

PHILIPS

MR16 - smart
spotlight

Hue White and color
ambiance

White and coloured light

Instant control via Bluetooth

Control with app or voice*

Add Hue Bridge to unlock more



8719514491526



Distributed by:
Reduction Revolution Pty Ltd
www.reductionrevolution.com.au/LED



Easy smart lighting

Upgrade your conventional spots with Hue MR16. Featuring a 12 V, bi-pin design suitable for most existing fittings, this MR16 bulb enables you to bring color smart light to every corner of your home. Compatible with most transformers.¹

Easy smart lighting

- Control lights with your voice*
- Create a personalized experience with colorful smart light
- Set the right mood with warm to cool white light
- Unlock the full suite of smart lighting features with the Bridge
- Compatible with most transformers

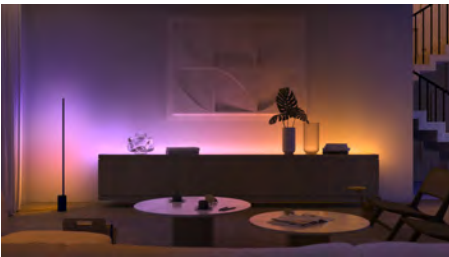
Highlights

Control lights with your voice*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

Create a personalized experience with colorful smart light



Transform your home with over 16 million colors, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theater, enhance your home decor with color accents, and much more.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Unlock the full suite of smart lighting features with the Bridge



The Bridge unlocks the features that make smart lighting truly smart — away-from-home control, voice control, automated lighting, and much more. Add a Bridge to your setup to create immersive experiences, tap into technology that's secure and reliable, and more. The Bridge is the key to smart lighting like you've never seen before.

Compatible with most transformers



Philips Hue MR16 smart bulbs work on the same 12V low voltage as standard MR16 bulbs - they are compatible with most transformers.*

Specifications

Bulb dimensions

- Dimensions (WxHxD): 50x49x50

Environmental

- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20°C to 45°C

Extra feature/accessory incl.

- Dimmable with Hue app and switch: Yes

Guarantee

- 2 years: Yes

Light characteristics

- Color rendering index (CRI): 80

Packaging information

- EAN: 8719514491526

Service

- Warranty: 2 year(s)

Technical specifications

- Lumen output at 4000K: 320 lm
- Weight: 47
- Bulb technology: LED
- Fitting/cap: GU 5,3

The bulb

- Brightness: 320
- Color temperature: 2000–6500K
- Diameter: 50 mm
- Form factor: MR16
- Height: 49 mm
- Input voltage: 12V AC electronic
- Lifetime: 25,000 h
- Light output: White and color light
- Lumen output: 320 lm
- Max. operation power: 5 W
- Max. standby power: 0.5 W
- Number of switching cycles: 50,000
- Power factor: n/a
- Rated lifetime: 25,000 h
- Software upgradable: Yes
- Start up: Instant 100% light output
- Wattage: 5 W
- Width: 50 mm
- Communication protocol: Bluetooth and Zigbee
- Deep dimmable: Yes
- Software upgradable: When connected to Hue Bridge

What's in the box

- Hue bulbs: 1

What's supported

- Compatible with Effects: Yes
- HomeKit compatible: Yes
- IOS: Yes
- Philips Hue App: IOS 15 and above, Android 10.0 and above
- Voice assistants: Amazon Alexa, Apple HomeKit (Via Hue Bridge), Google Assistant, Microsoft Cortana (Via Hue Bridge)
- Philips Hue Bluetooth App: Android 7.0 and later, IOS 11 and later

Packaging dimensions & weight

- EAN/UPC - product: 8719514491526
- Net weight: 0.05 kg
- Gross weight: 0.08 kg
- Height: 174 mm
- Length: 72 mm
- Width: 72 mm
- Material number (12NC): 929003575701

Distributed by:

Reduction Revolution Pty Ltd

www.reductionrevolution.com.au/LED



© 2024 Signify Holding. All rights reserved. Signify does not give any representation or warranty as to the accuracy or completeness of the information included herein and shall not be liable for any action in reliance thereon. The information presented in this document is not intended as any commercial offer and does not form part of any quotation or contract, unless otherwise agreed by Signify. Philips and the Philips Shield Emblem are registered trademarks of Koninklijke Philips N.V.

www.lighting.philips.com