



Our **Shop & Learns** are the perfect way to engage your employees around an important cause in a fun and inspirational way.

Mercado Global is a Brooklyn based accessory design house and non-profit organization with a core social mission to empower women in Guatemala. Through business education and leadership programs, we help women create successful weaving and sewing businesses, so they can support themselves and their families.

Our designer handbag and accessory collections are expertly hand woven, empowering the women who weave them and the women who wear them.

Learn more at mercadoglobal.org.



- These events begin with a 20-minute presentation from Founder and Executive Director Ruth DeGolia, a 20-minute Q & A, and 20 minutes for shopping our beautiful handmade accessories.
- Shop & Learns are available for your convenience over your lunch hour or after the workday.
- Perfect for International Women's Day, National Hispanic Heritage Month, and holiday shopping, we are excited to partner with you in empowering women entrepreneurs.
- We provide a social impact report on the impact of purchases from the event.
- Our staff will provide all set up support, payment processing, and gift wrapping for this complimentary event at your workplace.
- Past events have been held at the offices of PIMCO, Blackstone, Levi Strauss & Co., Duarte Designs, Société Générale, and Macquarie Group.

For more information, contact Nina Nathan at nina@mercadoglobal.org or +1 (502)7762-0585.



ABOUT OUR FOUNDER

Ruth DeGolia is the Founder and Executive Director of Mercado Global. As an early pioneer in the ethical fashion and social enterprise space, Ms. DeGolia created an innovative model that has connected indigenous Guatemalan artisan to over 650 retailers including Nordstrom, Anthropologie, Garnet Hill, J. Crew, Levi Strauss, and Target. The organization has been featured in Businessweek, Good Morning America, NPR, and fashion publications such as Harper's Bazaar, Oprah Magazine, Vogue Italy, and more.

She was also named among the "World's Best Emerging Social Entrepreneurs" by the Echoing Green in 2004 and selected as one of the "15 People Who Make America Great" by Newsweek magazine in 2006. Ruth has also spoken at the United Nations, the Clinton Global Initiative, the Global Summit for Women, and the U.S. Department of Labor.