

COSMOPOLITAN

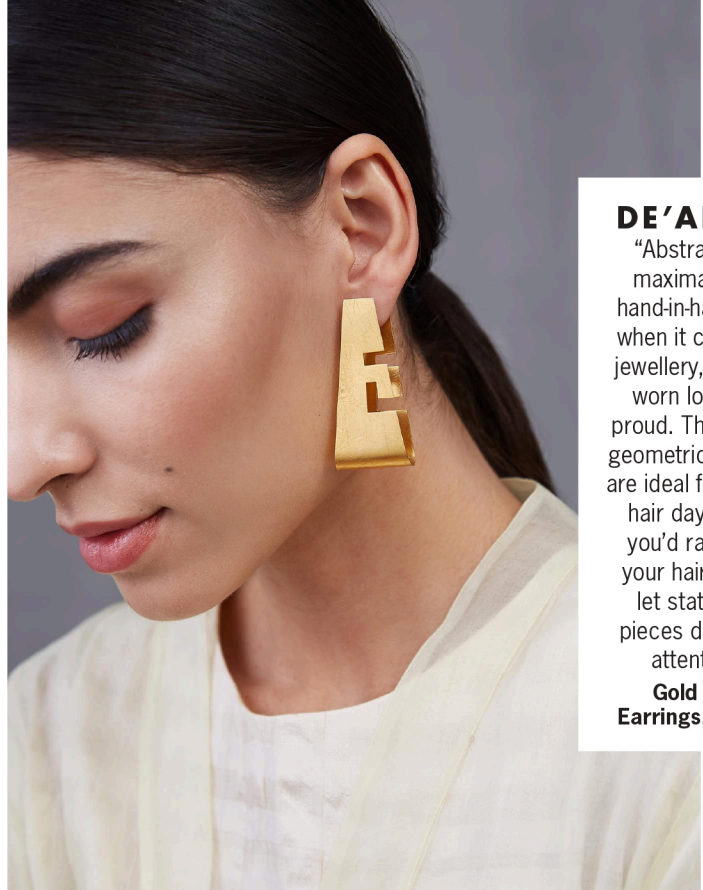
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AS THE WORLD *battles an unprecedented crisis,*
the Indian FASHION Industry IS ONE OF THE
many to take a SERIOUS HIT. *As ORDERS*
come to an abrupt halt, many upstart LABELS,
young DESIGNERS, and even ESTABLISHED brands,
STRUGGLE to stay afloat. And because
many of these labels employ INDIAN WEAVERS
and craftspeople, their LIVELIHOOD — AND SKILLS —
are under threat. A few issues ago, Cosmo India
TOOK A PLEDGE to dedicate a special section to
HOMEGROWN labels and PRODUCTS, curated by
EDITOR Nandini Bhalla. Whenever you decide to shop next,
do consider one of these LOVE-FOREVER buys...

DE'ANMA

"Abstract and maximalist go hand-in-hand, and when it comes to jewellery, it's best worn loud and proud. This pair of geometric earrings are ideal for greasy hair days when you'd rather tie your hair up and let statement pieces divert the attention."

Gold Lura Earrings, ₹4,017



Find your North Star with a delicate, delicious necklace as your guide

9

ZARIIN

"You know what stars do best? They shine...and that ought to be your mantra, too. This 22-karat, gold-dipped necklace is such a pretty reminder to set your goals high, reach for the moon, and be your brightest self, no matter how dark the night may be. Oh, and the piece also works well with a plain, white, collared shirt (or a deep-V swimsuit)."

Midnight Magic Necklace, ₹1,899



12



PAUL ADAMS

"If there's one thing you should commit to, it's supporting local artists. This brand promotes lesser-known artists from across the country, and this bag is a striking example of their work. Inspired by the flamboyant colours that dominated the music scene in the mid '50s, this cult piece has been hand-painted by Rajkumar Sarde. The neon hues and psychedelic tones give the bag a distinct edge, making a very stylish statement."

Boombox Briefcase, ₹58,736

11



13



DEEPA GURNANI

"Keep those snakes bad vibes away with these delightful earrings in semi-precious stones, glass beads, and brass details."

Harlie Earrings, ₹13,200

ELITEEARTH

"Geometry can definitely score you a win when you're doing the style math. And this piece is right on the money. Part of the brand's Aakaar collection, this necklace's simplicity is what's most striking. Plus, I love that Eliteearth is experimenting with different materials, like concrete, to create modern, edgy pieces of jewellery."

Concrete Shatbhuj Neckpiece, ₹3,500

