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Po Campo Partners with ShoppingGives to Launch Innovative Retailer Giveback Program

Maker of weatherproof micromobility bags extends giveback program to all retail customers

New York, NY - February 18, 2021 - [Po Campo](#), the leading maker of stylish, functional, and sustainable bags for the micromobility lifestyle, announces an innovative giveback program with [ShoppingGives](#) that will be available to all of their customers, including those purchasing Po Campo bags at other retailers or storefronts. The new program begins this month, and aims to allow all of Po Campo's customers to make a meaningful impact on their local community.

ShoppingGives is a social impact commerce platform that empowers retailers and brands with end-to-end donation management and integrates social impact into the customer journey. The ShoppingGives technology allows brands to donate a percentage of a customer's purchase to a cause of the customer's choice, at no extra cost to the consumer. Through the innovative and flexible approach of ShoppingGives technology, Po Campo will now allow customers who purchase their bags at partners like REI, Amazon and other storefronts to scan a QR code on the Po Campo hang tag and designate the charity of their choice as the recipient of the donation. If the customer chooses not to select a charity, Po Campo has designated three causes – [World Bicycle Relief](#), [1% for the Planet](#), and [Safe Routes to School](#) – as donation recipients. Po Campo is committed to giving back 1% of MSRP on every purchase of a Po Campo bag.

"We know that our customers are already passionate about getting involved locally, whether that means their local bike non-profit or a cycling advocacy organization that has a direct impact on their community. For so many cyclists, bike commuters, scooter users, and others, that's just part of their DNA – they want to be active in making a difference," says Po Campo founder and industrial designer Maria Boustead. "We were already excited to partner with ShoppingGives to streamline our giveback program, but we really wanted to extend our giveback program to include all of our customers. We wanted our giveback program to be as innovative as the bags we make."

"We love being brought opportunities to innovate with our partners, and Po Campo's goal of connecting every purchase – online or offline – with impact, is exactly what we are focused on here at ShoppingGives. Their vision and focus on the individual customers positions them where we believe the future of commerce is headed, and we are excited to be by their side as a partner," says Ronny Sage, CEO of ShoppingGives.

As a brand, Po Campo is known for uncompromising devotion to uniting fashion and function. The brand's distinctive features include stylish vegan, weatherproof fabric, highly reflective elements, multiple functional pockets, and subtle, durable straps that can be tucked away when not used for attaching to a bike or scooter. Under Boustead's leadership, the brand's devotion to versatility has led to many "firsts" – the first brand to introduce a bag for bike share, the first to introduce bike bags with an integrated power supply, and the first bike bag brand to cater exclusively to the growing and underserved micromobility population. Now, by partnering with ShoppingGives, Po Campo will be the first to pilot a new model for allowing all of their customers who make in-store purchases to redeem donations through a QR code – giving back to the non-profit organization of their choice.

To learn more about Po Campo, visit www.pocampo.com or connect on social [@PoCampoBags](https://twitter.com/PoCampoBags). For media inquiries, contact Hannah Kaminer at hannah@darbycommunications.com.

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About Po Campo: Making Bags as Mobile as You

Launched in 2009, Po Campo is known for uncompromising devotion to uniting function and fashion in bike and micromobility accessories. Inspired by her experiences cycling across cities in Germany and the United States, industrial designer Maria Boustead started Po Campo to create a line of stylish bags with the versatility that bike commuting demands. With innovation at the forefront from the beginning, Po Campo was the first brand to introduce a bag for bike share, the first to introduce bike bags with an integrated power supply, and the first bike bag brand to cater exclusively to the growing and underserved micromobility population. Today, Po Campo is an internationally distributed line of vegan, reflective, weatherproof bags that are thoughtfully designed and thoroughly user-tested. Committed to giving back to local organizations making an impact, Po Campo donates 1% of every purchase to the non-profit of the customer's choice. Learn more at www.pocampo.com or connect with Po Campo on social [@PoCampoBags](https://twitter.com/PoCampoBags).

About ShoppingGives

ShoppingGives, the leading social impact commerce platform, is the turn-key solution for thousands of socially conscious brands accelerating their growth through integrated social impact. Our suite of social impact marketing technologies enables a data-driven approach to cause-marketing, empowering brands to create more authentic, higher-converting customer experiences by promoting corporate social responsibility – all while maintaining cause marketing regulation, enabling donations to over 1.5M 501c(3) nonprofits.