

# LUNA MAKERS AWARD

## Application Guidelines



## FUNDING AWARDS AVAILABLE

We are offering 2 grants in the amount of \$1,000 awarded through an open call application intake from January 15th, 2024 until February 29th, 2024.

- 1 Grant for a \*2SLGTBQIA+ Maker/Small Business
- 1 Grant for a BIPOC Maker/ Small Business

## A NOTE FROM LUNA COLLECTIVE'S OWNER:

When I opened Luna Collective in 2017 I was full of passion and dreams, and very little money. Starting a new business or a new venture is not always an easy task, but when you work hard to achieve your goals, you can accomplish a lot. Over the past 6.5 years my shop has grown from representing only 20 makers to over 200. I couldn't have done that without the support of the artists I carry in the shop and the community that supports us. This award was created as a way to give back to the community and support a creative maker's goals to further their business. I recognize that I have been privileged to be able to start my own business and watch it grow, and that others will face more challenges than I have. This award has been created to help starting/new/growing makers and small businesses take the next step towards their goals. The Luna Collective Makers Award has been divided into two sections, with 1 award given to a \*2SLGTBQIA+ maker/small business and 1 award given to a BIPOC makers/small business, and each section will award \$1000 to a recipient to help reach their goals.

# LUNA COLLECTIVE'S MAKERS AWARD

## Overview:

Luna collective is proud to launch the fourth year of our Makers Awards. Supporting the creative community has been the foundational pillar of Luna Collective since we first opened our doors. This award was created in the hopes to support makers to further reach their goals.

BIPOC and \*2SLGTBQIA+ owned businesses may face disproportionate barriers to access reliable funding, which impacts their ability to reach their business goals. With this award, Luna Collective hopes to provide opportunity for advancement to those who may face challenges in starting/growing a makers based business.

The intention of this grant is to offer British Columbia based BIPOC and \*2SLGTBQIA+ makers/artists, who are driven to make a living through the making of wares/art, a funding opportunity to help their creative business goals flourish. This award is for makers at any stage in their professional development.

We are offering 2 grants in the amount of \$1,000 CAD awarded through an open call application intake from January 15th, 2024 to February 29th, 2024.

**Applications are due by 11:59PM  
PST on February 29th, 2024.**

**Applicants will be notified by  
March 15th, 2024**



## Eligible Expenses:

- Costs associated with creating a new website or online portfolio;
- Materials for making wares/art;
- Advertising costs for your makers business;
- Equipment rentals directly related to making your wares/art;
- Photography, videography, graphic design costs for asset development;
- Registration and booth fees for markets;
- Professional printing and scanning of art;
- Travel costs up to 20% of project cost;
- Other expenses deemed appropriate by Luna Collective.

## Ineligible Expenses:

- Capital expenses (Cameras, laptops, etc.)
- Construction or creation of a maker's space/studio
- Purchase of software, software licenses, service subscriptions, or membership fees;
- Networking, business meals, parties, etc.

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## Applicant Eligibility:

Luna Collective's Makers Award is committed to supporting makers and creatives from diverse backgrounds at all stages of their professional careers. This award is open to aspiring makers/artists/designers, emerging makers/artists/designers, or established makers/artists/designers. Applicants must meet all of the following requirements:

- Self Identifying as \*2SLGTBQIA+ or BIPOC. Applicants may apply to both streams but can only be awarded the grant prize in one stream per calendar year.
- Live and create in so called "British Columbia".
- Must be at least one of the following:
  - An aspiring maker/artist/designer;
  - An emerging maker/artist/designer;
  - An established maker/artist/designer;
- Demonstrate a commitment to devoting more time to their maker activity in the pursuit of starting/growing a business founded on the making of goods/wares/art.

If you have any questions about eligibility please reach out to [hello@lunacollective.ca](mailto:hello@lunacollective.ca)



## New This Year

We have partnered with Shannon from Bespoke Market in Squamish who will be offering each winner a vendor spot in one of the 2024 Bespoke Markets plus a one hour vision planning consultation session.

Thank you Shannon for your generous contribution!

These offerings are an amazing opportunity for starting your growth pathway.



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## Responsibility of Grantee:

Successful applicants will enter into an agreement with Luna Collective in receipt of the advance of funds. The full grant amount will be awarded to grantees up front with the agreement of returning a final report of how you spent the awarded funds to further your business goals. Grantees are required to provide documentation of how the funds were spent before the end of 2024.

## Disclaimer:

The winners and finalists will be shown and promoted on the Luna Collective Makers Award web page, social media, blogs and email newsletters for a period of time after being awarded.

If a chosen artist does not want their artwork shown or promoted for any reason an email must be sent to [hello@lunacollective.ca](mailto:hello@lunacollective.ca) within 48 hours of winner notification. If an artist does request artwork removal they become ineligible for the prize they were originally chosen for, including cash, marketing and promotion. We strive to foster a transparent fund so all supporters and shoppers of Luna Collective may also see the broader impact of the store.

Entering this award gives us permission to use your image to promote and market your work through the Luna Collective Makers Award, you will be credited on our website and social media. Any questions or concerns about this can be directed to [hello@lunacollective.ca](mailto:hello@lunacollective.ca)



If you have any questions about the Luna Collective Makers Award please email [hello@lunacollective.ca](mailto:hello@lunacollective.ca)

\*We recognize that 2SLGBTQIA+ is an umbrella acronym and you may identify in a way that is not represented here. If you self identify with a different affirming word you can still apply for this award. Please reach out to us if you have any concerns or questions.

