

0.5" margin for foldover

24"

## Acceptable file formats

.jpg .pdf .tiff .ai .psd .eps

Please note:

- files must be CMYK
- all files must be pc compatible
- .ai files must have text "outlined"
- .psd files must "rasterize" all text layers

All files should be **high resolution**. Files should have a minimum resolution of 150dpi when at **FULL** size.

Design poster at 24"x79" (document size). Use 0.5" and 2" margins as a reference ONLY when designing. Do not place any text/logos outside of these margins in case the poster should wrap into stand.

**Have the background colour or image run the full 79" length of file. DO NOT leave white space inside margins-It may show when poster is upright into stand.**

79"



[www.elementdisplay.ca](http://www.elementdisplay.ca)

[info@elementdisplay.ca](mailto:info@elementdisplay.ca)

905-4282576 647-7972576

2" margin for Roll Up