

WRITING INSTRUMENTS



**HUGO BOSS**

HUGO BOSS is a global leader in the upper premium apparel market. With around 14,700 employees worldwide, the German group develops and sells high-quality fashion and accessories under its BOSS and HUGO brands.

The products range from classic contemporary apparel, elegant evening fashion and casualwear through to shoes, leather accessories, and licensed products including fragrances, eyewear, watches, children's fashion, home textiles, and writing instruments.

The repositioning of the brands is accompanied by numerous events and campaigns, such as the sponsoring of premium sports, conveying brand values such as success, precision, innovation, and sustainability. Sponsorship of cultural events is a further key area of brand communications, with the group seeking to create common ground between art and fashion with respect to design, aesthetics and creativity.

The HUGO BOSS writing instrument line was launched in 2015 and has quickly become a force to be reckoned with on the premium writing market. Approaching this segment with a fashion house point of view, the HUGO BOSS line offers perfectly crafted and performant products, while focusing on innovative designs. The full range entails a matching writing accessories line, including notebooks, folders, and pen pouches, as well as an assortment of electronic products, consisting of powerbanks, earphones, speakers, and a wine bottle opener. The assortment is completed with lifestyle accessories, including yoga mats and resistance bands, converting sports equipment into true fashion statements.





# ARCHE

The Arche silhouette is a slightly more tapered and aerodynamic take on our top-selling Gear line. Finished with a play on contrasting, graphical, and innovative matte textures, and unexpected logo placement, Arche comes in our three iconic colors: black, white, and camel.



**BOSS**





HSQ4744X - Arche Iconic Ballpoint pen camel



HSQ4744F - Arche Iconic Ballpoint pen white



HSQ4744A - Arche Iconic Ballpoint pen black



HSQ4742A - Arche Iconic Fountain pen black



HSQ4745A - Arche Iconic Rollerball pen black

The Arche pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

FOLDERS







HTF413A - Arche Conference Folder A4 black



HTM413A - Arche Conference Folder A5 black



HPFR413A - Set Arche Rollerball pen and Arche Conference Folder A4



HPBK421A - Set Edge keyring, Arche Ballpoint pen and Arche Conference Folder A5

The Arche conference folders are made of synthetic coated fabric (PU) and polyester. The paper refill contains 40 pages. Folders are delivered in a gift box.



# RIVE

Built on a slim yet strong structure, the Rive pens are defined by symmetrical design elements and contrasting textures. The graphical grid-engraved surface, plated in matte gunmetal, further magnifies the unexpected lines, while a slightly oversized logo is embossed on black matte lacquer.



HST4962D - Rive Fountain pen gun



HST4964D - Rive Ballpoint pen gun



HST4965D - Rive Rollerball pen gun



HAK443D - Rive Keyring gun

The Rive pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

FOLDERS





HDF414A - Rive Folder A4 black



HDM414A - Rive Folder A5 black



HPFKP443D - Set Rive keyring, Rive Folder A4 and Rive Fountain pen



HPBM414A - Set Rive Folder A5 and Rive Ballpoint pen

The Rive conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



# CORE

Gathering key elements of our writing instruments core DNA, such as vertical stripes, luxurious ring detailings, and innovative textures, our new Core line brings a striking new formation to our writing instrument line, with its robust frames, tapered silhouettes, one-piece ballpoints and long caps.





HUGO BOSS





HSF4852A - Core Fountain pen black



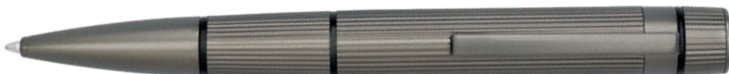
HSF4854A - Core Ballpoint pen black



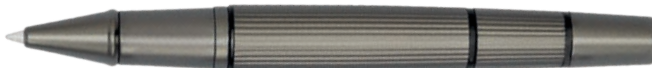
HSF4855A - Core Rollerball pen black



HSF4852D - Core Fountain pen gun



HSF4854D - Core Ballpoint pen gun



HSF4855D - Core Rollerball pen gun

The Core pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# ELEMENTAL

Our Elemental line offers a contemporary spin on classic staples, with its modernized herringbone patterns executed on matte etched metallic surfaces. All of this is built on a timeless, poised frame that will allow for the best possible writing experience.







HSI4652D - Elemental Fountain pen gun



HSI4654D - Elemental Ballpoint pen gun



HSI4655D - Elemental Rollerball pen gun



HSI4652C - Elemental Fountain pen silver



HSI4654C - Elemental Ballpoint pen silver



HSI4655C - Elemental Rollerball pen silver

The Elemental pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# ESSENTIAL

One of our iconic writing instrument lines is re-edited with a slightly updated silhouette for a more aerodynamic feel. These monochromatic pieces, available in silver or gunmetal, boast opposing, distinctive surfaces: matte plated metals and ultra-lacquered, diamond-engraved surfaces.



HSY4872D - Essential Metal Fountain pen gun



HSY4874D - Essential Metal Ballpoint pen gun



HSY4875D - Essential Metal Rollerball pen gun



HSY4872C - Essential Metal Fountain pen silver



HSY4874C - Essential Metal Ballpoint pen silver



HSY4875C - Essential Metal Rollerball pen silver

The Essential pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# QUANTUM

This balanced yet strong shape is adorned by a deep, matte, gunmetal-plated pattern engraving. The entire surface is sequenced by deep, vertical streaks, blurring the divide between upper and lower barrels, and only interrupted by a distinctive brushed logo ring. The result is an ultra-modern, outstanding writing piece.









HSH4982D - Quantum Fountain pen gun



HSH4984D - Quantum Ballpoint pen gun



HSH4985D - Quantum Rollerball pen gun



HPPR498D - Set Quantum Fountain pen and Quantum Rollerball pen

The Quantum pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# ARC

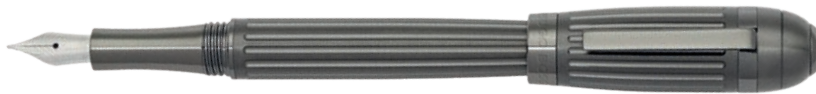
Our most luxurious and elevated piece to date, the Arc sits perfectly at the intersection between innovation and respect for writing tradition. Its curves are a modern twist on a classically balanced frame. The incurved vertical pin streaks are made using cutting-edge, custom CNC machinery, for a result that feels both futuristic and postmodern.



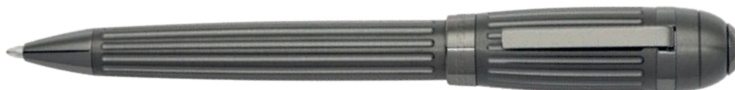


# LIMITED EDITION

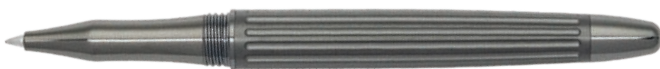
This exclusive writing piece is edited in limited quantity, with each piece numbered. An exceptional item, it is delivered in special, limited-edition packaging, with its guarantee card protected in a luxurious leather card holder.



HSF4782D - Arc Post Modern Fountain pen



HSF4784D - Arc Post Modern Ballpoint pen



HSF4785D - Arc Post Modern Rollerball pen



The Arc pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a special edition gift box including a leather card holder.



# ARC

Built on a modernized, slightly oversized edition of a timeless silhouette, this version of the Arc pen will speak to true writing lovers. It mixes an ultra-modern, architecturally inspired engraved pattern, covered in luxurious lacquer for a smooth handfeel, with timeless crisp chrome plating. It is a classic and a statement all at once.









HSW4452C - Arc Futurist Fountain pen silver



HSW4454C - Arc Futurist Ballpoint pen silver



HSW4455C - Arc Futurist Rollerball pen silver



HSW4452D - Arc Futurist Fountain pen gun



HSW4454D - Arc Futurist Ballpoint pen gun



HSW4455D - Arc Futurist Rollerball pen gun

The Arc pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

FOLDERS



# MONOGRAM

Simultaneously bold and understated, our monogram folders are made of custom material, delicately embossed with the BOSS iconic pattern. Signed with a BOSS plate luxuriously finished in dark chrome metals, this folder makes a perfect matching set with pens from our writing instrument collection.



MONOGRAM



HTA411A - Monogram Conference Folder A4 black



HTM411A - Monogram Conference Folder A5 black



HPAR465D - Set Elemental Rollerball pen and Monogram Conference Folder A4



HPMR485D - Set Core Rollerball pen and Monogram Conference Folder A5

The Monogram conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.

FOLDERS



BOSS



HDF412A - Monogram Folder A4 black



HDM412A - Monogram Folder A5 black



HPFP412A - Set Monogram Folder A4 and Elemental Fountain pen



HPMR487D - Set Monogram Folder A5 and Essential Rollerball pen

The Monogram conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



# LOOP

The Loop writing instrument silhouette combines resolutely active and modern design elements, creating an optimal writing experience. This pictured version features a matte diamond-cut pattern mixed with a soft-touch printed surface for a graphical and modern haptic.





## WRITING INSTRUMENTS



HSW3672B - Loop Diamond Fountain pen chrome



HSW3674B - Loop Diamond Ballpoint pen chrome



HSW3675B - Loop Diamond Rollerball pen chrome



HSW3672D - Loop Diamond Fountain pen gun



HSW3674D - Loop Diamond Ballpoint pen gun



HSW3675D - Loop Diamond Rollerball pen gun

## LOOP DIAMOND



HSW3672A - Loop Diamond Fountain pen black



HSW3674A - Loop Diamond Ballpoint pen black



HSW3675A - Loop Diamond Rollerball pen black



HPBP367A - Set Loop Fountain pen and Loop Ballpoint pen

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





HSG4634R - Loop Matt Ballpoint pen red



HSG4634K - Loop Matt Ballpoint pen grey



HSG4634N - Loop Ballpoint pen blue



HSG4634T - Loop Matt Green Ballpoint pen green

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.





HSG3522A - Loop Iconic Fountain pen black



HSG3524A - Loop Iconic Ballpoint pen black



HSG3525A - Loop Iconic Rollerball pen black



HSG3522X - Loop Iconic Fountain pen camel



HSG3524X - Loop Iconic Ballpoint pen camel



HSG3525X - Loop Iconic Rollerball pen camel

The Loop pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



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## WRITING INSTRUMENTS

## ICONIC NOTEBOOKS



HHH321AL - Iconic Lined Notebook A5 black  
HHH321AP - Iconic Plain Notebook A5 black



HHH321WL - Iconic Lined Notebook A5 white  
HHH321WP - Iconic Plain Notebook A5 white



HHH321XL - Iconic Lined Notebook A5 camel  
HHH321XP - Iconic Plain Notebook A5 camel



HPHR352X - Set Iconic notebook A5 and Loop Rollerball pen

The Iconic Notebooks are made of paper and synthetic coated fabric (PU), and contain 160 pages. They are available in A5 format in either plain or lined paper.





HAK421A - Edge Iconic Keyring black



HAK421W - Edge Iconic Keyring white



HAK421X - Edge Iconic Keyring camel



HPBK352A - Set Edge keyring and Loop Iconic Ballpoint pen

These keyrings are made of brass and silicone. Keyrings are delivered in a gift box.



# PURE

The Pure line, with its tapered yet aerodynamic silhouette, redefines modern lines with structural simplicity. This new Iconic edition brings timelessness to our long-time best-selling silhouette, with crisp and classical chrome accents and barrels wrapped in luxurious, slightly pebbled textures.

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HSU4102A - Pure Iconic Fountain pen black



HSU4104A - Pure Iconic Ballpoint pen black



HSU4105A - Pure Iconic Rollerball pen black



HSU4102X - Pure Iconic Fountain pen camel



HSU4104X - Pure Iconic Ballpoint pen camel



HSU4105X - Pure Iconic Rollerball pen camel

This pen line is made of brass. The lower barrel is wrapped in synthetic coated fabric (PU). Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.







HAK410A - Pure Iconic keyring black



HAK410X - Pure Iconic keyring camel



HPBK410X - Set Pure Iconic keyring and Pure Iconic Ballpoint pen

These keyrings are made of brass. They are partially wrapped in synthetic coated fabric (PU). Keyrings are delivered in a gift box.

FOLDERS

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HTA410A - Pure Iconic black Conference Folder A4



HTM410A - Pure Iconic black Conference Folder A5



HPAKR410A - Set Pure Iconic keyring, Pure Iconic Rollerball pen and Pure Iconic Conference Folder A4



HTA410X - Pure Iconic camel Conference Folder A4



HTM410X - Pure Iconic camel Conference Folder A5



HPAP410X - Set Pure Iconic Fountain pen and Pure Iconic Conference Folder A4

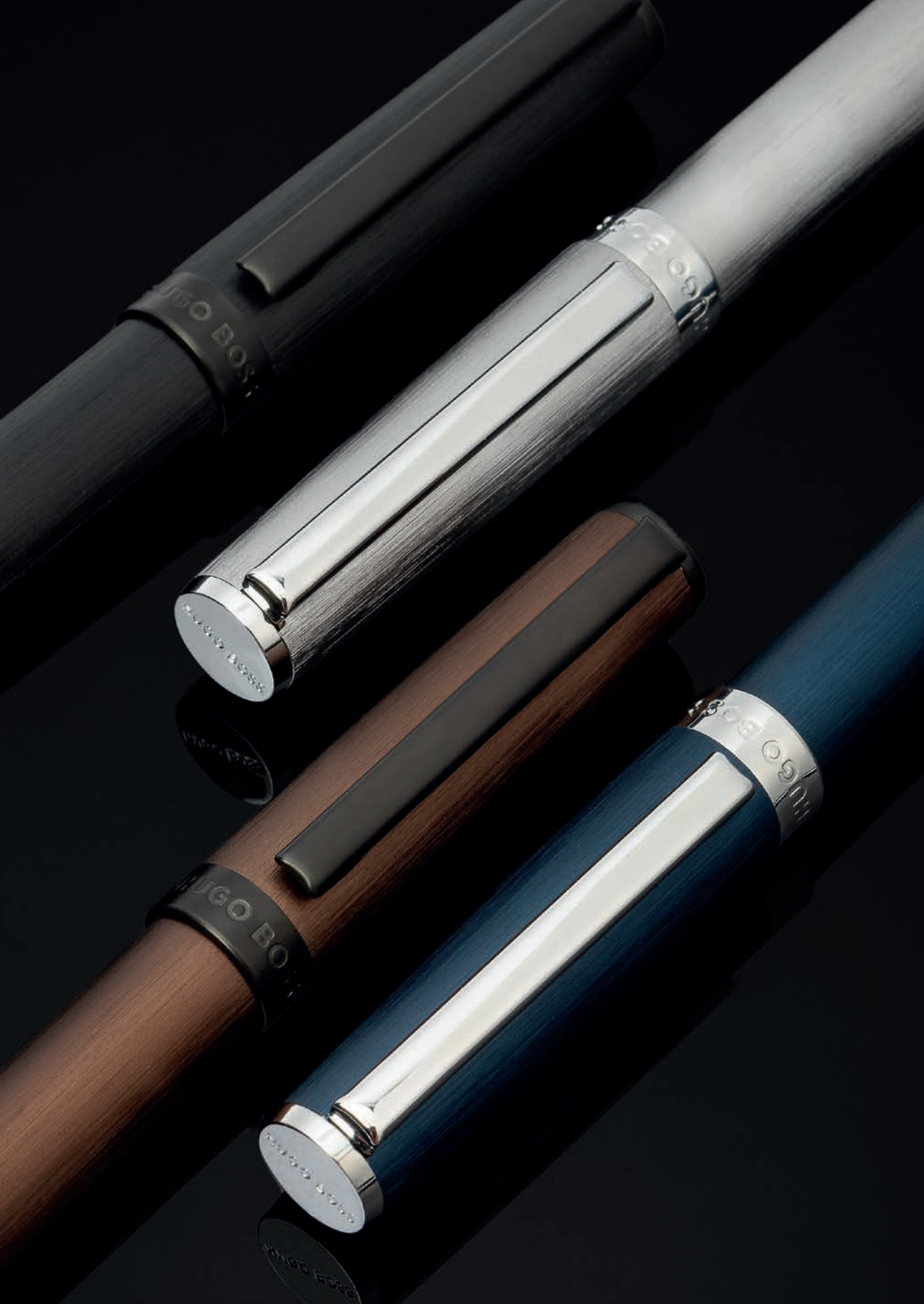
The Pure conference folders are made of synthetic coated fabric (PU). The paper refill contains 40 pages. Folders are delivered in a gift box.



# GEAR

Our iconic Gear silhouette returns with a timeless twist, featuring a simplified logo ring and crisp brushed aluminum surfaces. This new version of Gear already feels iconic, and is probably our most commercial offer. A sophisticated take on a minimalist design.







HSK4414A - Gear Brushed Ballpoint pen black



HSK4414B - Gear Brushed Ballpoint pen chrome



HSK4414N - Gear Brushed Ballpoint pen navy



HSK4414T - Gear Brushed Ballpoint pen khaki

The Gear pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



# GEAR PINSTRIPE

The iconic Gear silhouette is reinvented with an engraved pattern inspired by pinstripes. An innovative surface treatment to the classical pattern, and a contrast polished logo ring on the upper barrel provide a modern twist.





HSV2852A - Gear Pinstripe Fountain pen black and chrome



HSV2854A - Gear Pinstripe Ballpoint pen black and chrome



HSV2855A - Gear Pinstripe Rollerball pen black and chrome



HDM210A - Pinstripe Black Folder A5

The Gear Pinstripe pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.

## WRITING INSTRUMENTS



HSN2544J - Gear Icon Ballpoint pen grey



HSN2544G - Gear Icon Ballpoint pen white



HSN2544M - Gear Icon Ballpoint pen light blue



HSN2544T - Gear Icon Ballpoint pen light green



HSN2544U - Gear Icon Ballpoint pen light orange



HSN2544S - Gear Icon Ballpoint pen yellow



HSN2544Z - Gear Icon Ballpoint pen camel

## GEAR ICON



HSN2542A - Gear Icon Fountain pen black



HSN2544A - Gear Icon Ballpoint pen black



HSN2545A - Gear Icon Rollerball pen black



HPBR367D - Set Loop Ballpoint pen and Loop Rollerball pen

The Gear Icon pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



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# CONTOUR

The Contour pen, with its dynamic and balanced frame, is adorned with a sophisticated brushed surface. This iconic version features black, white, and camel signature stripes on its midring, subtly mixed with dark chrome undertones.



HSH3412D - Contour Iconic Fountain pen



HSH3414D - Contour Iconic Ballpoint pen



HSH3415D - Contour Iconic Rollerball pen



HPBP341D - Set Contour fountain pen and Contour Ballpoint pen

The Contour pen line is made of brass and aluminum. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a luxurious HUGO BOSS gift box.



# CLOUD

Cloud writing instruments embrace both balance and functionality, while maintaining a lightweight feel with extra-slim silhouettes and minimalist aesthetics. The engraving pattern offers an elevated touch. Available in three different metallic shades.



HSM2764A - Cloud Ballpoint pen black



HSM2764B - Cloud Ballpoint pen chrome



HSM2764D - Cloud Ballpoint pen gun



HPBM276B - Set Pinstripe A5 Folder and Cloud Ballpoint pen

The Cloud pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Pens are delivered in a gift box.



# FORMATION

Built on a sleek yet solid structure, our Formation pens are at the crossroad of contemporary and timeless aesthetics. Highly technical craftsmanship paved the way for a constant reinvention of this customer favorite, creating a beautiful, herringbone-textured pen.

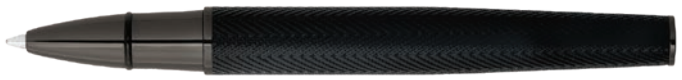




HSI1062D - Formation Herringbone Fountain pen gun



HSI1064D - Formation Herringbone Ballpoint pen gun



HSI1065D - Formation Herringbone Rollerball pen gun



HSI1062B - Formation Herringbone Fountain pen chrome



HSI1064B - Formation Herringbone Ballpoint pen chrome



HSI1065B - Formation Herringbone Rollerball pen chrome

The Formation herringbone pen line is made of brass. Ballpoint pens and fountain pens are outfitted with blue ink refills as standard. Rollerball pens are outfitted with black ink refills as standard. Pens are delivered in a gift box.



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