



## NUTCASE X PO CAMPO LAUNCH FIRST COLLABORATION OF BIKE HELMETS AND BAGS

Now Riders Can Have A Bike Helmet And A Bike Bag That Match!



Portland, OR - Created for the urban cycling revolution, the first Nutcase X Po Campo collaboration will feature a matching Nutcase Street Bike Helmet and Po Campo Kinga Handlebar Bag. Available this holiday in the new Pebbles print, the two companies will expand the line in with an additional matching Po Campo bag, the large tote-style Bergen Pannier bag, in spring 2019.

Versatile, functional and designed to fit all handlebar styles, the Po Campo Kinga Handlebar Bag (Size: W 9" x H 5.25" x D 3.5") attaches to the handlebars using adjustable and secure velcro straps. Featuring reflective details for extra visibility at night, as well as interior and exterior pockets, the bag, made with vegan and weatherproof fabrics, converts into a crossbody bag to carry throughout the day.

With the goal of creating helmets that fit your head and suit your soul, the original Nutcase Street helmet is designed for tween, teen, and adult riders and has thoughtful features including 360° reflectivity, a removable visor, three sets of pads for a customized fit, and the brand's signature Fidlock™ magnetic buckle. Available in S (52-56cm), M (56-60cm), and L (60-64cm).

The bag and helmet will be offered as a bundle for \$99 or can be purchased individually; the Nutcase Street helmet will retail for \$69.99 and the matching PoCampo Kinga Handlebar Bag will retail for \$44.99. The collaboration will be available on [www.nutcasehelmets.com](http://www.nutcasehelmets.com) and [www.pocampo.com](http://www.pocampo.com).

**ABOUT NUTCASE HELMETS:** Helmets used to be boring. Based in Portland, Oregon, Nutcase was founded in 2006 to change all of that. Making protective helmets for riders of all ages that “fit your head and suit your soul,” Nutcase believes that a helmet should be an extension of your personality. [www.nutcasehelmets.com](http://www.nutcasehelmets.com)

**ABOUT PO CAMPO:** Since launching in 2009 by industrial designer Maria Boustead, Po Campo has made a name for itself for its uncompromising devotion to uniting both fashion + function in bicycle accessories. Constructed of weatherproof, vegan fabrics and featuring practical details like reflective accents and intuitively placed pockets, Po Campo bags are built for experiencing the joys of a bicycling lifestyle – and looking good doing it. Since May 2013, Po Campo has partnered with World Bicycle Relief, a nonprofit that provides bicycles to rural African communities, giving them access to healthcare, education and economic opportunities. To date, Po Campo has donated over 150 bikes. [www.pocampo.com](http://www.pocampo.com)

Links to hi-res product images: [https://www.dropbox.com/sh/c0z6luynxxmrqez/AAAc59G2AIKbOe5WDX5hWAO\\_a?dl=0](https://www.dropbox.com/sh/c0z6luynxxmrqez/AAAc59G2AIKbOe5WDX5hWAO_a?dl=0)