

## Force Pad Instructions

You receive two blank force pads. These look just like regular note pad yet they will allow you to perform a simple force of any word, movie, celebrity, drink, number, drawings, city, song etc

The force pad is based on the famous Svengali or long & short principle. The Svengali deck was invented by Burling Hull. Bob Cassidy, Chris Jones, Max Maven and Scott Creasey, have all had routines and ideas using a svengali type pad in the past.

Each pad contains 25 long pages and 25 short pages along with a front cover and grey backing board. The pages are precision cut and each pad has been professionally glued and tape bound.

If you open the front cover there will be a long page first followed by a short page, long and then short etc. To set up the pad, on all the **LONG** pages write different words and on all the **SHORT** pages write your force word. **DO NOT** write with a permanent marker, it is best if you write with a ballpoint pen, gel ink pen or pencil to avoid any bleed through.

**Tip:** In the UK Washable felt tip pens from Asda work really well as they do not bleed through the page. Any washable markers will work the same.

To perform hold the pad at the top in your left hand and with the right hand flick through and open the pages, from the **FRONT** cover to the back, (top to bottom). This will show all the **LONG** pages and different words. Read out some of these words as you show them or allow a spectator to read them out. To perform the force flick through the pages from the **BACK** of the pad to the front cover, (bottom to top) do this only slightly so that no words or writing can be seen as these will all be force pages. Ask a spectator to call stop, open the pad up and allow them to quickly look at and remember the force word. Close the pad and put it away.

An alternative and hands-off way to perform the force is to place the pad on a spectators open hand (front cover facing up and open end towards them) and ask them to open the pad to a single page with the thumb of the opposite hand and to quickly look at and remember the word. They can only open the pad on a short page so this will be your force word. You can demonstrate how to hold and open the pad first before you hand it to the spectator.

You can now reveal your force word, celebrity, movie etc in any way.

For close up and walk around I recommend you set up two pads (or more) to force different words. The effect can then easily be repeated with a different word.

### Basic Routine

Set up your pad with simple words that can easily be drawn such as flower, car, star, dog, heart, boat, stickman, cat etc Make your force word House. Perform as above so your spectator is thinking of the force word House. Put the pad away and hand them a pen and piece of paper or business card and ask them to draw a simple image of the word they are thinking of. At the same time you draw a simple picture of a House. You can now reveal that both drawings match!

**Tip:** I write my force word on the top long page as well as on all the short pages. When I flip the pages to show different words I just skip the top page. If a spectator opens the pad at the cover they will still get your force word.

The Force pad is a utility item and has many uses only limited by your imagination.