



CARLAND
CARTOGRAPHY

ABOUT US

2020

www.carlandcartography.com

Jennifer Carland combined her interest in urban planning & maps and the love for making art to create her artist business called Carland Cartography - where she creates abstract drawings of city street maps.

Jennifer has both a Masters of Fine Arts from the University of Massachusetts and a graduate certificate from the Department of Urban & Environmental Planning at Tufts University.

Now based in Nashville, she has created over 200 pieces of artwork showing various city maps around the USA, including detailed neighborhood maps of (3) cities: Boston, Chicago, and Nashville.



A B O U T U S

ARTIST STATEMENT

I believe maps hold "invisible" information- they contain stories and memories that were created by the people who lived and visited there. They are a physical way to express our history, our identity and our sense of adventure.

Everyone loves to talk about where live, where they have visited, and where they want to go next. Location is what binds our experiences together - our own experience as we travel from one place to the next, and our collective experience, as we share the physical world with one another.

My work can remind you of life's biggest adventures and special occasions.



ARTISTIC PROCESS

Bold & Colorful. Hand Drawn With Love.

Various artistic mediums (acrylic paint, colored pencil, watercolor, oil pastel, etc) are used to create abstracted interpretations of city street maps. The designs are drawn so that they are still recognizable as maps, but the roadways and geographical features are exaggerated to create a bold and colorful piece of abstract artwork.

The colors chosen are not representative of any statistic or data point - they are an emotional/artistic representation and often times inspired by personal experiences at the location.

The finished artwork is then scanned at an ultra-high resolution, which is then produced as high-quality prints.



AS SEEN IN

Carland Cartography has been juried into artist markets across the US, with prints stocked in various shops and galleries as well as selling online using Etsy, Amazon, and the company website, www.carlandcartography.com

In addition, Carland Cartography had a successful Kickstarter campaign, and has worked with art consultants to create custom large-format pieces for corporate interiors across the country. Recently, Carland Cartography has licensed work to appear in (2) Netflix Originals Series.

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