## **Privacy Policy for Retechtronics.com**

At Retechtronics, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and protect your data when you visit our website <a href="https://www.Retechtronics.com">www.Retechtronics.com</a>. By using our website, you agree to the terms of this Privacy Policy.

#### 1. Information Collection:

We may collect personal information such as your name, email address, phone number, and billing address when you create an account, place an order, or subscribe to our newsletter. Additionally, we may collect non-personal information such as your IP address, browser type, and device information to enhance your browsing experience.

## 2. Use of Information:

We use the collected information to process your orders, deliver products, communicate with you regarding your purchases, and provide customer support. Your email address may be used to send you promotional offers, updates, and newsletters if you have subscribed to them. We may also use your information to improve our website, personalize your experience, and analyze user trends and preferences.

### 3. Information Sharing:

We may share your personal information with trusted third-party service providers who assist us in operating our website, processing payments, and delivering products. These third parties are bound by confidentiality agreements and are prohibited from using your information for any other purpose. We may also share your information if required by law or to protect the rights, property, or safety of Retechtronics, our customers, or others.

## 4. Data Security:

We implement industry-standard security measures to protect your personal information from unauthorized access, alteration, or disclosure. However, please note that no method of transmission over the internet or electronic storage is completely secure, and we cannot guarantee absolute security.

#### 5. Cookies and Tracking Technologies:

Our website may use cookies and similar tracking technologies to enhance your browsing experience. These technologies collect non-personal information such as your browsing behavior, pages visited, and preferences. This information helps us understand your interests and improve our website. You can modify your browser settings to disable cookies, although this may affect your experience on our website.

### 6. Third-Party Links:

Our website may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these third parties. We encourage you to review their privacy policies before providing any personal information.

## 7. Children's Privacy:

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child, please contact us, and we will promptly delete it.

# 8. Updates to Privacy Policy:

We reserve the right to update this Privacy Policy from time to time. Any changes will be posted on this page, and the revised policy will be effective immediately upon posting.

If you have any questions or concerns regarding our Privacy Policy or the handling of your personal information, please contact us through the provided channels on our website. Your privacy is important to us, and we will make every effort to address any concerns promptly and effectively.