



MERCADO GLOBAL

MOTHER-DAUGHTER INSIGHT TRIP *UNDERSTANDING WOMEN'S ROLES*

JUNE 16 -20, 2019

Mercado Global invites you to get to know the mothers and daughters we work with in rural Mayan communities. You will be granted an exclusive look at indigenous family life, sharing the experiences of being a woman across cultural bounds.

Join us on a week-long journey that fuses service, mentorship, and a once-in-a-lifetime cultural exchange, set against a backdrop of breathtaking natural beauty and rich Guatemalan heritage.

TRIP OVERVIEW

Welcome to Guatemala: History and Culture

- Overview of Guatemala's history: from conquest to civil war
- Insight into indigenous communities
- Synopsis of current political structure and challenges

Getting to Know Mercado Global's Artisans

- History and stories of our partner women's cooperatives
- Insight into the history and tradition behind textiles & designs
- Introduction to the issues facing Mayan families and children

Our Work in Action: Market-Based Solutions, Training & Support

- Learn about our social impact
- Attend Mercado Global's training and education programs
- Visit Mercado Global's community development projects
- Watch our design team work with artisans to create new products



Partner artisan, Maria Julieta, and her daughter

Between visits to artisan communities, we will explore Mercado Global's base of operation in Panajachel, a bustling town on Lake Atitlán with excellent restaurants, markets, and nightlife.

Our experienced staff will take care of all in-country travel arrangements, lodging, and meals, leaving you free to relax and absorb your vibrant surroundings.

Trip itineraries are 5 days and 4 nights, with the opportunity to build in additional destinations either before or after. The Tikal ruins, the waterfalls of Semuc Champey, and the famous Chichicastenango market are popular among our supporters.

Contact our **Community Outreach Associate, Ashley** at ashley@mercadoglobal.org or 919-200-1410 to reserve your spot.



Mercado Global is a 501(c)(3) nonprofit social enterprise that empowers women entrepreneurs in rural Guatemala to break the cycle of poverty. By providing business education and sales opportunities with major international retailers, Mercado Global helps indigenous women to earn a sustainable income and send their children to school, often for the first time.