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FOR IMMEDIATE RELEASE

With Launch of Sustainable Visi-Hemp® Bag Duo, Po Campo at Forefront of Emerging Micromobility Accessory Category

E-Scooters now get their own bags to help riders carry what they need

New York, NY – June 29, 2022 Po Campo just announced that it will be launching two new bags, the Atria Backpack and the Spica Handlebar Sling Bag, as part of its City Lights Collection, which features the brand's proprietary Visi-Hemp® fabric, the world's first reflective hemp fabric. Just in time to return to the office after a long summer, these bags conveniently help riders pack all their belongings in a stylish way while allowing them to stay visible and safe on their bikes and e-scooters during the short fall and winter days. Both bags will be available in early August, 2022.

The Spica Handlebar Sling Bag (MSRP \$80)



Designed for e-scooters, the Spica Handlebar Bag conveniently fits on the scooter's handlebar, allowing riders to safely carry all their items while commuting in an eco-friendly way. A first of its kind, the Spica can easily be removed from the scooter handlebars and instantly transform into a stylish and comfortable sling bag by simply pulling out the strap. With reflective Visi-Hemp® fabric, recycled Repreve® lining, and a secure 3-point attachment system, this scooter bag is a must-have for those enjoying a mobile lifestyle.

The Atria Backpack (MSRP \$170)



The ideal commuter backpack, the Atria comes with a spacious main compartment, featuring Fidlock® magnetic snaps for easy access and multiple pockets to keep all items perfectly organized. Expertly crafted with Po Campo's proprietary reflective Visi-Hemp® fabric with Repreve® lining and an additional reflective front panel for nighttime visibility, this reflective backpack assists active men and women with their everyday adventures.

About Po Campo

Po Campo is an industry leader in functional, multipurpose, and sustainable bags for the micromobility community, which encompasses people who use bikes and e-scooters for short trips. Founded by industrial designer and avid city cyclist Maria Boustead when she couldn't find a versatile bag functional enough for her bike commutes and stylish enough to carry throughout her day, the brand offers bags that are both beautiful and functional, created with their "No Compromise" design ethos.

Today, Po Campo's bike bags and backpacks feature a number of clever pockets for neat and easy organizing. They are crafted with vegan, sustainable, and weatherproof fabrics and enhanced with reflective details to keep bike riders safe and visible at all times throughout the day and night.

The brand was the first to introduce bike share bags and bike bags with an integrated power supply, as well as the first to cater exclusively to the growing and underserved micromobility community. Po Campo promotes confidence, being true to oneself, being purposeful in every endeavor, being engaged in one's communities and surroundings, and having fun. As part of its commitment to give back, Po Campo donates 1% of every purchase to a nonprofit of the customer's choice.

For more information, please visit www.pocampo.com or connect with Po Campo on social [@PoCampoBags](https://www.instagram.com/PoCampoBags).