



SHOLDIT®

FUNCTION • FASHION • FREEDOM

• ORIGINAL PATENTED & PATENT PENDING DESIGNS •

SHOLDIT®

FUNCTION • FASHION • FREEDOM



THE HUFFINGTON POST

10 Travel Gifts So Good You'll Want Them For Yourself

"Keep your belongings safe and secure without a bulky purse or bag. The SHOLDIT scarf features a hidden zippered pocket to store your phone, wallet, and keys. You'll have all your stuff within easy reach but you'll be able to keep your hands free- perfect for airports."



NAMED
"Most Ingenious Travel Must Have."



"TOTALLY AWESOME!"



"This is my new favorite item!"
- Stacy London



"Women can carry their valuables like phone, wallet and passport. It's brilliant!"
- Tory Johnson



Chicago Tribune

Fashion Emergencies



"That's smart! That is REALLY smart!"
- Hoda



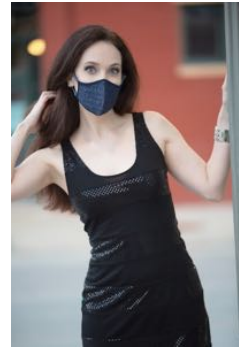
Patent-Pending Convertible Face Mask

FEATURES

NEW!

- **MSK092 Shimmer Collection**
 - Face mask with ALL-IN-ONE convertible straps.
 - Adjust and wear around the ears OR back of the head.
 - Soft, subtle, shimmering ribbed texture shell. 100% polyester.
 - 100% cotton lining.
 - Includes one free PM2.5 filter.
 - Machine wash, lay flat to dry.
- *Please note, these are non-medical grade masks.*
***W=women's, M=men's, Y=youth's sizing*

	PRICING
Opening Order	\$200
MSRP	\$18.99
WHOLESALE	\$7.00



MSK092-GR-W
MSK092-GR-Y



MSK092-PK-W
MSK092-PK-Y



MSK092-BL-W



MSK092-BK-W

- **MSK03 100% Cotton Collection**
 - Face mask with all-in-one convertible straps.
 - Adjust and wear around the ears or back of the head.
 - Light, breathable 100% cotton.
 - Includes one free PM2.5 filter.
 - Machine wash, lay flat to dry.
- *Please note, these are non-medical grade masks.*
***W=women's, M=men's, Y=youth's sizing*



ALL-IN-ONE



MSK03-SB-W
MSK03-SB-M
MSK03-SB-Y



MSK03-BK-W
MSK03-BK-M



MSK03-SG-W
MSK03-SG-M
MSK03-SG-Y

Patented Convertible Infinity Scarf with Pocket

FEATURES

• SIA092 Shimmer Collection

- Beautiful shimmer and shine throughout entire fabric.
- Style four ways as a neck scarf, as a shrug or fold into clutch.
- Fabric loop wristlet attachment on clutch. *Wristlet not included.*
- Lightweight, year-round.
- Soft hand with a subtle, shimmering ribbed texture.
- 100% Poly blend
- Machine wash, lay flat to dry.
- 32" L x 10" W.
- Clutch 8" H x 9" W.

	PRICING
MSRP	\$39.99
WHOLESALE	\$18



SIA092-BK



SIA092-GR



SIA092-BL



SIA092-PK

• SI1398 Moab Collection

- Relaxing, everyday classic inspired by Mother Nature.
- Style four ways as a neck scarf, as a shrug or fold into clutch.
- Fabric loop wristlet attachment on clutch. *Wristlet not included.*
- Lightweight, year-round.
- Soft hand with a subtle, heathered texture.
- 100% Poly blend
- Machine wash, lay flat to dry.
- 34" L x 10" W.
- Clutch 8" H x 9" W.



MOAB-GN



MOAB-GR



MOAB-BK



MOAB-MR



MOAB-BL



MOAB-TP

Patented Convertible Infinity Scarf with Pocket™

FEATURES

• SISS20 /SS21 Patriotic Collection

- These uniting prints are perfect for all season.
- Secure zip pocket keeps valuables safe & secure while traveling, at events, shopping and beyond.
- Style four ways as a neck wrap, as a shrug or fold into clutch.
- Fabric loop wristlet attachment on clutch. *Wristlet not included.*
- 100% poly blend.
- Machine wash, lay flat to dry.
- 34" L x 10" W
- Clutch 8" H x 9" W

	PRICING
MSRP	\$39.99
WHOLESALE	\$18



SI-SS20-A



SI-SS21-LL



• SI Angel Tweed Collection

- Wrap yourself up in style with our heavenly Angel Tweed collection.
- Secure zip pocket keeps valuables safe & secure while traveling, at events, shopping and beyond.
- Style four ways as a neck wrap, as a shrug or fold into clutch.
- Fabric loop wristlet attachment on clutch. *Wristlet not included.*
- 100% poly blend.
- Machine wash, lay flat to dry.
- 34" L x 10" W
- Clutch 8" H x 9" W



TWD-GRN



TWD-BUR



Patented Convertible Infinity Scarf with Pocket™

FEATURES

• SI97 Mystic Collection

- Always a SHOLDIT fan favorite, this fabric offers a soft hand with an eye-catching texture that can take you anywhere.
- Secure zip pocket keeps valuables safe & secure while traveling, at events, shopping and beyond.
- Style four ways as a neck wrap, as a shrug or fold into clutch.
- Fabric loop wristlet attachment on clutch. *Wristlet not included.*
- 100% poly blend.
- Machine wash, lay flat to dry.
- 32" L x 10" W
- Clutch 8" H x 9" W

	PRICING
MSRP	\$39.99
WHOLESALE	\$18



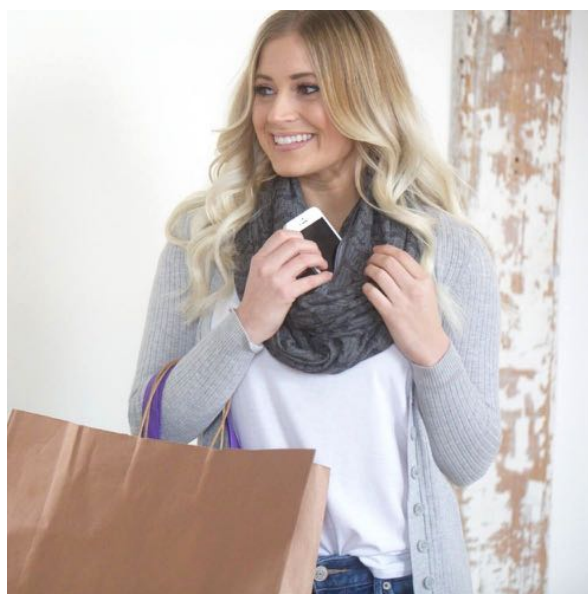
SI97 MBK



SI97 MGR



SI97 MBL



Patented Convertible Infinity Scarf with Pocket™

FEATURES

• SI62 Fleece Collection

- Wrap up in style with this delightfully soft brushed fleece collection.
- Secure zip pocket keeps valuables safe & secure while traveling, at events, work, shopping and beyond.
- Style four ways as a neck wrap, as a shrug or fold into clutch.
- Fabric loop wristlet attachment on clutch. *Wristlet not included.*
- 100% brushed poly blend fleece.
- Machine wash, lay flat to dry.
- 34" L x 10" W
- Clutch 8" H x 9" W

	PRICING
MSRP	\$39.99
WHOLESALE	\$18



SI62-FR



SI62-FGRN



SI62-FBL



SI62-FPK



SI62-FCRM



SI62-FGRY



SI62-FBK



Patented WIDE CUT Convertible Infinity Scarf with Pocket™

FEATURES

• WC6925 Wide Cut Haze Collection

- Wrap up in complete comfort with this SHOLDIT fan favorite.
- Lightweight, soft, breathable & perfect year-round.
- 100% poly blend.
- Style four ways as a neck wrap, as a shrug, head scarf or fold into clutch.
- Fabric loop wristlet attachment on clutch. *Wristlet not included.*
- Machine wash, lay flat to dry.
- **Wider Cut 34" long x 20" wide.**
- Zipper pocket 8"H x 9"W.

	PRICING
MSRP	\$44.99
WHOLESALE	\$20



WC6925 HGR



WC6925 HBK



Package as a Convertible Nursing Scarf with Pocket™

• WC-NS Haze Collection

- Style four ways as a neck scarf, as a shrug, head scarf, undrape for breast feeding coverage or fold into clutch.
- Fabric loop wristlet attachment on clutch. *Wristlet not included.*
- **Not intended as an infant or toddler carrier.**



WC-NS-HBK



WC-NS-HGR

Patented Convertible Cowl Scarf with Pocket™

FEATURES

• CWL18 Velour Cowl Collection

- Introducing a fun new twist on our always clever hidden pocket. Shorter in length with the twist built right in! Ultra-luxurious velour.
- Secure zip pocket keeps valuables safe & secure while traveling, at events, shopping and beyond.
- Style around the neck or fold into clutch.
- Fabric loop wristlet attachment on clutch. *Wristlet not included.*
- 100% Velour poly blend.
- Machine wash, lay flat to dry.
- 20" L x 13" W
- Clutch 8" H x 9" W

	PRICING
MSRP	\$39.99
WHOLESALE SPECIAL	\$15



CWL18-BK



CWL18-GR



CWL18-POM



CWL18-CRM



CWL18-PUR

ACCESSORIES

FEATURES

• CW1178 RFID Cell Phone Wallet

- Offers textured heather fabric.
- Poly blend
- Measures 5" H x 7" W
- 2 pockets | smaller pocket offers RFID blocking material.
- Includes two zip pockets to store belongings. Pair with the scarf or attach a wristlet and go ultra light.



CW1178-WB

	PRICING
MSRP	\$19.99
WHOLESALE	\$7.00



• WR01 Rhinestone Wristlet

- Offers subtle texture and stretch fabric.
- Metal hardware. Black faux leather wristlet with clear rhinestones.
- Measures 9" L with 6" wristlet opening.
- Our blingy rhinestone wristlet attachment easily pairs with our RFID Cell Phone Wallet or attach to our Convertible Infinity Scarf with Pocket while in clutch mode.



WR01-BK



	PRICING
MSRP	\$5.99
WHOLESALE	\$3.00



Patented Convertible Neck Gaiter with Pocket™

FEATURES

• CNG164 Convertible Neck Gaiter

- Perfect for fall, winter, spring and even those chilly summer mornings and evenings.
- Buttery soft 100% brushed fleece.
- Wear around the neck, face, fold in half to create an ear warming head band or cinch into beanie hat.
- Unisex.
- Machine wash, lay flat to dry.
- 11.5" H x 10.5" W
- Zipper pocket 6"H x 7"L
- Cinch cord & toggle.

	PRICING
MSRP	\$29.99
WHOLESALE	\$12.50



CNG164-CO



CNG164-CP



CNG164-BK



CNG164-GR

NEW * KIDS LOVE TOO!



Patent Pending Convertible Sarong with Pocket™

FEATURES

ALL-IN-ONE!

• SAR2019 Breezy Collection

- All-in-one! Style as a swimsuit cover up and carry essentials like phone, wallet and room key or invert main pocket into a carry all tote bag.
- Soft, breathable eyelet pattern throughout.
- Secure zip pocket keeps valuables safe & secure while at the beach, pool and beyond.
- 100% poly blend.
- Sarong measures 72" across top by 48" across middle x 20" H
- Tote measures 21" L x 17" H
- Zip pocket measures 7.5" W x 8.5" H
- Machine wash, lay flat to dry.

	PRICING
MSRP	\$44.99
WHOLESALE	\$20



SAR2019-BBK



SAR2019-BWH



SAR2019-BBL



SAR2019-BPK





Shimmer Grey Mask-W

MSK092-GR-W



8 59472 00398 5



Shimmer Pink Mask-W

MSK092-PK-W



8 59472 00394 7



Shimmer Blue Mask-W

MSK092-BL-W



8 59472 00395 4



Shimmer Black Mask-W

MSK092-BK-W



8 59472 00396 1



Shimmer Grey Mask-Y

MSK092-GR-Y



8 59472 00397 8



Shimmer Pink Mask-Y

MSK092-PK-Y



8 59472 00393 0



Cotton Mask Slate Blue-Y

MSK03-SB-Y



8 59472 00373 2



Cotton Mask Slate Grey-Y

MSK03-SG-Y



8 59472 00372 5



Cotton Mask Slate Blue-W

MSK03-SB-W



8 59472 00392 3



Cotton Mask Black-W

MSK03-BK-W



8 59472 00391 6



Cotton Mask Slate Grey-W

MSK03-SG-W



8 59472 00376 3



Cotton Mask Slate Blue-M

MSK03-SB-M



8 59472 00374 9



Cotton Mask Black-M

MSK03-BK-M



8 59472 00379 4



Cotton Mask Slate Grey-M

MSK03-SG-M



8 59472 00375 6



Shimmer Black

SIA092-BK



8 50559 00711 7



Shimmer Blue

SIA092-BL



8 50559 00714 8



Shimmer Grey

SIA092-GR



8 50559 00713 1



Shimmer Pink

SIA092-PK



8 50559 00712 4



Mystic Black
SI97-MBK



Mystic Grey
SI97-MGR



Mystic Blue
SI97-MBL



Moab Green
MOAB-GN



Moab Grey
MOAB-GR



Moab Black
MOAB-BK



Moab Maroon
MOAB-MR



Moab Blue
MOAB-BL



Moab Taupe
MOAB-TP



Americana
SI-SS20-A



Lady Liberty
SI-SS21-LL



Tweed Green
TWD-GRN



Tweed Burgundy
TWD-BUR



RFID Wallet-Black
CW1178-WB



Wristlet Black
WR01-BK



Fleece Red
SI62-FR



Fleece Green
SI62-FGRN



Fleece Blue
SI62-FBL



Fleece Pink
SI62-FPK





Fleece Cream
SI62-FCRM



Fleece Black
SI62-FBK



Fleece Grey
SI62-FGRY



Wide Cut Grey
WC6925-HGR



Wide Cut Black
WC6925-HBK



Nursing Scarf-Grey
WC-NS-HGR



Nursing Scarf-Black
WC-NS-HBK



Cowl Black
CWL18-BK



Cowl Grey
CWL18-GR



Cowl Pomengranate
CWL18-POM



Cowl Cream
CWL18-CR



Cowl Purple
CWL18-PUR



Gaiter-Camo Orange
CNG164-CO



Gaiter-Camo Pink
CNG164-CP



Gaiter-Black
CNG164-BK



Gaiter-Grey
CNG164-GR



Sarong Black
SAR2019-BBK



Sarong White
SAR2019-BHW



Sarong Blue
SAR2019-BBL



Sarong Pink
SAR2019-BPK



GENERAL INFORMATION

Distribution

The purchaser agrees to the following stated MAP pricing and not to supply or sell the Goods in the following outlets: markets, “dollar” stores, clearance or liquidation sites, or any website purchaser does not own such as but not limited to; aggregator sites, Amazon, eBay, or Flash Sale sites such as, but not limited to; Baby Steals, Zulily etc. Failure to comply will result in discontinued restocking. SHOLDIT reserves the right to claim any deemed damages. No unauthorized use of Trademarks. Patents and Patents Pending. Confidential.

Shipping

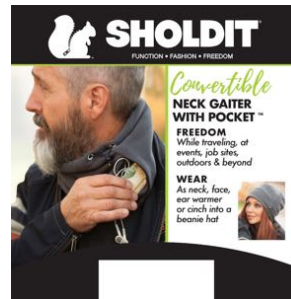
Ships FOB Omaha, NE. Prices are subject to change.

Minimum Order Quantity

Opening order \$200. Can mix styles. No minimums on reorders.

Packaging

Most skus are individual poly bag with peg-able instructional hang tag.



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We take violations against our intellectual property very seriously and will take all necessary legal action to prosecute violators to the fullest extent.

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