



# MERCADO GLOBAL

## WOMEN HELPING WOMEN *AN OPPORTUNITY FOR WOMEN LEADERS*

FEBRUARY 17-21 ,2019

*Discover the power and potential of women entrepreneurs in the heart of Guatemala.*

Mercado Global invites you on an exclusive journey that fuses service, leadership, and a once-in-a-lifetime cultural exchange. We are seeking dynamic, accomplished women interested in learning more about Mercado Global's efforts to help indigenous women become entrepreneurs in their own communities. Join other women leaders for this intimate look inside the operations of an award-winning, woman-led nonprofit and build lasting connections with the rural women entrepreneurs we serve. Help us invest in a better future for these women and their families.

### TRIP OVERVIEW

***Immerse yourself in the beauty of the Guatemalan highlands and experience the lives of its leaders.***

- Explore the base of our operations in the bustling town of Panajachel on the beautiful Lake Atitlan.
- Broaden your expertise in entrepreneurship, design, and women's leadership.
- Get a rare look at this preserved way of life from inside artisans' homes and communities.

*Trip spans 5 days and 4 nights. Trip fee is \$1,500 for an individual or \$2,500 for a couple (two people sharing a room), and includes all meals, lodging, activities, and in-country travel.*

Contact our **Development Manager Louise** at [louise@mercadoglobal.org](mailto:louise@mercadoglobal.org) to reserve your spot.





Mercado Global is a 501(c)(3) nonprofit social enterprise that empowers women entrepreneurs in rural Guatemala to break the cycle of poverty. By providing business education and sales opportunities with major international retailers, Mercado Global helps indigenous women to earn a sustainable income and send their children to school, often for the first time.