



The Telethon Adventurers
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Mr Andrew Gideon
Director
Shopping Network

Dear Andrew,

I would like to take the opportunity to thank you and your team for the fantastic efforts and generous contribution to the Telethon Adventurers. As you are aware, the Telethon Adventurers is a team of volunteers who contribute their time to conduct international adventures to raise money for childhood cancer research.

One of our fundraising ideas was to produce a coin for our adventurers. When I contacted Ties and Cuffs to inquire about producing the coins I was extremely impressed with the offer of a donation of 100 coins.

I received the coins yesterday and I'd just like to compliment you guys on a fantastic job, they look fantastic and the assistance that you guys have given has been great. You made the task of getting the coins produced so smooth and easy and the end product is exactly what we were after.

I gave Rick (the founder of the adventures and whose son is on the coin and the letterhead) his coin yesterday and seeing Elliot on the coin put tears in his eyes but he was extremely happy with the coins and the money they will raise for the charity. Little Elliott passed away in February this year and Rick and his wife Emily will carry the coins with them at all times.

Just so as you guys know, the coins are being sold as a fundraiser for \$100 each, So hopefully they will help us raise \$10000, and they will also be the key part on ongoing charity fundraising through an "Adventurers Coin Task" where we will each have to have our coin with us at all times or face a fine in the way of a gold coin donation to the charity.

Once again thank you so much for assisting with this. We hope to be able to support the Shopping Network in the future with our continued support and business.

Yours faithfully

Scott Houston

The Telethon Adventurers

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