Are each of the required labeling elements properly presented on the packaging? (Identity statement, net quantity of contents, facts panel, ingredients, and name/place of business)

Does the type size and spacing of text conform to FDA requirements based on the surface area of the label?

Are the necessary disclaimers present in the proper locations? (e.g., the DSHEA disclaimer, “not a low-calorie food,” etc.)

Have nutrient content claims (characterizing the level of a nutrient, e.g., “rich in”) been made? If so, the levels of that nutrient must meet the minimum standard established by FDA.

Are there claims that suggest the product (food, dietary supplement or cosmetic) is effective in treating or minimizing the symptoms of a health condition? If so, is there an authorized or qualified health claim available? If not, the claim should likely be removed.

If the product is a topical, does it claim to do more than cleanse, beautify, hydrate, promote attractiveness, or alter appearance? Cosmetics may not claim more. Some products, like fluoride toothpaste, antidandruff shampoo and antiperspirants are both cosmetics and drugs and need drug facts panels.

Is the product certified? Are the certifications up to date? Is the certifier included on the label?

Has the type of flavor in the food been designated by word or image, other than in the statement of ingredients? If so, are flavor declarations necessary?

Is the facts panel formatted correctly? Does the serving size conform to FDA requirements? Has the rounding been performed correctly?

Is the country-of-origin present? If making a “Made in the USA” claim, is the product “all or virtually all” in the U.S.?