



MERCADO GLOBAL

FASHION INDUSTRY LEADERS TRIP *AN INSIGHT INTO THE WORLD OF SUSTAINABLE FASHION* JUNE 23 – 27, 2019

Discover the power and potential of women entrepreneurs in the heart of Guatemala.

Mercado Global invites you on an exclusive journey that fuses service, leadership, and a once-in-a-lifetime cultural exchange. We are seeking leading executives and social entrepreneurs to join Mercado Global first-hand as both ambassadors of global fashion and engaged participants in an empowering and sustainable production model.

Join other female leaders for this intimate look inside the operations of an award-winning, woman-led nonprofit and build lasting connections with the rural women entrepreneurs we serve. Help us invest in a better future for these women and their families.

TRIP OVERVIEW

Immerse yourself in the beauty of the Guatemalan highlands and experience the lives of its leaders.

- Explore the base of our operations in the bustling town of Panajachel on the beautiful Lake Atitlan.
- Broaden your expertise in entrepreneurship, design, and women's leadership.
- Learn more about Mercado Global's holistic model, design process, and efforts to empower women entrepreneurs.

Trip spans 5 days and 4 nights. Trip fee is \$1,500 for an individual or \$2,500 for a couple (two people sharing a room), and includes all meals, lodging, activities, and in-country travel.

Contact our **Development Manager, Louise** at louise@mercadoglobal.org to reserve your spot.



Mercado Global is a 501(c)(3) nonprofit social enterprise that empowers women entrepreneurs in rural Guatemala to break the cycle of poverty. By providing business education and sales opportunities with major international retailers, Mercado Global helps indigenous women to earn a sustainable income and send their children to school, often for the first time.