



## PRIVACY POLICY

Stg. SPRINT Robotics, Seinstraat 4, 1223 DA Hilversum, The Netherlands (“SPRINT Robotics”) is the co-organizer of the SPRINT Robotics North American Roadshow (hereafter “Roadshow”).

SPRINT Robotics operates its main website under the URL <https://www.sprintrobotics.org> (hereafter “Website”). Included are also the following subdomains: <https://conference.sprintrobotics.org> and <https://story.sprintrobotics.org>.

You may visit the website without providing Personal Data, as defined below. However, should you wish SPRINT Robotics to provide the Services, as defined below, you may be required to allow SPRINT Robotics to process, transfer and store your Personal Data. Protecting your Personal Data and in collecting, processing, transferring and storing your Personal Data is very important to SPRINT Robotics. Accordingly, SPRINT Robotics is committed to complying with the applicable data protection laws, in particular the EU General Data Privacy Regulation (“GDPR”). These Terms inform you of SPRINT Robotics’ policies regarding the use of your Personal Data. The following terms shall have the meanings as defined below:

1. “Personal Data” means any information with which you can be personally identified. This includes your name, your postal or e-mail address, and other information as required or requested to allow SPRINT Robotics to perform the Services, as defined below.
2. “Services” means SPRINT Robotics’ (a) processing of your registration as an attendee, exhibitor or attendee at the Roadshow ; (b) sending you newsletters, e-mails and similar with regard to the roadshow, partners and related events/offerings; (c) identifying an appropriate partner for your needs upon your request; (d) analysis of the results of any SPRINT Robotics or SPRINT Robotics partner you may participate in; (e) provision of courses; or (f) sales of merchant SPRINT Robotics.

## COLLECTION OF PERSONAL DATA

3. SPRINT Robotics collects Personal Data from you when you register for the Roadshow, update your profile, or request other Services via the Website. To register with SPRINT Robotics, you must provide your name, email address, company name, billing address. From time-to-time SPRINT Robotics or one of its partners may ask you to respond to surveys or other requests for information.
4. All Personal Data that SPRINT Robotics collects may be used by SPRINT Robotics only with your consent for the purpose for which SPRINT Robotics has expressly requested such information and subject to this Privacy Policy or as other SPRINT Robotics expressly agreed by you.
5. You may change your profile information at any time. However, we may be unable to update or delete any of your Personal Data that has been shared with a third party as permitted in this Privacy Policy, but you will be able to do so pursuant to such third-party data privacy terms.

## COMMUNICATIONS

6. SPRINT Robotics may send you service-related announcements and emails from time to time. SPRINT Robotics may also use your Personal Data for a mobile event app, to send you e-newsletters, updates and communications about SPRINT Robotics.

## LOG FILE DATA & WEB ANALYTICS

7. Like most website operators, SPRINT Robotics collects log-file data from all visitors to the Website. This information may include the browser you are using, the internet address from which you linked to the Website, the operating system of your computer, the unique IP address of the computer you used to access the Website, and usage and browsing habits. SPRINT Robotics uses this information to help diagnose and troubleshoot server malfunctions, to analyse trends, track user movement in



the aggregate, and gather broad demographic information. We may also use individual information we collect through web logs to send you targeted offers and other communications.

#### DATA PRIVACY STATEMENT FOR THE USE OF GOOGLE AdSense

8. This Website might make use of Google AdSense, a web service to allow inclusion of commercial advertisements from Google Inc. ("Google"). Google AdSense uses so-called "Cookies", text files, which are stored on your computer and enable an analysis of your use of the website. Google AdSense also uses so-called "Web Beacons" (invisible graphics). Information, such as the number of visitors to this site, can be analysed through use of these Web Beacons. Information about the use of this site gathered through Cookies and Web Beacons (including your IP address) as well as advertising formats will be transmitted to a Google server in the USA and saved there. This information may be transferred to a Google partner. Google will not, however, pass on your IP address with other information saved about you. You can prevent the installation of such cookies by selecting the appropriate settings on your browser software; however, we would like to point out that, if you do so, you may not be able to use all the functions of this website completely. By using this website, you agree that your personal data collected by Google can be processed in the aforementioned manner and for the purpose mentioned above.

#### LINKS TO THIRD-PARTY SITES

9. The Website may contain links to other websites. It is possible for you to receive information directly from SPRINT Robotics partners and other companies if you access them through a link on SPRINT Robotics or if you go directly to their websites. Once you are on such websites, any Personal Data that you supply to these partners, for example, to obtain information or buy products directly from them, is beyond SPRINT Robotics' control and will be the responsibility of the relevant third-party and not SPRINT Robotics. SPRINT Robotics is not responsible for the privacy practices or the content of these websites or any other sites linked to or referenced on the Website.

#### SECURITY

10. SPRINT Robotics has multiple layers of security on its systems. SPRINT Robotics has implemented software and hardware security, including firewalls, data encryption, and private networks intended to protect your Personal Data from unauthorized access. SPRINT Robotics uses firewalls and intrusion-detection devices that are designed to defend against hackers and notify SPRINT Robotics if any attempts are made to compromise the SPRINT Robotics network. SPRINT Robotics regularly reviews additional software upgrades to enhance these security measures.

#### LEGAL MATTERS; SAFETY

11. SPRINT Robotics may, without your consent, access and disclose your Personal Data, any communications sent or received by you, and any other information that SPRINT Robotics may have about you or your account as may be permitted or required by law (including, but not limited to, by court order or subpoena), or to prevent or investigate suspected fraud, violations of our Terms of Service, or activity that reasonably appears to SPRINT Robotics to be illegal or may expose us to legal liability. Additionally, SPRINT Robotics may disclose your information in situations that it, in good faith, believes to be emergencies involving potential threats to the physical safety of any person or property if SPRINT Robotics believes that your information in any way relates to that threat.

#### CHANGES TO THE PRIVACY POLICY

12. SPRINT Robotics may change this Privacy Policy from time to time. The most recent version of the Privacy Policy will always be posted on the Website, with the "Effective Date" posted at the top of the Privacy Policy. SPRINT Robotics will inform you if it substantially modifies the way SPRINT Robotics handles your Personal Data by posting a notice on the Website. Should you not agree to



any changes, you may change your account preferences or delete your account. However, in the latter case you will no longer receive information from SPRINT Robotics regarding the Roadshow or any related topics, and SPRINT Robotics may not be able to provide the Services to you.

If you have any questions about this Privacy Policy, or the practices of this Website, please contact us at [events@sprintrobotics.org](mailto:events@sprintrobotics.org).

Effective Date: November 1, 2021