

**Title**

Art Director/Designer

Summary

Spike is focused on 3 things: Innovation, Education and Customer Experience. We're looking for someone to bring those 3 things to life through our creative work. Being part of a start up environment, you'll work alongside the sales team, engineering, customer service and production to bring new products and projects to life with the utmost impact. You'll be steps away from the warehouse where each one of our products is welded and assembled and be fully immersed in a manufacturing environment. You'll also be plugged into the home and craft brewing culture. We test new products and brew beer regularly to understand how our products work and how the end consumer interacts with our brand and equipment.

Description

We are seeking someone who is hungry to reach new heights in their career. As everyone does at Spike, this person will wear many hats and have a variety of responsibilities; a true entrepreneurial mindset is necessary. The main workload will consist of graphic design work, but they must be comfortable with doing work both above and below their role in their current career. This is an opportunity to join a team at its formation – a rare chance to become a key player in the development and growth of our brand. This person will be equal parts brand strategist and brand steward and play a critical role in how Spike interacts with our customers. They will work alongside the Marketing Manager, Sales Manager and Engineering team in a collaborative environment that fosters professional growth.

Roles expected of this person include:

- Graphic Designer
- Art Director
- Content Producer (lead video/photo shoots)
- Visual Web Designer (no coding)

Roles/skills that would be above and beyond:

- Copywriter
- Coordinating outside resources
- Videographer/video editor
- Photographer
- 3D rendering/animation

They will fulfill all these roles in the execution of all marketing/sales materials that end up in front of our potential customers. This includes:

- Ensuring projects are completed on time with exceptional quality and accuracy
- Maintaining and owning the brand's voice and visual representation
- Being responsible for visual and physical layout and design of Spike materials at events or tradeshows.
- Creating or directing video content as well as taking or directing photo shoots (depending on skill level)
- Collaborating with outside creative services when help is needed.

Qualifications

Requirements:

- Highly skilled in Adobe Creative suite applications (the big 3 and more).
- Bachelor's Degree in Web Design, Graphic Design, Advertising or a related field or equivalent work experience
- 3-5 years of experience working in graphic design with a marketing focus; experience in an agency or collaborative team environment preferred
- Exceptional design talent with equal ability in strategy and big-picture thinking
- Confident and persuasive in explaining your ideas and building consensus
- Exposure to brand management/owning a brand's voice and visual representation
- Any experience with POP or event/tradeshow booth layouts
- Video and photo shoot experience (directing or behind the camera)
- Proven experience developing creative for print, web, mobile, online and social

Bonus points for:

- Knowing how to brew beer
- Enjoying craft beer
- A portfolio demonstrating strong branding and business applications is required when applying for this position. This should also include any writing samples if available.

Compensation & Benefits

- Salary based on experience
- Health, Dental, Vision, 401k
- Unlimited Vacation; we work under the assumption that you get your work done and work in a truly flexible working environment
- Beer and kombucha on tap
- Taking breaks with the shop dog Sampson
- Razor scooters readily available to get from point A to point B