Our Shop & Learns are the perfect way to engage your employees around an important cause in a fun and inspirational way.

Mercado Global is a Brooklyn based accessory design house and non-profit organization with a core social mission to empower women in Guatemala. Through business education and leadership programs, we help women create successful weaving and sewing businesses, so they can support themselves and their families.

Our designer handbag and accessory collections are expertly hand woven, empowering the women who weave them and the women who wear them.

Learn more at mercadoglobal.org.

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ABOUT OUR FOUNDER

Ruth DeGolia is the Founder and Executive Director of Mercado Global. As an early pioneer in the ethical fashion and social enterprise space, Ms. DeGolia created an innovative model that has connected indigenous Guatemalan artisan to over 650 retailers including Nordstrom, Anthropologie, Garnet Hill, J. Crew, Levi Strauss, and Target. The organization has been featured in Businessweek, Good Morning America, NPR, and fashion publications such as Harper’s Bazaar, Oprah Magazine, Vogue Italy, and more.

She was also named among the “World’s Best Emerging Social Entrepreneurs” by the Echoing Green in 2004 and selected as one of the “15 People Who Make America Great” by Newsweek magazine in 2006. Ruth has also spoken at the United Nations, the Clinton Global Initiative, the Global Summit for Women, and the U.S. Department of Labor.

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