

Quirky and Creative Copywriter Intern

To Start in May, 2015

If you have the ability to take a boring topic and turn it into something that elicits a smile or chuckle, then we'd love you to spend some time with ModernTribe. We are looking for a quirky and creative copywriter to write product copy, blog posts, press releases, and compelling website copy. Build your portfolio!

Responsibilities: Write website copy, product copy, email copy, marketing materials, press releases, and blog posts for ModernTribe.

Requirements:

- Major in English, Journalism, or Communications preferred
- Basic understanding of SEO and social media copywriting needs
- Exceptional editing skills required
- Familiarity with submitting press releases
- Ability to prioritize, execute, and manage results in an entrepreneurial work environment
- Ability to work 15 hours per week, preferably between the hours of 9 a.m. and 5 p.m.
- Experience with Microsoft Word, Mailchimp, Shopify, and Macintosh a plus

For all of your hard work as our Quirky and Creative Copywriter Intern you will be rewarded with a fun working environment with lots of opportunities to learn, a stylish shirt that says "Shalom Y'all," free organic, kosher cotton candy and Dr. Browns soda while in the office, and an employee discount of 30% off all ModernTribe merchandise during your internship!

How to Apply:

Email to <u>Contact@ModernTribe.com</u> with Subject **Quirky and Creative Copywriter Intern**:

- Your resume.
- A cover letter that tells us why you are excited about this opportunity and how this will positively impact our company and your life.
- Three references, which must include one of your last direct managers / supervisors.
- Links to your social media profiles that you feel comfortable submitting to an employer (LinkedIn, Facebook, Twitter, etc.).
- Feel free to include any support information that may help you get hired (your website, projects, blog posts, portfolio, etc.).