



MERCADO GLOBAL

SUMMER 2023

Progress Report

Over the past 19 years, Mercado Global has worked hand-in-hand with Indigenous women that have long borne the brunt of Guatemala's inequality. Despite living in a country with the largest GDP in Central America, our partner artisans' communities struggle with food security and nutrition - while a lack of access to healthcare and education is the norm.

The World Food Programme reports that half of Guatemalan citizens cannot afford a basic food basket while over 65% live on less than \$2 a day, numbers that are exacerbated in Indigenous communities.

Our work - with your help - allows these women to change the status quo. Mercado Global Partner artisans are not just business owners who work with some of the top brands and retailers in the world, they are also community leaders intent on creating a better future. With the income they earn they ensure their families have enough nutritious food to eat and that their children - especially their daughters - are in school.

In this progress report you will learn more about the work (and world) YOU have helped make possible.

From all of us at Mercado Global, thank you.

Sincerely,

Ruth Álvarez-DeGolia

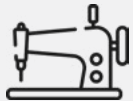
Co-founder and Executive Director

MARKET ACCESS BY THE NUMBERS

Summer 2023 marks the end of Year 3 of our Market Access Readiness Training Program, here is its impact by the numbers:



**466+ WOMEN INVOLVED
IN TRAINING**
focused on technical skills
and business development



**90+ TOOLS OF
PRODUCTION GIFTED**
to partner artisans



**1000+ WORKSHOPS
HOSTED**
in partner artisan
communities



**176 OPENED BANK
ACCOUNTS**
by partner artisans





CHANGING COMMUNITY HEALTH OUTCOMES WITH THE CLEVELAND CLINIC

One of the problems faced by Mercado Global partner artisans is a lack of access to health information. We are working to change that through our collaboration with the Cleveland Clinic.

This January six doctors from the hospital came to Panajachael to do community visits and create new learning modules for our health and wellness program. This work focuses on topics that match artisans' needs - including childhood nutrition - and also works to break down taboos that traditionally prevent improved health outcomes around certain topics.

Our trainers will now bring these modules to the communities where we work - increasing knowledge around important health topics and improving outcomes.



EXPANDING OUR REACH

In March of 2023, Mercado Global teamed up with Honduras-based nonprofit CEPUDO for our first expansion pilot project.

Over the next three years, Mercado Global and CEPUDO will work hand-in-hand with Indigenous women from the Lenca community to produce pieces that will be included in our future collections. The project will also focus on building CEPUDO's capacity as an organization that can create market access for artisans.

The work of Lenca will first be featured in our upcoming Spring/ Summer 2024 collection.





MEET ROSARIO, A MERCADO GLOBAL TRAINER

“I show other women that despite all the difficulties you may face in your life, you can get ahead.”

WATCH ROSARIO'S STORY [HERE](#)



DID YOU KNOW?

All of Mercado accessories are named after an artisan!

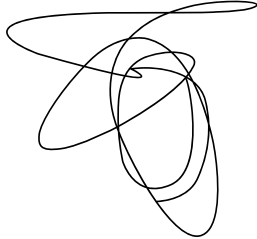
**SHOP THE
ROSARIO CROSSBODY [HERE](#)**

SALES AND COLLABORATIONS

\$600,000+
in sales revenue
FY2023

STUART WEITZMAN

COMING SOON, SPRING/SUMMER 2024



+ M A R I A
C O R N E J O

BUY THE COLLAB HERE



COME SEE OUR IMPACT MAKING WORK IN ACTION

Join us for a behind-the-scenes look at our innovative poverty alleviation model, meeting the women who weave our designs and learning about the communities they live in.

UPCOMING TRIPS

JANUARY 2024

JUNE 2024

Mother-Daughter Trip



TOGETHER, WE ARE MAKING THE FASHION INDUSTRY MORE ETHICAL, SUSTAINABLE AND JUST — FOR ALL OF US.

If you would like to make a difference with us, please contact our Development Director, Ryan Lavigne, at ryan@mercadoglobal.org.

SUPPORT OUR WORK

Mercado Global is a 501 (c)(3) nonprofit organization. Donations can be sent via mail to the address below, made by calling (718) 408-1091 or online at www.mercadoglobal.org/donate Mercado Global. 254 36th Street, Suite C-308. Brooklyn, NY 11232

CORPORATE GIFTING

Need gifts for your team at work? Reach out to development@mercadoglobal.org to learn about our corporate gifting program today!.

MAKE A PURCHASE

Buy our hand-woven products and support the artisans who made them. Shop at www.mercadoglobal.org.

FOLLOW US

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