

RUBYCUP

WHAT IS AFFILIATE MARKETING, AND HOW DOES IT WORK?

Affiliate Marketing is a performance-based advertising program in which online publishers, or affiliates, can earn a commission on orders submitted by customers they refer to an online merchant (Ruby Cup). They do this by using a unique link directing back to Rubycup.com. When your unique link is clicked on by a visitor to that affiliate's site, a tracking cookie is planted on that user's computer. When that same visitor completes a purchase at Ruby Cup, the cookie fires and a commission is applied to that affiliate's account. The cookie exists on that user's computer for 30 days, so the purchase does not have to be completed in the same visit.

HOW DO I BECOME AN AFFILIATE?

The first step to becoming a Ruby Cup affiliate is creating an account with our third-party affiliate network, Refersion. You can begin this process by [clicking here](#). Your application will be reviewed, and you will receive a response within 72 hours.

DO I EARN COMMISSIONS ON MY OWN PURCHASES?

No, you will not receive any commissions or credit when making a purchase through your own affiliate links. You may receive an automatic notification from Refersion to let you know that a sale has taken place, but your affiliate payments will not include commissions for the sale.

ARE THERE ANY COSTS ASSOCIATED WITH JOINING THE PROGRAM?

It is completely free to create an account with Refersion and join the Ruby Cup affiliate program. Because there is no charge, there is virtually no risk in getting involved!

HOW MUCH ARE COMMISSIONS?

New affiliates earn a 15% commission rate on orders completed by customers that use your unique link.

HOW WILL I GET PAID?

All payouts are done through PayPal, all you need to do is provide us with your PayPal email address and you will be ready to receive your commission. Earnings are paid bi-monthly on the 15th and last business day. The order transaction must be completed with a delivered product in order to be paid.

DO I HAVE TO HAVE A WEBSITE TO BECOME AN AFFILIATE?

No! You can have a social media presence, email list, or lots of friends to be a successful Ruby Cup affiliate. In reviewing your application, we may request examples of your promotional methods so that we can see what kind of content our logo or advertisements will be associated with.

DO I HAVE TO LIVE IN THE U.K. TO BE AN AFFILIATE?

No! We welcome affiliates from all over the world!