and the Moon product. My skin drinks this like pure magic. My face glows after every use. I find it light enough to use all the time and also moisturizing enough for my thirsty skin. Love love love!"
Monique P. - Sacramento, CA



Ingredients:

Calendula (*Calendula officinalis*)* & Burdock (*Arctium* spp.)
Infused Apricot Kernel Oil (*Prunus armeniaca*)*, Hemp Seed Oil
(*Cannabis sativa*)*, Argan Oil (*Argania* spp.)*, Jojoba Oil
(*Simmondsia chinensis*)*, Tamanu Oil (*Calophyllum inophyllum*)*,
Rosehip Seed Oil (*Rosa* spp.)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
1.25 x 4.125"

Size	Price	MSRP	SKU
1 fl oz	\$12	\$24	WFM-FAC-1OZ-BT

1 fl oz



SAGE AND ROSE FACE MIST

Toner with Coven-Made Hydrosol

The mid-afternoon crash has a new antidote. This is a gentle toner with all of the mild plant acids help to revive the skin and keep pore clogging bacteria in check. Clary sage acts as a mild astringent and clears the air of bad vibes. Jojoba oil keeps the skin supple. We distill our own rose geranium which yields a super high quality hydrosol.

Customer Reviews

"First off, appreciate that it's a mist, as stated, doesn't leave your face feeling like it's dripping. Has a nice light smell, not overbearing like some scents with rose. I carry the 2oz in my purse for an afternoon perk for my dry winter skin, love that I can buy a refill, and it's in a sturdy glass container."

Kebriha C. - Buffalo, NY

"I've repurchased this face mist 1/2 a dozen times over the past few years. It's a staple for me. I use it as a toner but my favorite use has been spritzing it in my face during the middle of the night awakenings while I have a newborn. The scent is light and refreshing and doesn't linger long."

Brenna M. - Henderson, NV



Ingredients:

Rose Geranium Hydrosol (*Pelargonium graveolens*)*, Distilled Water, Jojoba Oil (*Simmondsia chinensis*)*, Clary Sage Essential Oil (*Salvia sclarea*)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
1.5 x 4.875"

Size	Price	MSRP	SKU
2 fl oz	\$11	\$22	WFM-SAG-2OZ-BT

2 fl oz



LIGHT AS A FEATHA

Oat, Clay & Honey Exfoliating Cleanser



Light as a Featha is an oil-free, soap-free, good enough to eat dry exfoliating cleanser. The coconut and clay add just the right amount of grit to polish the skin without crossing the line into the sandpaper zone, just right for my sensitive skin peoples. Add time to this cleanser and you've got a great mask.

Customer Reviews

"Makes my face feel great, cleanses without drying out natural oils. I usually finish off with the aloe lotion or face oil. Not sure what it is about fatm products, but seriously magical for my skin!"
Yashu J. - Pittsburgh, PA

"I've been looking for an exfoliant and so happy I tried this. I use it with the moon milk cleanser and it leaves my skin feeling happy and healthy. Solid ingredients that I'm happy to put on my body :)"
Tessa W. - Wichita, KS

"Love this stuff! I usually use it in the morning but I also like to make it into a paste & use it as a mask once a week. It also really helps to reduce the redness my skin always seems to have. Makes your skin soooo soft too!"
Stacy D. - Moab, UT



Ingredients:

Gluten Free Oat Flour (*Avena sativa*)*, Coconut triglycerides (*Cocos nucifera*)* [may contain Tapioca Maltodextrin* and Acacia Fiber*], Rhassoul Clay, Honey Powder (Honey and Maltodextrin)*, Silica
*Organic

Shelf Life:
6 months from opening

Dimensions:
1.5 x 4.875"

Size	Price	MSRP	SKU
2 fl oz	\$9	\$16	WFM-LIG-2OZ-BT

2 fl oz



MASA AND OLIVE FACE PASTE

Corn, Olive Oil &
Lavender Facial Scrub



This corn-based scrub provides the perfect combination of exfoliating and moisturizing properties. The masa acts as a gentle polisher while olive oil dilutes the pre-existing oils on your skin, surfacing the pore clogging dirt and bacteria to be cleaned away. When you rinse, your skin is soft and nourished. This scrub will work with all but the most sensitive of skin types.

Customer Reviews

"The Masa & Olive Paste is lovely—I just purchased my second container. The texture is incredibly fine, which makes this exfoliant gentle but impactful. I use on my face, neck, and shoulders twice per week. My skin feels smooth and soft, and my breakouts are better managed. The light lavender scent is luxurious."
Emma F. - New York, NY

"Hands down my favorite skin care product! I use about 3x a week in the shower after washing my face and it makes a noticeable difference to softness of my skin. I only wish I could find something this awesome for a whole body scrub! I've re-ordered this for myself 4x and even got a few to give as gifts to friends and family."
Ashley R. - Missoula, MT



Ingredients:

Corn Flour (Zea mays)*, Olive Oil (Olea europaea)*, Plant Based Ceteareth-6 Oliviate, Elderberry Extract (Sambucus spp.), Lavender Essential Oil (Lavandula spp.)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
2.125 x 2"

Size	Price	MSRP	SKU
2 fl oz	\$9	\$18	WFM-MAS-2OZ-JR

2 fl oz



0 57995 00628 7

MERMAID MASK

Super Hydration with Aloe & Pacific Coast Seaweeds

Cultivate a mer-mythic glow. Bask your bod in nutrients brought to you by locally harvested California coast seaweeds! Sea veggies are our planet's most ancient foods, high in trace minerals and vitamins, making them essential to any nutritious diet and bod care regimen. Mix this mask concentrate with warm water to use as a hydrating cleanser, or keep on for 20 min as a toning and very moisturizing mask.

Customer Reviews

"Wow, this mask is not like other masks I have used. The texture is that of an awesome seaweed slick & leaves my skin plump and smooth. I love that it's mostly clear while on and rinses off easily. Treat yourself to an oceanic refresh with this beautiful creation."

Kia B. - Miami, FL

"I have been mixing this with the face oil and a little water for extra moisture on my dry face. Also, I mix it with a bit of coconut oil and water for a hair mask. Works great for dry skin and dry hair!"

Ashli T. - Denver, CA



Ingredients:

Coconut triglycerides (Cocos nucifera)* [may contain Tapioca Maltodextrin* and Acacia Fiber*], Aloe Vera Powder (Barbadensis spp.), Locally harvested Pacific Coast seaweeds Turkish Towel (gigartina exasperata), Bladderwrack (fucus distichus), and Kombu (laminaria setchellii), Xanthan Gum (Xanthomonas campestris), Silica, Lavender (Lavandula spp.) Essential Oil*

*Organic

Shelf Life:
6 months from opening

Dimensions:
1.5 x 3.75"

Size	Price	MSRP	SKU
2 fl oz	\$11	\$22	WFM-MER-2OZ-BT

2 fl oz



MOON MILK

Hyaluronic Acid & Coconut
Creamy Cleanser



Y'all get ready for this: creamy cleanser AND milky moisturizer. A two in one wham-o, soon to be your can't-do-without. Dripped down from the starry cosmos above, Moon Milk bathes your face in a glow rivaling Selene herself! Soap-free, Moon Milk cleanses in the gentlest of ways while pulling hydration to the skin like the waves to the moon. Moon Milk is the juicy cleanser and light moisturizer of our dreams.

Customer Reviews

"Love the soft silk feel on my face. Perfect face wash for hydration and washing for the winter. For my skin type. It smells natural and looks like it as well. I also put the moon milk on my hands for hydration and let it set for about 5 minutes. My hands feel much much better."

Kristin S. - Milwaukee, WI

"This Moon Milk is amazing. I use it as a way to clean my face at the end of the day, and because it also moisturizes, it just feels so nice on my skin. Love that it has Hyaluronic Acid in it too, so I can fit that ingredient into my skin care routine. I feel like my skin has become more hydrated since I've been using it."

Amber M. - Augusta, ME

Ingredients:

Rosewater (Rosa damascena)*, Hemp Seed Oil (Cannabis sativa)*, Vegetable Glycerin*, Coconut triglycerides (Cocos nucifera)* [may contain Tapioca Maltodextrin* and Acacia Fiber*], Hyaluronic Acid, Elderberry (Sambucus spp) Extract

*Organic

Shelf Life:
6 months from opening

Dimensions:
1.5 x 4.875"

Size	Price	MSRP	SKU
2 fl oz	\$15	\$30	WFM-MOO-2OZ-BT

2 fl oz



PIMPLE MUD

Herbal Spot Treatment with Bentonite Clay & Witch Hazel



The drawing effects of clay alongside the clearing attributes of witch hazel, tea tree and goldenseal help Pimple Mud get deep into those pores to surface impurities and bacteria. At the same time, Pimple Mud improves circulation in the face which optimizes your skin condition overall. For use as a spot treatment or once a week full face mask.

Customer Reviews

"Pimple Mud worked immediately! My face cleared up within a day, and the overall quality of my skin has improved significantly. I'm really pleased with this product, and will be using it lots and lots! Thankfully, there's a whole bunch in the jar, so it'll last a long time. Excellent work, Fat and the Moon! Another winner."

Don R. - Grass Valley, CA

"I break out sometimes, I also live on the east coast - the summers and the grime in the air are awful. This stuff helps control my acne and diminishes pimple in the day or two. I use as a spot treatment and a mask twice a week. Does wonders, and when it dries and tightens it feels really weird but also so good! Like a little massage. Will be using this for a long time."

Sam F. - Charlotte, NC



Ingredients:

Bentonite Clay, Witch Hazel Extract (Hamamelis virginiana)*, Goldenseal Root (Hydrastis canadensis)*, Tea Tree Essential Oil (Melaleuca alternifolia)*, Willow Bark Extract (Salix alba)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
2.125 x 2"

Size	Price	MSRP	SKU
2 fl oz	\$8	\$16	WFM-PIM-2OZ-JR

2 fl oz



ALL SALVE

Full Bod Repair with Calendula & St. John's Wort

s of the
y Family

8 stamens
8 sepals and 6 petals
in series of 3 + 3 + 3 + 3

Oregon
White
Starbush
reproduction

One of the most used products here at the Fat and the Moon, and beyond! With the repairing properties of Calendula, St John's Wort, and Yerba Mansa, this salve is great for scrapes, cuts, burns, and bites as well as chapped and cracked hands. We also use it as a lip balm, and a knee and elbow softener.

Customer Reviews

"This is gold! Originally I got it to use on my dry lips and elbows. But I liked it so much so now I use it for my hands, feet, and neck. One thing I regret is ordering a smaller container! I am definitely going to reorder it soon."
Maggie D. - Oakland, CA

"Love it! Such a versatile product that I can feel good about buying. I have it on me at all times, perfect for lips."
Arnold H. - Brooklyn, NY



Ingredients:

Sunflower Oil (*Helianthus Annuus*)*, Beeswax (*Cera alba*), Calendula (*Calendula officinalis*)*, St John's Wort (*Hypericum spp.*)*, Yerba Mansa (*Anemopsis californica*)[^], Comfrey (*Symphytum spp.*)*
*Organic

[^]Ethically & Safely Wildcrafted

Shelf Life:
6 months from opening

Dimensions:
2.375 x 0.75"

Size	Price	MSRP	SKU
2 fl oz	\$8	\$16	WFM-ASV-2OZ-TN

2 fl oz



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FAREWELL FUNK FOOT POWDER

Black Walnut & Oregon Grape Root



The power of time tested herbs mingling with the power of clay will keep your feet dry and keep stank running scared. Farewell Funk Foot Powder works like no other since it's moisture absorption is supercharged with herbs like oregon grape root and black walnut hull. In refillable packaging.

Customer Reviews

"It works so well! I've been wearing my favorite boots daily without socks for about 3 years. It was getting embarrassing, I couldn't even stand the smell of my own feet. Seriously, after just one use boots and feet smell lovely. I also like how easy to use. I shake a little right inside boot before I wear them. Very happy to have confidence in my no funk feet and to be able to freak in my favorite boots for more time to come."

Gloria B. - Chicago, IL

"I use this every morning before putting my socks on. It's loose but adheres to my feet if that makes sense. Smells great, a little goes a long way, and I appreciate the zero waste packaging. I use the Farewell Funk Salve at night and my feet have never been nicer."

Alexandra E. - Albuquerque, NM

Ingredients:

Bentonite Clay, Arrowroot Powder (Maranta arundinacea)*, Black Walnut Hull Powder (Juglans nigra)*, Oregon Grape Root Powder (Mahonia aquifolium)*, Essential Oils of Tea Tree (Melaleuca alternifolia)*, Eucalyptus (Eucalyptus globulus)*, Peppermint (Mentha spp.)* & Lavender (Lavandula spp.)*

*Organic

Shelf Life:

6 months from opening

Dimensions:

2 x 3.75"

Size	Price	MSRP	SKU
2 fl oz	\$7	\$14	WFM-FFP-2OZ-SH

2 fl oz



KOOCH QUENCH

Hydrating Coconut with Calendula & Chamomile



Plant potion for your vulvic venue. A parched yone is susceptible to all kinds of bummers. Think of the last time you forgot your water bottle in the car... Kooch Quench is a tall glass of ice-cold lemonade for your vagina (in the form of an herbal salve-ation).

Customer Reviews

"I cant rave about this brand enough. Not to mention this product! The consistency is creamy and buttery and so soft. I use it on all my lips :) It works great for moisturizing and smells like kisses and sunsets. I will probably keep buying this for the rest of my life. <3"

Gracie P. - Brooklyn, NY

"I really like this salve. Between this product and the yoni duster, I stay smelling fresh all day. It mostly smells like chamomile which is nice...It's a great moisturizer! I'm glad I have skincare for this sensitive area. I hope it keeps me looking younger longer lol."

Brenda S. - Des Moines, IA



Ingredients:

Calendula (Calendula officinalis)*, Lavender (Lavandula spp.)* and Chamomile (Matricaria spp) or (Chamaemelum nobile)* infused Virgin Coconut Oil (Cocos nucifera)*, Sea Buckthorn Oil (Hippophae rhamnoides)*, Beeswax (Cera alba)

*Organic

^Ethically & Safely Wildcrafted

Shelf Life:
6 months from opening

Dimensions:
2.375 x 0.75"

Size	Price	MSRP	SKU
2 fl oz	\$8	\$16	WFM-KOO-2OZ-TN

2 fl oz



YONI DUSTER

Calm with Tea Tree & Lavender



A moisture absorbing, talc free powder formulated with herbs that are both safe and supportive to the vaginal ecosystem. Now in refillable, low waste and recyclable packaging.

Customer Reviews

"I use it almost every day for staying dry and comfortable. I'm a yoga instructor and I find this product a must for every time I teach especially in hot rooms. I started using it before COVID and my schedule was 3 classes per day in hot rooms and this product kept my pace. Impressive!"

Lori C. - Fayetteville, AR

"I am a huge fan of this magical powder! I'm on my second container and have recommended many times As a midwife and a mother."

Zoe B. - Olympia, WA

"Love what you are doing and I believe in the magic!! It's my first time using your product and I'm honestly impressed. My body loves it and I love that it's empowering women all around. Thank you, Fat and the Moon!!"

Neslie N. - Ashland, OR



Ingredients:

Arrowroot Powder (Maranta arundinacea)*, Kaolin Clay, Oregon Grape Root (Mahonia aquifolium), Myrrh Powder (Commiphora myrrha), Black Walnut Hull Powder (Juglans nigra)*, Essential Oils of Tea Tree (Melaleuca alternifolia)* & Lavender (Lavandula spp.)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
2 x 3.75"

Size	Price	MSRP	SKU
2 fl oz	\$10	\$20	WFM-YON-2OZ-SH

2 fl oz



ANISE AND CLOVE TOOTH CLEANSE

Smile Clean & Bright



Gently cleanse the teeth and befriend the gums with this toothpaste alternative. Give your gums a much needed break from brushing with far too abrasive pastes. Tooth Cleanse doesn't contain any glycerin, it won't block your teeth from remineralizing.

Customer Reviews

"I was worried I would miss the texture of toothpaste, but not the case! The oil disappears into the bristles and then foams up nicely as soon as you begin brushing. It leaves my teeth feeling cleaner than toothpaste. There is certainly a little bit of a soapy taste, but nothing too obtrusive. A perfect natural and plastic-free alternative to mainstream toothpaste made with clean ingredients."

Emily V. - Sante Fe, NM

"I think the Anise cleanse still comes forward as my favorite but this one is also pretty perfect. As long as I can buy these, I don't anticipate ever going back to regular toothpastes. I've tried so many but none leave my mouth feeling as clean or healthy as these. This+electric toothbrush was a game changer and I recommend these to anyone I have Read more about review stating Perfect the chance to!"

Vanessa T. - Austin, TX



Ingredients:

Castile Soap (Water (Aqua), Coconut Oil (Cocos nucifera)*, Sunflower Oil (Helianthus spp.)*, Castor Oil (Ricinus communis)*, Citric Acid, Rosemary Extract (Rosmarinus officinalis)) Myrrh Tincture* (Myrrh (Commiphora myrrha)* and High Proof Spirits*), Essential Oils of Anise (Illicium verum)* & Clove (Eugenia Caryophyllata)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
1.25 x 4.125"

Size	Price	MSRP	SKU
1 fl oz	\$8	\$16	WFM-ANI-1OZ-JR

1 fl oz



HERBS THE WORD MOUTHSPRAY

Peppermint, Sage and Yerba
Mansa Freshness

The health of the mouth is a measure of the health of the whole body. The botanical blend in this mouthwash concentrate promote gum health and oral ecosystem balance. Just a half dropper full per use, this product is economical and low waste.

Customer Reviews

"I have to say I bought this without much expectation. I thought it looked like a neat and the description drew me in. Well, I have to say it's part my my morning and nightly routine! It really freshens my mouth after I rinse and the flavor is amazing. My teeth feel very clean as well. The natural products non- harsh and leave your mouth fresh!"

Megan S. - Ann Arbor, MI

"I prefer this liquid to a tablet form I tried from another brand. It is refreshing and a nice complement to the tooth cleanse."

Delilah M. - Boulder, CO

"Perfect size to keep in my purse. The slightest bitter taste, but I'm a big fan of the flavor overall. It freshens my breath but feels like it sort of cleanses my mouth as well. Bonus- it helps soothe my throat when I get a little tickle from allergies."

Kayla S. - Sacramento, CA



Ingredients:

Purified water, Extracts of Garden Sage (*Salvia Officinalis*)*, Myrrh (*Commiphora Myrrha*), Calendula (*Calendula Officinalis*)* and Yerba Mansa (*Anemopsis California*), Xylitol*, Essential Oils of peppermint (*Mentha x Piperita*)* and Clove (*Syzygium Aromaticum*)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
1.25 x 4.125"

Size	Price	MSRP	SKU
1 fl oz	\$7	\$14	WFM-HTW-10Z-JR

1 fl oz





TOOTH POLISH

Cleanse with Charcoal, Baking Soda & Myrrh

You all know our spiel on minimizing abrasive substances to cleanse your teeth (i.e. toothpaste) since that kind of scrubbing with an already abrasive toothbrush causes the gums to flee in response. Our Tooth Polish combines less abrasive, toxin absorbing charcoal with the cleansing powers of baking soda and the gum-health-promoting myrrh. A bit of peppermint oil harmonizes the whole experience - our mouths feel nook-and-cranny-clean afterward.

Customer Reviews

"I love this polish! I use it once maybe twice a week. I drink everything from pure matcha to coffee and I feel like this is helping reduce any staining that might be accumulating. One thing I've learned though is to avoid getting it on my tongue as I don't love the flavor or baking soda. It always leaves my teeth feeling shiny, sleek, and brand new! My teeth look great!"
Katie B. - Medford, OR



Ingredients:
Activated Charcoal Powder, Baking Soda, Kaolin Clay, Myrrh Powder (Commiphora myrrha)*, Peppermint Essential Oil (Mentha spp.)*
*Organic

Shelf Life:
6 months from opening

Dimensions:
1.25 x 3.125"

Size	Price	MSRP	SKU
1 fl oz	\$8	\$16	WFM-TPO-1OZ-BT

1 fl oz





CONDITIONER BAR

Low-Waste Moisture with Pacific Seaweeds & Clary Sage



A concentrated conditioner bar made for low-waste and high-impact. This water-free, all-natural, and vegan formula means less packaging, more product, and no spillage. This is where California coast harvested seaweed meets softening cocoa butter, leaving you with some hella silky locks. Cocoa butter along with our unique combination of Pacific seaweeds—Turkish towel, kombu, and bladderwrack—gives each strand more integrity and resilience.

Customer Reviews

"I'm surprised at just how little product is needed to maintain moisture and balance in my hair. I absolutely love the results so far and the quality is amazing. The smell is earthy and subtle and I use it on my ends as well as a bit on the top of my head. Will definitely be buying indefinitely!"

Jennifer L. - Santa Monica, CA

"Aaaaah I love it! The bar lasts a surprisingly long time because you just barely need to slip it over your hair, and it rinses out without leaving residue on your skin, and doesn't weigh it down either. It reliably makes my hair behave into a nice curl! And keeps it healthy and shiny, of course."

Allison M. - New Orleans, LA

Ingredients:

Behentrimonium Methosulfate (derived from Rapeseed), Cocoa Butter (Theobroma Cacao)*, Vegetable Glycerin*, DL Panthenol, Turkish Towel (Gigartina exasperata), Bladderwrack (Fucus distichus), Kombu (Laminaria setchellii), Clary Sage Essential Oil (Salvia Sclarea)*, Elderberry Extract (Sambucus Spp.)

*Organic

Shelf Life:
6 months from opening

Dimensions:
2.75 x 0.75"

Size	Price	MSRP	SKU
2 fl oz	\$13	\$26	WFM-CON-2OZ-BX

2 fl oz



SHAMPOO BAR

Low-Waste Cleansing
with Rosemary &
Clary Sage



The one bar dream, formulated with rhassoul clay, rosemary and clary sage. The Shampoo Bar for all hair types that promotes body, shine and a balanced scalp. One of the products most sought by low waste customers, with fully compostable and recyclable packaging.



Customer Reviews

"I've used shampoo bars before and most are lacking lather and a clean feel. This shampoo bar has a perfect light lather and smells sooo good. Pairing this with the conditioner bar has all my hair needs met."

Kaelin B. - Los Angeles, CA

"I decided to try the shampoo and conditioner bars on a whim - I was previously using the Day to Day set and loved those, so I wanted to give these a shot. Let me tell you, BEST idea ever, I don't think I'll be using anything else ever again."

Lauren L. - Corvallis, OR

Ingredients:

Sodium Cocoyl Isethionate (From Coconut), Decyl Glucoside, Cetyl Alcohol, Behentrimonium Methosulfate (Derived from Rapeseed), Rhassoul Clay, Cocoa Butter (Theobroma Cacao)*, Clary Sage Essential Oil (Salvia Sclarea)*, Rosemary Essential Oil (Rosmarinus Officinalis)*, Elderberry Extract (Sambucus spp.)

*Organic

Shelf Life:
6 months from opening

Dimensions:
3.0625 x 1.75"

Size	Price	MSRP	SKU
4 fl oz	\$17	\$34	WFM-SHA-4OZ-BX

4 fl oz



LAVENDER AND COCOA DRY SHAMPOO

Natural Dry Shampoo with Arrowroot

Lavender & Cocoa Dry Shampoo absorbs oil and adds body so a 'no shower day' can be an awesome hair day. The light brown color works with all hair shades. Part your hair at it's oiliest sections and apply the powder using a makeup brush. Now in fully refillable and recyclable aluminum packaging.

Customer Reviews

"Wish I had found this product sooner! Very easy to use and a little goes a long way. Leaves my hair feeling clean and adds a wonderful amount of volume. I enjoy the fresh, subtle scent. I tend to have a dry scalp, so I was interested in trying this out to help with that challenge along with being able to go longer between washes. Does exactly what I need it to and more!"

Shawn A. - Missoula, MT

"I'm obsessed with this dry shampoo. It's perfect for all hair colors. It smells lovely and delicious. Use it to absorb the oil from dirty hair or add just the right texture to clean hair. I use it every day!"

Rebecca B. - Springfield, IL



Ingredients:

Arrowroot Powder (Maranta arundinacea)*, Cocoa Powder (Theobroma cacao)*, Kaolin Clay, Silica, Lavender (Lavandula spp.)* & Clary Sage (Salvia sclarea)* Essential Oil
*Organic

Shelf Life:
6 months from opening

Dimensions:
2 x 3.75"

Size	Price	MSRP	SKU
2 fl oz	\$9	\$18	WFM-LAV-2OZ-SH

2 fl oz



SPIRIT AND SALT MIST

Botanical Mist for Scrunch and Texture

Spirit and Salt Mist takes hair texture to whole new levels. Plant distillation honors the essence of the plant: its spirit. Salt is the ground, the flavor of the earth. Our tinctures of Rosemary and Saw Palmetto tone the scalp and lend integrity to your locks. Local Kitkitdizze to evokes our home, the foothills of the Sierras.

Customer Reviews

"I don't even know how many bottles of this stuff I've bought over the years. I have thick hair that used to be long and now is short - it works great to accentuate my waves at both lengths"

Melissa L. - Penland, NC

"My hair is wavy and fine (the kind that gets poofy, frizzy, and loses it's waves when you comb it out) and it has been so hard finding curl boosting products that aren't full of toxic chemicals. But this spray changed that! This spray is now my favorite styling product to bring out my waves wet or dry. This is a wavy hair game changer."

Sarah M. - Astoria, OR



Ingredients:

Distilled Water (Aqua), Magnesium Sulfate, Vegetable Glycerin*, Rosemary (Rosemarinus officinalis), Saw Palmetto (Serenoa repens), & Kitkitdizze (Chamaebatia foliolosa)~ infused High Proof Spirits*, Essential Oils of Clary Sage (Salvia sclarea)* & Petitgrain (Citrus aurantium ssp. amara), Hyaluronic Acid
*Organic

Shelf Life:

6 months from opening

Dimensions:

6 x 6.5"

Size	Price	MSRP	SKU
4 fl oz	\$13	\$26	WFM-SPI-4OZ-BT

4 fl oz



ARTEMIS AT DAWN PLANT PERFUME

Patchouli, Black Pepper & Rose Geranium



Artemis, the goddess of the bitches who howl at the moon. She is the virgin huntress, protectress of the wilds. Her virginity is a reflection of her self-sufficiency, rather than her chastity. Her sensuality is for herself. When we turn inward and explore our internal moonlit forests, she is there. Artemis at Dawn evokes: running barefoot, flanked by your pack, and taking a bite out of a rose.

Customer Reviews

"I originally ordered a tester in wolf shepherd, sprayed it religiously for a week before I dropped it and it shattered (along with my heart). I then convinced myself to just go big and buy Artemis at dawn in the full size... I ADORED it! Everyone at work said my scent was so calming to them, and I don't think I could receive a better compliment than that :-)) ... <3 Love you F&M!!!"

Lauren Z. - Chicago, IL

"Its fresh, floral, uplifting, and earthy...People are always commenting on how good I smell. Its not overpowering, or nauseating to me. I am pretty smell sensitive! It blends really well with other fat and the moon products like the sensitive pit cream and the salt and spirit spray"

Katarina R. - Medford, OR



Ingredients:

High Proof Spirits*, Jojoba Oil (Simmondsia chinensis)*, Essential Oils of Rose Geranium (Pelargonium graveolens)*, Patchouli (Pogostemon Cablin)* & Black Pepper (Piper nigrum)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
1.5 x 5"

Size	Price	MSRP	SKU
2 fl oz	\$28	\$56	WFM-PPA-2OZ-BT

2 fl oz



GREEN MAN PLANT PERFUME

Clary Sage & Vetiver



The Green Man is an aspect of the masculine that needs re-remembering. The life-affirming vitality of the Green Man sparks vigorous yet harmonious growth. Green Man evokes: inner re-visioning, campfire singin', dew drop lickin'. Green, grassy, woody. Made for the full spectrum of genders, Green Man is a holy dance of clary sage and vetiver you're going to want to dip.

Customer Reviews

"This is my new favorite perfume EVER. It smells so fresh and green, without being over-the-top grassy or earthy. The scent fades much quicker than the other f&m perfume I tried, (Persephone emerges) but it smells so lovely that I don't mind keeping it in my bag to refresh through the day. It doesn't smell flowery at all, which I love, just lightly sweet."

Molly W. - Boston, MA

"Most awesome natural perfume ever! I get a lot of compliments and I even had to order it for a good friend of mine that lives in Capetown, SA because she fell in love with it. I also love the balm version - perfect for travel when a glass bottle is just not handy."

Sarah F. - New York, NY



Ingredients:

High Proof Spirits*, Jojoba Oil (*Simmondsia chinensis*)*,
Essential Oils of Vetiver (*Chrysopogon zizanioides*)*
& Clary Sage (*Salvia sclarea*)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
1.5 x 5"

Size	Price	MSRP	SKU
2 fl oz	\$28	\$56	WFM-PPG-2OZ-BT

2 fl oz



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PERSEPHONE EMERGES PLANT PERFUME

Cedar, Coriander & Jasmine

Persephone Emerges evokes...bee legs heavy with pollen, the ecstasy of bare skin exposed to the first warm spring day, and pollinating a tulip with your tongue. Wafts of fresh-cut cedar behind heavy gates laden with blooming jasmine, slicing into a grapefruit while crushing a coriander seed between your back teeth.

Customer Reviews

"I'm absolutely obsessed with this scent. It is so bright and beautiful. I love their whole fragrance selection, but this one is especially lovely. I think it would be hard to write a description that does it justice. I was also surprised at how nice and strong it is. Just one spray delivers a lot of fragrance. I normally douse myself with other perfumes but you don't need to with this one. Basically, it's 100% worth the cost because it goes a long way."

Brenda S. - Olympia, WA

"I switched to a very low scent lifestyle 5 years ago. Upon reading the description of this perfume I decided to give it a try. I am in love. It is powerful, but not over-powering. I feel like a goddess when I wear this perfume."

Aimee H. - Nashville, TN



Ingredients:

High Proof Spirits*, Jojoba Oil (Simmondsia chinensis)*, Essential oils of Cedar (Juniperus virginiana)*, Coriander (Coriandrum sativum)*, Grapefruit (Citrus x paradisi)*, and Jasmine Absolute (Jasminum officinale)

*Organic

Shelf Life:
6 months from opening

Dimensions:
1.5 x 5"

Size	Price	MSRP	SKU
2 fl oz	\$28	\$56	WFM-PPP-2OZ-BT

2 fl oz



WOLF SHEPHERD PLANT PERFUME

Frankincense, Vetiver & Patchouli



The Wolf Shepherd is a Spirit of the edge. He is the wounded healer of the Slovenian forest and field. He maintains the tension and balance of the wild and tame. He is an aspect we have forgotten when we believe Nature is a distant place outside of ourselves. Wolf Shepherd evokes: prayers sent to the Sun God, apothecary drawers, and ancestral visitations.

Customer Reviews

"I love the scent of this fragrance and the fact that it does not irritate my allergies (most perfumes make me sneeze like crazy). It is unique and just strong enough to notice, but not overpowering. I've ordered two of the smaller bottles so far and they last me about a month each. I will eventually be purchasing a larger bottle for myself because I love it so much!"
Savanna N. - Silver City, NM

"I bought this for my fiancé because he loves patchouli and I felt like he was ready to branch out a bit. We both love wolf shepherd, I will be buying him the full size bottle ASAP. We continue to love every single thing we try from Fat and The Moon. Thanks so much for everything you do!!!!"
Lindsey P. - Baltimore, MD

Ingredients:

High Proof Spirits*, Jojoba Oil (Simmondsia chinensis)*, Essential Oils of Celery Seed (Apium graveolens)*, Frankincense (Boswellia)*, Vetiver (Chrysopogon zizanioides)* & Patchouli (Pogostemon cablin)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
1.5 x 5"

Size	Price	MSRP	SKU
2 fl oz	\$28	\$56	WFM-PPW-2OZ-BT

2 fl oz





BABIES MAGIC DUST

Soothing Baby Powder with Marshmallow Root

Dust that baby bum with plants that help absorb moisture and comfort that 'brand new to the world' skin. Talc and corn-free, this powder is made without starchy sugar that can feed the yeast thriving in a diaper environment. Marshmallow root lends its soothing powers so babe's bum can blossom. A light scent from orange essential oil gives the Babies Magic Dust an uplifting vibration.

Customer Reviews

"It is so nice to put this soft delicate powder in my baby and not worry that it contains lead or anything else harmful. It works great for providing a gentle drying effect after using wet wipes. And the container it comes in is cute and works nicely for the product. I received it as a gift initially and have since bought it because I absolutely love it
Kasper I. - Austin, TX

"I love the Babies magic dust! It has a nice fruity scent that is light, and the powder is smooth and fine. I use it myself and for my sister's kids as well. It's non-irritating for sensitive skin. I would highly recommend."
Shelby A. - Astoria, OR



Ingredients:

Arrowroot Powder (Maranta arundinacea)*, Marshmallow Root Powder (Althaea officinalis)*, Silica, Sweet Orange Essential Oil (Citrus x sinensis)*
*Organic

Shelf Life:
6 months from opening

Dimensions:
2 x 3.75"

Size	Price	MSRP	SKU
2 fl oz	\$8	\$16	WFM-BAB-2OZ-SH

2 fl oz



BABIES MOON SALVE

Skin Nourishing
Calendula Balm



Because babies' bods are so sensitive, it is critical that they are exposed to nourishing substances. This salve employs tried and true herbal allies for soothing the skin of the littles. Calendula, chamomile, and St. John's Wort are gentle yet effective plant allies. The trio has calming effects on the skin and the psyche.

Customer Reviews

"I use it for a beautiful night cream. My skin is still moist in the morning. I'm in the 60's age group, so it's really important to me to have something that lasts all night."

Denise I. - Portland, OR

"I've purchased the Babies Moon Salve 4x in less than 3 years. It's my favorite product, I carry it everywhere and I use it, not just on my daughter's bum, but I use it on small cuts, scrapes, anywhere that looks like a rash, or any dry patches of skin. And guess what? It works! Within a few hours skin looks better! I'll continue to purchase this product even after my daughters gets older. Thanks FM for making such a great product!"

Laura M. - Philadelphia, PA



Ingredients:

Calendula (*Calendula officinalis*)*, Chamomile (*Matricaria chamomilla*)* & St John's Wort (*Hypericum perforatum*)* infused Sunflower Oil (*Helianthus annuus*)*, Beeswax (*Cera alba*)
*Organic

Shelf Life:
6 months from opening

Dimensions:
2.375 x 0.75"

Size	Price	MSRP	SKU
2 fl oz	\$7	\$14	WFM-BAB-20Z-TN

2 fl oz



CALM KID MIST

Lavender & Lemon Balm Reset



Kids are so sensitive to their environments—what grown-ups are oblivious to can seep into a child's experience and shape it. Plants and their scents have a beautifully direct impact on the emotional states of littles (and olders). This mist is a botanical aid for cultivating calm. California poppy adds an energetic vibe to this mist, dulling sharp reactions and cooling out tempers and fears.

Customer Reviews

"My youngest (5) loves the smell and I swear it works wonders to help calm her down. She asks for her witch spray when she starts having a meltdown and between this and a small piece of chocolate she is much calmer. She also brings it places with her just in case, lol."

Alexandra E. - Tacoma, WA

"This spray smells so nice and helps set the mood for my little one to drift off to sleep. Great addition to any bedtime routine, even for the grown-ups!"

Stacey G. - Los Feliz, CA



Ingredients:

Distilled Water, Fat and the Moon's Lemon Balm Hydrosol (Melissa officinalis)*, California Poppy (Eschscholzia californica)* infused High Proof Spirits, Lavender Essential Oil (Lavandula spp.)*
*Organic

Shelf Life:

6 months from opening

Dimensions:

1.25 x 4.125"

Size	Price	MSRP	SKU
2 fl oz	\$7	\$14	WFM-CAL-1OZ-BT

1 fl oz



GROWING BELLY BALM

Soothe the Stretch

Made for the Mama-to-be or anyone whose stretchin' skin needs extra support. This balm is like a cloud made of butter, cocoa and shea butter that is. Hard to decide whether to eat it or slather it. Apricot kernel oil softens the skin, adding nutrients to boost the skin's integrity. This Belly Balm is a super moisturizer and works to soften elbows, knees, and feet too!

Customer Reviews

"I'm 6 months pregnant and it my second pregnancy. I first used the growing belly 3 years ago when it was delivered to me through the belly box. I loved it and here I am using it again. Smells good and perfect moisture on my baby belly."

Julia R. - Santa Cruz, CA

"An amazing balm for the growing belly. I use it daily in the shower and it has really helped keep my skin luscious and lubricated as it continues to expand. I love how it smells and how natural it is—a simple formula of very basic ingredients. Truly a treat for your expanding tummy!"

Kate F. - Rome, GA



Ingredients:

Shea Butter (*Vitellaria paradoxa*)* Cocoa Butter (*Theobroma cacao*)*, Apricot Kernel Oil (*Prunus Armeniaca*)*

*Organic

Shelf Life:
6 months from opening

Dimensions:
2.125 x 2"

Size	Price	MSRP	SKU
2 fl oz	\$10	\$20	WFM-GRO-2OZ-JR

2 fl oz



MERCHANDISING



Adornment Display (Full)

Specifications:

Height - 9"

Width - 20"

Depth - 13"

Adornment Display (short)

Specifications:

Height - 6"

Width - 20"

Depth - 13"

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