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Reduction Revolution Pty Ltd
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Easy smart lighting

Add colour to any room with a single smart bulb, which offers warm to cool white light, as well as 16 million colours. Use Bluetooth for instant light control in one room or connect to the Hue Bridge to unlock the full suite of features.

Easy smart lighting

- · Control up to 10 lights with the Bluetooth app
- Control lights with your voice*
- Create a personalized experience with colorful smart light
- $\boldsymbol{\cdot}$ Set the right mood with warm to cool white light
- Get the perfect light recipes for your daily activities
- Unlock full suite of smart light features with Hue Bridge

Highlights

Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

Control lights with your voice*



Philips Hue works with Amazon Alexa and the Google Assistant when paired with a compatible Google Nest or Amazon Echo device. Simple voice commands allow you to control multiple lights in a room or just a single lamp.

Create a personalized experience with colorful smart light



Transform your home with over 16 million colors, instantly creating the right atmosphere for any event. With the touch of a button, you can set a festive mood for a party, turn your living room into a movie theater, enhance your home decor with color accents, and much more.

Set the right mood with warm to cool white light



These bulbs and light fixtures offer different shades of warm to cool white light. With complete dimmability from bright to low nightlights, you can tune your lights to the perfect shade and brightness of light for your daily needs.

Get the perfect light recipes for your daily activities



Make your day easier and more pleasant with four preset light recipes handcrafted especially for your daily tasks: Energize, Concentrate, Read, and Relax. The two cool-toned scenes, Energize and Concentrate, help you get going in the morning or keep your focus, while the warmer scenes of Read and Relax help support comfortable reading or calm a busy mind.

Unlock full suite of smart light features with Hue Bridge



Add a Hue Bridge (sold separately) to your smart lights to experience the full suite of Philips Hue features. With a Hue Bridge, you can add up to 50 smart lights to control throughout your home. Create routines to automate your entire smart home lighting setup. Control your lights while away from home or add accessories such as motion sensors and smart switches.

Specifications

Bulb dimensions

· Dimensions (WxHxD): 50x54x50

Environmental

- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20° C to 45° C

Power consumption

· Energy Efficiency Label (EEL): A+

Service

Warranty: 2 year(s)

Technical specifications

· Weight: 51

Bulb technology: LED

The bulb

• Color temperature: 2000-6500K

· Energy efficiency label: A+

• Fitting: GU10

Form factor: GU10Input voltage: 220V-240V

· Light output: 16 million colors

· Lumen output: 350 lm

• Max. operation power: 5.7 W

• Max. standby power: < 0.5 W

• Number of switching cycles: 50,000

• Power factor: >0.8

· Rated lifetime: 15,000 h

 Software upgradable: when connected to Bluetooth App or Hue Bridge

· Start up: Instant 100% light output

· Wattage: 5.7 W

· Wattage equivalent: 50 W

Communication protocol: Bluetooth and Zigbee

Deep dimmable: Yes

 Software upgradable: When connected to Bluetooth App or Hue Bridge

What's in the box

· Hue bulbs: 1

What's supported

- · HomeKit compatible: Yes
- · IOS: yes
- Philips Hue App: Android 7.0 and later
- · Voice assistants: Amazon Alexa
- Philips Hue Bluetooth App: IOS 11 and later, Android 7.0 and later

Packaging dimensions & weight

- EAN/UPC product: 8718699730352
- Net weight: 0.048 kg
- · Gross weight: 0.074 kg
- · Height: 16.500 cm
- · Length: 5.500 cm
- Width: 8.800 cm
- Material number (12NC): 929001953108