

# Artwork Guidelines

Please follow the artwork guidelines below. If you have any questions please do not hesitate to contact us.

Email artwork enquiries to:-  
[info@jameshoggdisplay.com](mailto:info@jameshoggdisplay.com)

**PLEASE SUPPLY A PDF OF THE APPROVED ARTWORK SO NO OTHER PROOFING WILL BE REQUIRED**

Production ready - an order that you want to go straight to print, not requiring a pdf to be sent from us

## **FOR VECTOR/ILLUSTRATOR/INDESIGN - ACCEPTED FILES**

AI  
PDF  
EPS  
INDD  
Supply all links and fonts (unless outlined)

## **FOR PHOTOSHOP - ACCEPTED FILES**

PDF  
EPS  
JPEG  
TIFF  
Files to be 75 - 100dpi @100% Not over 1GB when open

Files can be supplied in different scales (10%, 25%, 50%, etc) Please ensure that the dimensions/resolution are still in proportion. eg 180 dpi @ 50%

Please supply all files with 25mm bleed to each edge where possible.

Please indicate any Pantone references on your order.

Please provide us with printed colour guides at your discretion for colour critical prints.

## **SUPPLYING YOUR ARTWORK**

CD/DVD  
Memory Stick  
Email  
We transfer  
Dropbox with link  
FTP (downloaded with details you provide)