Mercado Global envisions a world where all women are empowered to reach their full potential.

By partnering with the fashion industry, we seek to mainstream artisan-sourced goods and make women’s economic empowerment part of everyday business practices.

MISSION

We empower indigenous women to **break the cycle of poverty** by connecting them to **international markets**, fostering **sustainable livelihoods**, and pioneering a **socially responsible business model** within the fashion industry.
To our donors, customers, retailers, and partners,
we are excited to share our 2015-2016 Annual Report with you.

In its pages you will read about our impact, progress,
and, most importantly, stories of the incredible women
we partner with.

These successes were made possible by you. Together, we are
empowering women to transform their lives, and the fashion
industry to increase its social impact.

Thank you for taking this journey with us.
The artisan sector is a 32 billion dollar industry and the second-largest employer in the developing world after agriculture. Employing women artisans is a powerful tool to improve the lives of millions around the world. Women comprise 60 percent of people living in poverty worldwide and make up the majority of the artisan sector. We are proud of the role we play in providing women with new income-earning opportunities to help them recognize their full potential. We are committed to expanding the possibilities of this sector, one artisan at a time, while creating a model that can generate opportunities for women across the globe.

“The majority of artisans are women, who we know are more likely to invest money back into their families’ health and education, and also more likely to hire other women.”

CATHY RUSSELL
U.S. Ambassador for Global Women’s Issues
LETTER FROM THE BOARD

The complex and intricate art of weaving involves many components - people, materials, tools, traditions, and master craftsmanship. United, they have the potential to create fabric that is beautiful, strong, and transformative.

Our network of artisans, retail partners, donors, staff, and customers are all key elements that create the fabric of Mercado Global. Together, we make life-changing work possible, creating impact for a talented population that continues to face great barriers. The potential of the artisan sector drives our work.

As a leader in this field, we are just beginning to tap into the economic potential of the fashion industry by forging new partnerships, enabling us to transform the lives of even more artisans and communities.

This year, Mercado Global has woven the threads of new exciting partnerships, allowing us to achieve our dual mission: to empower women and shift the fashion industry to be a force for good.

We launched new collaborations with local NGOs to expand our programs and maximize our impact, and began working closely with fashion industry executives through our newly-established Fashion Advisory Board.

We also took exciting steps to further strengthen the fabric of our work through a new domestic market access program. This pilot program teaches artisans new crafts and skills, such as embroidery and sewing popular items, like aprons, for the local market.

Paired with tailored trainings on pricing and access to microloans for sewing machines, women are growing their small businesses and are facilitating local economic activity.

As we continue to weave relationships that enhance the fabric of Mercado Global, we remain focused on building women up to be entrepreneurs, leaders, changemakers, and role models.

Against all odds, our partner artisans are showing us time and time again that when given the opportunity, they can overcome incredible obstacles. Now twelve years into this journey, we have witnessed the transformation that can occur when women living in poverty have access to opportunity.

Thank you for your partnership. We look forward to continuing our journey of empowerment together.

Sincerely,

RUTH DEGOLIA
Executive Director

ELIZABETH BAILEY
Board Chair
2015-2016 YEAR IN REVIEW

**JULY**
Held hands-on nutrition trainings and cooking classes as part of our Community-Based Education Program, promoting healthier living.

**SEPTEMBER**
Established the Fashion Advisory Board (FAB), a powerhouse advisory board of eight fashion industry veterans and executives that work to further Mercado Global’s brand and business.

**MARCH**
Continued our long-standing partnership with Anthropologie through our Home Collection. Began a new partnership with Garnet Hill to source an exclusive line of handwoven tote bags and our first-ever belts.

**APRIL**
Conducted one of four annual partner community visits to assess artisans’ health and co-create curriculum in partnership with Case Western Reserve University School of Medicine doctors and residents.

**MAY**
Launched a hand-woven and dip-dye collection with Pamela Love, which was featured in People, TIME, and Forbes magazines.

Erica Chan Coffman, Executive Editor of Honestly WTF, visiting a MG artisan community in Comalapa, Guatemala.
WHY MERCADO GLOBAL

Home to the ancient Mayan civilization, Guatemala is a country rich in culture and natural beauty. However, after an almost 40-year long civil war, it remains one of the most unequal and disadvantaged countries in the world. Over half of all Guatemalans live in poverty, with the indigenous population at an even higher rate of 75 percent living in poverty.

Our model provides an easy way for retailers to source sustainably and bring work to the communities that need it most, while celebrating and honoring the ancient weaving techniques of the women we empower.

DID YOU KNOW?

- In the United States, $360 billion goes to charitable contributions each year, but only 6% goes to international causes.

- Markets hold untapped economic potential to drive social change.

- The United States GDP is $17 trillion, with over $2.6 trillion coming from the retail industry.
OUR MODEL
Our three pillar model provides crucial development tools for women to break the cycle of poverty.

- COMMUNITY-BASED EDUCATION -

- MARKET ACCESS -

- ASSET DEVELOPMENT -
This pillar provides women with a broad offering of educational and technical trainings central to building up their business and leadership capabilities.

The four key areas of our core curriculum trainings deliver a holistic education for women to improve the lives of their families and communities.

Paired with the core curriculum, each cooperative chooses a technical career track to refine and maximize their skills including:

- Floor Loom Techniques with Advanced Designs -
  - Backstrap Weaving -
  - Advanced Sewing and Embroidery -

**COMMUNITY-BASED EDUCATION**

**MEET CRISTOBALINA**

Through continued participation in our Community-Based Education Program trainings, Cristobalina Colaj Mux has become a respected leader in her community and her cooperative in Comalapa.

She has become an advocate for our programs and makes a point to share everything she learns with all seven of her children. Cristobalina says she finds the most value in the Women’s Leadership trainings because they instill in her the confidence she never knew she had.

“Every day I wake up so thankful for Mercado Global, the work they give me, and the opportunity they provided my family. These trainings have taught me about leadership and self-confidence, and I feel more empowered after every training.”
Mercado Global takes a unique approach to fighting poverty through market access by connecting women entrepreneurs in a region with few local markets and income-earning opportunities to the untapped international market.

We provide artisans with the materials and support they need throughout the process of creating Mercado Global products, from the highlands of Guatemala to your doorstep.

This year, we launched a domestic market access module that teaches artisans new crafts and skills, paired with the financial understanding of costs and pricing. Artisans are now earning additional income, becoming more independent, and facilitating local economic activity.

Partnering with Mercado Global allows women to realize their full potential. As we expand our reach in Guatemala, we also continue to strengthen our relationships with longstanding partner cooperatives by providing new programs to meet the evolving needs of our artisans.

Tejiendo Conocimiento translates to Weaving Knowledge. This cooperative of 20 women joined Mercado Global in 2016 and will be focusing their technical career track on sewing and embroidery.

“I joined a cooperative with Mercado Global to learn new skills that will help me increase my income. My family encourages me and believes my participation can support the community.”

RITA MARINA MATZAR LOPEZ
Partner Artisan
MEET APOLONIA

Apolonia Cecilia Canastuj Canastuj from the town of Totonicapan has worked with Mercado Global for over eight years.

As a master weaver specializing in stripes, Apolonia has contributed to every Mercado Global collection to date, providing key design input and weaving support for client orders from Anthropologie to goop. She travels to our office to pick up yarn to weave, and returns the finished woven fabric that will be sewn into bags.

Although it is a long journey, she told us, "The trip is always worth it. I am very thankful to Mercado Global for their partnership. The orders have helped me increase my income so I can support my children, grandchild, and husband."

With the income from MG orders, Apolonia has been able to expand her own business - a traditional Mayan clothing business that sells blouses and skirts or huipiles and cortes.

Currently, Apolonia is in the process of taking out a microloan so she can get equipment to work more efficiently on Mercado Global orders and grow her own enterprise.

We are proud of Apolonia as she makes her way as a master artisan, thriving in both the international and domestic markets.
MARKET ACCESS

RETAIL PARTNERS

Our retail partners are integral to our success. New and continued partnerships give our artisans the chance to expand their skill sets and compete like never before on a global scale.

Mercado Global retailers are leaders in the industry and trailblazers in ethical sourcing. By incorporating artisans into their supply chains, they are transforming and paving the way for other retailers to source ethically and sustainably, leveraging their purchasing power for good.

This year we were proud to add the following retailers as partners:

Garnet Hill
PERUVIAN CONNECTION
PAMELA LOVE
MALLA MILLS
SHIPS
ACCOMPANY
CALYPSO St. Barth
ANTHROPOLOGIE
ZADY
J.CREW
ABC
HOLT RENFREW
UNITED ARROWS LTD.

We would also like to thank our long-standing retail partners:
For women to succeed they need the right skills and tools at their disposal.

Through our third pillar, the Asset Development Program, women are educated on personal and group savings and how to obtain microloans.

Personal savings are the key to financial security. Our savings program teaches women how to budget, save, and open savings accounts. Paired with our quarterly incentives program, we encourage women to monitor and increase their savings.

We pair savings education with our low-interest microloan program to help women start their own small businesses and increase their income.

Loans come in the form of foot looms, sewing machines, and other weaving equipment that allow women to work more efficiently.

Women make monthly loan payments only when they are receiving MG orders, making it a manageable and risk-free investment. All payments are cycled back into the loan fund to help other women receive access to loans.

With increased income and savings, women are covering self-identified costs like children’s education and healthcare.
Partnering with Mercado Global changed Lorena Chiroy Pichtay's life.

At the age of 10, Lorena had to support her family and dropped out of school to work for 12 hours a day in a small tortilla stand two hours from home. At the age of 20, Lorena was able to join a Mercado Global cooperative alongside her mother and work in her village.

Joining the cooperative brought a reliable income and free trainings and skills development, allowing Lorena to learn about topics like leadership, entrepreneurship, and personal savings.

During her first year with Mercado Global, she took out a loan through the organization’s microloan program to purchase a sewing machine. Lorena told us, “This machine allows me to earn extra income and help pay for the school fees of my younger brothers and sisters, an opportunity I was never afforded.”

Lorena’s skill and ambition led her to her current position as a sample maker at Mercado Global’s headquarters.

“To think that just three years ago I was working at a tortilla stand seems like another life. Now when I look to the future it seems so much brighter.”
PARTNERSHIPS WITH IMPACT
MARKET ACCESS BY THE NUMBERS

SINCE 2004, WE HAVE PROVIDED:

$3 million
In sales for indigenous artisans in Guatemala

735,000
Hours of work to indigenous
women in Guatemala

178,468
Accessories such as clutches, bags, and pillows
to consumers on the international market

341
Sales partners with opportunities
to join the ethical sourcing movement

2,500
Community-Based Education
and technical trainings
The Bonnie Cashin Foundation, founded in honor of revolutionary and legendary designer Bonnie Cashin, is elevating Mercado Global as a manufacturer and a leader in the ethical fashion movement.

With generous support from the Foundation for the Design A Difference Program, we created the Bonnie Cashin Fellow - Design Associate position, essential to design projects with major retailers like Anthropologie, Garnet Hill, and Pamela Love.

This new capacity also allows for the development of product categories including a Home and Men’s Collection. With the Foundation’s support, we can continue to create innovative collections and utilize design as a force for positive social change.

Alejandra Carrillo-Muñoz, Bonnie Cashin Fellow and Design Associate (right), working with artisan Cecilia Everilda (left) from the community of San Jorge.

The PIMCO Foundation’s mission is to empower people globally to reach their full potential.

Over our three-year partnership, the Foundation has supported key initiatives focused on financial literacy and business development. This year, we implemented a new program to teach women how to use mobile technology in rural communities, about the formal banking sector, and how to increase personal savings.

The Foundation’s investment in this program helps women increase savings and gain access to financial services, key to their continued empowerment.
EMPOWERING WOMEN AND COMMUNITIES

Across the board, MG artisans are thriving in comparison to the national average:

- **99%** of MG artisans’ children are enrolled in school.¹

- **73%** of MG artisans have access to the food and nutrition they need.¹

- **72%** of MG artisans have reported saving or saving more since starting with Mercado Global.¹

- **84%** of MG artisans are in a leadership position despite the inequality faced in a male-dominated society.¹

- **64%** of MG artisans have a personal bank account.¹

- **70%** of MG artisans have a household budget.¹

- **69% of Guatemala’s indigenous population and 55% of its rural population faces chronic undernutrition.⁶

- **Guatemala has the fourth highest rate of gender-motivated violence in the world.⁵

- **35% of children are enrolled in school in Guatemala’s rural areas.⁵

Over the past two years, our partner artisans have made important strides towards financial independence.

- **70%** of MG artisans have a household budget.¹

- **72%** of MG artisans have reported saving or saving more since starting with Mercado Global.¹

- **35% of children are enrolled in school in Guatemala’s rural areas.³

- **99%** of MG artisans’ children are enrolled in school.¹

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- **Guatemala has the fourth highest rate of gender-motivated violence in the world.⁵

¹ Mercado Global’s Social Impact Assessment 2015
² International Fund for Agricultural Development’s Rural Poverty in Guatemala Report
³ The World Food Program’s Country Profile - Guatemala
⁴ The World Bank’s World DataBank
⁵ The Geneva Declaration
⁶ United Nations Development Programme’s Human Development Report
TIMELESS TRADITIONS
OUR DESIGN PROCESS

The Mercado Global design team works closely with artisans to design seasonal collections that are sold internationally through major retailers.

Each collection starts in the highlands of Guatemala, where talented women artisans hand weave and sew high-quality and market-ready products.

“With our designers and artisans working together at the loom, our fabrics and designs are created through an organic partnership. Ideas come to life and evolve throughout this hands-on process.”

MEG KOGLIN
Creative Director

“The act of weaving and the fabrics we create represent us. Each pattern tells a story about our ancestors.”

MARIA VILMA OSORIO
Partner Artisan

A CLOSER LOOK

DOLORES WEEKENDER

SPRING/SUMMER 2017 COLLECTION

Each Mercado Global bag touches multiple hands before reaching yours.

2 POUNDS OF STRING provided by MG’s donor-funded raw materials fund

2 FABRIC PATTERNS inspired by ancient Mayan weaving

4 HOURS to weave the product

3 HOURS to sew the bag

3 HOURS to create the tassels

Each bag provides a mother with enough income to send her child to school for one month.
EMPOWER THROUGH ACTION

Fashion Forward Gala, New York, NY
The 2015 Fashion Forward Annual Gala, our premier New York fundraising event, was a record-breaking evening, with a total of $150,000 raised for our programs.

We honored Padma Lakshmi, Emmy-nominated host and award-winning author with the Fashion Forward Visionary Award, and The Levi Strauss Foundation and Levi Strauss & Co. with the Global Impact Award.

#WomenForward, International
Our annual #WomenForward crowdfunding campaign in celebration of International Women’s Day was supported in part by KIND Snacks. Together we funded our Women’s Rights and Leadership Program for hundreds of Guatemalan women artisans.

¡Fiesta! To Support the Women Entrepreneurs of Mercado Global, Portola Valley, CA
This event successfully raised over $115,000 thanks to our generous supporters. It was an evening of inspiration and action, raising funds for business development and entrepreneurship education and training.

IN THE PRESS

HARPER’S BAZAAR
FEATURED PRODUCT
Estella Clutch

OPRAH MAGAZINE
FEATURED PRODUCT
Matea Weekender

HONESTLY WTF
FEATURE
Brand Story
### ASSETS

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<thead>
<tr>
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<th>2015</th>
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<tr>
<td>Cash</td>
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<td>Accounts receivable</td>
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<td>Inventories</td>
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<td>$77,610</td>
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<td>Prepaid expenses</td>
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<td>Fixed assets</td>
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<td>Accumulated depreciation</td>
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<td>(5,593)</td>
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<td>Other assets - deposits</td>
<td>$3,300</td>
<td>$3,300</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$236,563</strong></td>
<td><strong>$258,023</strong></td>
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### LIABILITIES

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<tr>
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<td>Loans payable - current</td>
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<td>Accounts payable</td>
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<td>Accrued liabilities</td>
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<td>Fair trade sales deposits</td>
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<td><strong>Total Liabilities</strong></td>
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### NET ASSETS

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<td>Unrestricted fund balance</td>
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<td>$76,368</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$41,429</strong></td>
<td><strong>$76,368</strong></td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td><strong>$236,563</strong></td>
<td><strong>$258,023</strong></td>
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### UNRESTRICTED NET ASSETS

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<tbody>
<tr>
<td><strong>REVENUES</strong></td>
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<td>Contributions and grants</td>
<td>$577,646</td>
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<td>Program service sales</td>
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<td>Net assets released from temporary restrictions</td>
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<td><strong>Total Revenues and Reclassifications</strong></td>
<td><strong>$875,777</strong></td>
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<table>
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<tbody>
<tr>
<td><strong>EXPENDITURES</strong></td>
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<tr>
<td>Program services</td>
<td>$761,638</td>
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<td>Supporting services</td>
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<td>Fundraising services</td>
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<td><strong>Total Expenditures</strong></td>
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<tbody>
<tr>
<td><strong>TEMPORARILY RESTRICTED NET ASSETS</strong></td>
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<tr>
<td>Total Temporarily Restricted Net Assets</td>
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<td>Increase / decrease in net assets</td>
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<tr>
<td>Net assets beginning of year</td>
<td>$76,368</td>
<td>$72,189</td>
</tr>
<tr>
<td>Net assets end of year</td>
<td>$41,429</td>
<td>$76,368</td>
</tr>
</tbody>
</table>
MG FAMILY

BOARD OF DIRECTORS
Elizabeth Bailey, Board Chair, LCSW and Writer
Dina Battipaglia, Board Vice-Chair, Co-Founder at DMBT Consulting
Melody Hart, Board Treasurer, CPA, CTP, FP&A and Senior Consultant, Strategic Treasurer LLC
Jessica Hoffman, Board Secretary, Associate Director of Development at Baker Botts LLP
Rachel Berg, Partner at PricewaterhouseCoopers
Martia Bezoari, Senior Vice President, PIMCO
Ruth DeGolia, Executive Director at Mercado Global
Marilyn Harrison, Retail Wholesale Consultant
Yaz Hernández, Former Fashion Industry Executive and Philanthropist
Teresa Hohl, Risk Officer at Marsh
Suzanne Kohlberg, Architect
Karae Lisle, Nonprofit CEO
Mark Swedlund, Marketing Consultant

FASHION ADVISORY BOARD
Dina Battipaglia, Co-Founder at DMBT Consulting
Barbara Friedman, Fashion Industry Professional
Merrill Greene, Color & Trend Director, Creative Director at Nordstrom
Cindy Krupp, Owner at Krupp Group
Kelly McCormick, VP Product Development at Nine West
Carolyn Sorkin, VP Design at Juicy Couture & Cole Haan
Shira Sue Carmi, Founder at Launch Collective
Ann Watson, Chief Marketing Officer Consultant at Rebecca Minkoff

STAFF
Ruth DeGolia, Executive Director
Delia Rosario Mendoza Mendoza, Guatemala Programs Director
Meg Koglin, Creative Director
Leah Vinton, Community Outreach Director
Susana Aguirre, Press Coordinator
Molly Burns, Community Outreach Coordinator

STAFF CONTINUED...
Alejandra Carrillo-Muñoz, Design Associate
Becky Chrisman, US Operations Manager
Rosa Maria Cuc, Accountant
Lidia García, Guatemala Operations Manager
Meaghan Grewal, Design Manager
Grace Leong, Marketing and Graphics Manager
Andrea Lopez Ixtacuy, Product Control & Reception
Aurora Matzár López, Education & Asset Development Program Coordinator
Olga Morales, Education & Asset Development Program Coordinator
Elmer Hemerson Morales Velasquez, Pattern Room Manager
Sara Pressman, Institutional Partnerships Coordinator
Elsa Gricelda Sajvin Cotzal, Inventory Coordinator
Cristina Sic, Accountant
Lilian Xinico, Textile Coordinator
Julio Yaxón Peréz, Head Sample Maker and Sewing Trainer
Caroline Zawadzki, Accountant

ANNUAL REPORT TEAM
Grace Leong
Sara Pressman

SPECIAL THANK YOU TO OUR 2015-2016 INTERNS
Pamela Blandon
Jason Breedlove
Jhazmin Calderon
Kathryn Carlino
Wendy Castro
Dominique Dubois
Mariana Espinosa Estrada
Shannon Garvey
Guillermo Gutierrez
Rhea Hewitt
Natalia Hudziak
Catalina Jimenez
Priya Knudsen
Ana Molina
Laura Palantone
Krista Pederson
Leah Richardson
Sarah Roberts
Ailyn Robles
Molly Rockhold
Ellen Saville
Sara Sheridan
Aisatu Sow
Katie Tovar
Lynn Tsai
Debora Viera
Aura Leticia Xep Yaxon
$50,000+
Suzanne Cole Kohlberg
Zegar Family Foundation

$25,000-$49,999
The Bonnie Cashin Foundation
Dining for Women
The PIMCO Foundation

$10,000-$24,999
Adventures for the Mind Foundation
Anonymous
All People Be Happy Foundation
Elizabeth Bailey
Dina Battipaglia
Exec-Comm
Hands on Tzedakah
KIND Snacks
Alison and Steve Krausz
Levi Strauss Foundation
Judy and Brad O’Brien
Mark Swedlund and Debbie Dobish
Charlotte and Harry Turner Family Fund
Judy and Alan Zafran

$5,000-$9,999
Rachel Berg and Andy Hewett
Raul and Emilie de Brigard
Sallie DeGolia and Marty Bronk
Nancy and Mark Duarte
Nancy Heinens and Dennis DeBroeck
Marilyn and Harry Harrison
Teresa Hohl
Kurt and Sue Jaggers
Kathryn M. and Michael Ladra
Portola Valley School District
Randa Accessories
Sam and Angela Schillace
Tata Accesorios Globales

$1,000-$4,999
Altrum Honors
Laura Bachrach-Prober
Jane Balanoff and Jean Emond
Jack Battipaglia
Jerry Blake and Susie KAESER
Ginny Borelli
Gary and Clare Brown
Terri Bullock
Cynthia Carey
Kelly Chesney
Constellation Brands
Joi Deaser
Peter and Rachel DeGolia
Sara Dillon
Sarah Dorahy and Geoff Crouse
Holly and Edmond Eger
Karen Eicher
Kathy and Robert Feldman
Susie Fox
Sally Freudenberg
Barbara J. Friedman
Mark and Maria Geenen
Google
Global G.L.O.W.
Merrill Greene
Michael and Janet Hanley
Ryan Hart
Yaz Hernández
Jessica and Christopher Hoffman
Iverson Family Fund
Samira Jabbar
John Hardy
Jack Jorgenson and Sallie DeGolia
Jorgenson
Bob and Laura Kavanaugh and Family
Lucia Kellar
Tracy King and Gary Magnus
Megan Koch

$1,000-$4,999
Steffie Kirschner
Brad Kovaly
Cindy Krupp
Lanvin
Patti Lee-Hoffmann
Shidume Lozada
Ellen and Jim Lussier
MAC Presents
Marie Kennedy Foundation
Anne McClintock
Patti McClung
Kelly McCormick
Charles E. Merril, Jr.
Michter’s Whiskey
Mikel Welch Designs
Buff and Cindy Miller
Carol Mills and John Eichhorn
Northwest Georgia Dermatology
Peek Family Foundation
Ginger Pittman Pistilli
Alison L. Poetsch
Rosemary Pritzker
PwC Charitable Foundation
Ron Ramies
RHE Charitable Foundation
Roles-Fleder Fund
Elizabeth B. Ross
Pat and Jack Royak
Kylie Schuyler
Cindy and Greg Shove
Dr. Jason and Mrs. Christin Smith
Carolyn Sorkin
Jennifer Heyneman Sousae and
Will Sousae
Stoli Vodka
Brandy Stroh
Testa Wines of the World
Tamara Turner
Jeanne Van Atta and Bill Meckler
Stefan K. Lai and Winnie Wan
We See Beauty Foundation
Henry and Ivette Webb

$500-$999
Susan and Larry Ach
Mike and Helen Arkes
Mary Barker
Bear Creek Farm
Suzanne Becker Bronk and James Bronk
Linda and Mike Benevento
Lisa Bottom
Christine Boyd
Susan Breyer
Alexandra Bronk
Laurie Chase
Shaokao and Niki Cheng
The Chew
Tracy Cowperthwaite
Bob Culley
Elizabeth Capdevielle Dressel
Frank Dwyer and Janet Corcoran
Edwards Everything Travel
Suellen Epstein
Susan and Grant Evans
Allie Fleder
Sandy Freudenberg
Carol and Victor Gallo
General Atlantic Foundation
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Mercado Global would like to thank one of our outstanding supporters, Laura Rampe. Over the past six years, Laura has taken incredible steps to support our artisans. She attended two insight trips to visit our operations in Guatemala in 2010 and 2012, seeing first-hand the impact of her support. This year, Laura was instrumental to our 2016 #WomenForward campaign, starting her own crowdfunding platform. She also hosted a special event in her home for supporters in Cleveland, OH.

Thank you for your generosity and unwavering support!
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