Discover Wisconsin Farmers’ Markets

a guided tour
Discover Wisconsin Farmers’ Markets!

Welcome!

Thank you for joining us on this guided tour around your local farmers’ market. Our tour will help you feel more confident when you:

- Shop at a farmers’ market.
- Talk to vendors.
- Use food assistance benefits at the market.
- Select healthy food at a fair price that you and your family will enjoy.

Shopping at your local farmers’ market is a great way to find fresh, healthy food and get to know the people who produce it. Farmers’ markets thrive on seasonal fruit and vegetables. When fresh produce is in season, it is often at its lowest price.

Buying your groceries at the farmers’ market is also a great way to support your community by supporting local farmers. It is also an opportunity to catch up with friends and neighbors.

You can find other farmers’ markets in your area at: www.wifarmersmarkets.org
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Why Shop at Farmers’ Markets?

1. Farmers’ markets are easy to find.

2. SNAP is accepted at many farmers’ markets.
   In Wisconsin, SNAP is called FoodShare. Use your QUEST (EBT) Card to purchase food at the market. WIC Farmers’ Market Nutrition Program, Senior Farmers’ Market Nutrition Program, or incentive programs may be offered too. Look for an information table at the market.

3. It is easy to create a healthy plate.
   Visit various booths. Look for foods from all of the MyPlate food groups to build a healthy plate.
4. Farmers can share recipes and prep tips with you.
   For more recipes, visit this web site: Fruits and Veggies, More Matters
   www.fruitsandveggiesmorematters.org

5. You can try something new.
   Farmers grow many kinds of fruits and vegetables.
   Try a new variety or an old favorite.

6. Freshly picked food is healthy.
   It is at its peak in flavor and nutrition.

   They are full of colors, smells, and tastes!
   Teach your kids where healthy food comes from.

   Shopping at farmers’ markets supports your local farmers and keeps
   the money you spend close to your neighborhood. Many farmers
   donate extra produce to local food pantries and food banks.

It is easy to create a healthy plate.
Market Tips

1. If you want to avoid crowds and have more choices, go when the market is opening.
2. Bring reusable bags if you have them.
3. Walk around the market first. Compare prices but do not haggle.
4. Get to know your farmers by asking questions about their products.
5. Expect a little dirt. Most food comes fresh from the field.
6. Have fun. Explore. Try one new thing each time you go.

Talk to Farmers

Farmers know their food. Here are some questions you can ask farmers:

1. What does this taste like? Sweet, salty, bitter, sour?
2. What might be a good substitute for this?
3. Do I have to peel it or cook it?
4. How do I store it? How long does it last?
5. How do I pick one that is ripe?
To Save Money

1. Make a note of what foods you have at home. Plan your meals before you shop. Be sure to include fruits and vegetables!

2. Come with a shopping list and a calculator. Many cell phones have calculators.

3. Ask farmers what is in season and at the best price.

4. Buy only what you will eat in a few days unless you have plans to preserve it.

5. Purchase slightly bruised fruits or veggies and day old bread if they are lower in price and you have plans to use them right away.

Why Fresh and in Season?

Some of the benefits of eating fresh food that is in season are:

• **More taste!** Fresh food usually tastes great when it is ripe.

• **More nutrients!** As soon as fruit and vegetables are picked they start to lose their nutrients. Fresh produce at the farmers’ market has been grown locally and that can mean a shorter trip to reach your table and more nutrients.

• **Save money!** A shorter trip from the farm to the market also means less travel costs. The vendor can pass the savings on to you.

**FOOD SAFETY TIP:**

When shopping, keep fresh produce separate from raw meat, poultry, eggs, seafood, or dairy foods. If you buy cut fresh fruits and vegetables, make sure they have been kept cold and be sure to refrigerate within 2 hours of purchasing.
# Seasonal Availability of Wisconsin Vegetables

<table>
<thead>
<tr>
<th>Vegetable</th>
<th>Zone 3, Northern WI</th>
<th>Zone 4, Central WI</th>
<th>Zone 5, Southern WI</th>
</tr>
</thead>
<tbody>
<tr>
<td>ARUGULA</td>
<td>JUN</td>
<td>JUL</td>
<td>AUG</td>
</tr>
<tr>
<td>BROCCOLI</td>
<td>JUL</td>
<td>AUG</td>
<td>SEP</td>
</tr>
<tr>
<td>CHINESE CABBAGE</td>
<td>JUN</td>
<td>JUL</td>
<td>AUG</td>
</tr>
<tr>
<td>COLLARD GREENS</td>
<td>JUL</td>
<td>AUG</td>
<td>SEP</td>
</tr>
<tr>
<td>KALE</td>
<td>JUL</td>
<td>AUG</td>
<td>SEP</td>
</tr>
<tr>
<td>LETTUCE</td>
<td>JUL</td>
<td>AUG</td>
<td>SEP</td>
</tr>
<tr>
<td>MUSTARD GREENS</td>
<td>JUN</td>
<td>JUL</td>
<td>AUG</td>
</tr>
<tr>
<td>SPINACH</td>
<td>JUN</td>
<td>JUL</td>
<td>SEP</td>
</tr>
<tr>
<td>CARROTS</td>
<td>JUL</td>
<td>AUG</td>
<td>SEP</td>
</tr>
<tr>
<td>RED CHILI PEPPERS</td>
<td>AUG</td>
<td>SEP</td>
<td></td>
</tr>
<tr>
<td>RED/ORANGE PEPPERS</td>
<td>AUG</td>
<td>SEP</td>
<td></td>
</tr>
<tr>
<td>SWEET POTATOES /YAMS</td>
<td>AUG</td>
<td>SEP</td>
<td></td>
</tr>
<tr>
<td>TOMATOES</td>
<td>JUL</td>
<td>AUG</td>
<td>SEP</td>
</tr>
<tr>
<td>WINTER SQUASH</td>
<td>JUL</td>
<td>AUG</td>
<td>SEP</td>
</tr>
</tbody>
</table>

**ZONE 3, NORTHERN WI**

**ZONE 4, CENTRAL WI**

**ZONE 5, SOUTHERN WI**

Visit [https://hort.extension.wisc.edu/maps/](https://hort.extension.wisc.edu/maps/) to determine the zone where you live. The bars represent average dates of harvest and availability which can vary with such factors as weather conditions, farm location, varieties grown, and season extension.
<table>
<thead>
<tr>
<th>Vegetables</th>
<th>Storability Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dried Beans and Peas</td>
<td>July, August, September</td>
</tr>
<tr>
<td>Sweet Corn</td>
<td>July, August, September</td>
</tr>
<tr>
<td>Green Peas</td>
<td>June, July, September, October</td>
</tr>
<tr>
<td>Potatoes</td>
<td>July, August, September</td>
</tr>
<tr>
<td>Asparagus</td>
<td>May, June</td>
</tr>
<tr>
<td>Beans (green and yellow)</td>
<td>July, August, September</td>
</tr>
<tr>
<td>Beets</td>
<td>June, July, August, September, October</td>
</tr>
<tr>
<td>Brussel Sprouts</td>
<td>August, September, October</td>
</tr>
<tr>
<td>Cabbage (green and red)</td>
<td>June, July, August, September, October</td>
</tr>
<tr>
<td>Cauliflower</td>
<td>August, September, October</td>
</tr>
<tr>
<td>Cucumbers &amp; Pickles</td>
<td>June, July, August, September</td>
</tr>
<tr>
<td>Onions</td>
<td>July, August, September</td>
</tr>
<tr>
<td>Peppers (green, purple and yellow)</td>
<td>August, September</td>
</tr>
<tr>
<td>Radishes</td>
<td>May, June</td>
</tr>
<tr>
<td>Zucchini</td>
<td>July, August, September</td>
</tr>
<tr>
<td>Squash</td>
<td>June, July, August, September</td>
</tr>
</tbody>
</table>

*Beans, peas, and legumes category

Vegetables are categorized by USDA vegetable subgroups.
At the market, there may be several different ways to use food assistance benefits to pay for fruits and vegetables. Bring your EBT Card, WIC or Senior Farmers’ Market Nutrition Program (FMNP) checks and stop by the information table to learn how to use your benefits. Not all markets participate in all programs.

**Food Assistance Programs**

- **SNAP - Supplemental Nutrition Assistance Program.**
  Also known as EBT (Electronic Benefits Transfer) or QUEST Card. In Wisconsin, SNAP is called FoodShare.

- **WIC FMNP - Farmers’ Market Nutrition Program.**
  The WIC FMNP provides a one-time food benefit per growing season to WIC families to purchase locally grown fresh fruits, vegetables, and herbs at farmers’ markets.

- **Senior FMNP - Farmers’ Market Nutrition Program.**
  Senior FMNP offers low-income older adults an opportunity to purchase fresh, locally grown fruits, vegetables, and herbs from authorized farmers.

- **Incentive Programs.**
  Some markets offer incentive programs that provide SNAP recipients with more money to buy food. Incentive programs may be known by terms like double value coupon program (DVCP), matching, double dollar, Fresh Checks, etc. Check with your local market to see if they offer any incentives.
Using SNAP benefits at the market

Market Currency (tokens, paper)

At most markets that accept SNAP, if you are using a QUEST (EBT) Card you will receive tokens or paper currency to spend at the market. Visit the market’s information table to learn more. If the market uses a token system, you will swipe your QUEST (EBT) Card and market staff will give you tokens to spend at the market. The amount printed on the tokens is the amount you may spend. At some markets, all vendors accept tokens, otherwise use your tokens at any market booth that displays a sign stating “EBT Tokens Accepted Here.”

Note: If an item you are buying costs less than the value of the token, the vendor is not allowed to provide change. Instead, he or she may change the amount of produce you receive to match the value of your token. On the other hand, if the items cost more, you will need to pay the balance with cash.

Example: If you buy something that costs $2.75, you will need to give the vendor two $1 tokens plus .75 cents in cash.

What to do with leftover tokens

You may keep unused tokens and use them next time you shop at the farmers’ market. Tokens can only be redeemed at the market where they are purchased. Unused tokens may also be exchanged at the information table for a refund back onto your EBT Card.
How to use your QUEST (EBT) Card at the Market

1. Info booth
   Visit the farmers’ market information table.

2. Obtain tokens
   Swipe your QUEST (EBT) Card to obtain tokens or paper currency to spend at the market.
3 Vendor who accepts EBT
Bring your tokens or paper currency to a vendor who accepts EBT.

4 Buy fresh
Use your tokens to buy fresh fruits and vegetables!
Using WIC and Senior FMNP benefits at the market

Checks can be redeemed from June through October at any participating farmers’ market or farm/roadside stand. WIC and Senior FMNP participants receive a listing of farmers’ markets and farm/roadside stands where they can shop. The listing is provided when checks are received. Checks can be presented to farmers posting a sign that identifies them as authorized to accept WIC or Senior FMNP benefits. You can redeem the full dollar amount of the check or pay the balance with cash if the item costs more. Vendors are not allowed to provide change if the item costs less than the check.
What Can I Buy?

**SNAP**

**Allowed:**
SNAP-eligible food items and food producing plants and seeds. This includes fruits and vegetables, meat, eggs, poultry, bread, cheese, and pasteurized milk.

**Not allowed:**
Food that is meant to be eaten as soon as it is purchased. **Example:** food you would get at a store or restaurant that is ready to eat, such as hot tamales or fresh, unwrapped baked goods.

**WIC AND SENIOR FMNP**

**Allowed:**
Locally grown, fresh, unprocessed fruits, vegetables, and fresh cut herbs for human consumption. Examples: apples, lettuce, green beans, berries, celery, peppers, tomatoes, and herbs.

**Not allowed:**
Non-produce items such as cheese, meat, baked goods, cider, or nuts.
A Healthy Way to Eat: Fill half your plate with fruits and veggies.
Eat right. Have fun.

Vary your veggies
Try something new! Look for a variety of colors when at the farmers’ market. You will get different nutrients and try new flavors.

Focus on fruits.
Fruit found at farmers’ markets can be extra sweet because it is picked at its peak. Whole fruit is a better choice than juice because it is higher in fiber.

Make at least half your grains whole grains.
There are many different types of whole grains. They have more nutrients and fiber than refined grains and can be used to make bread, pasta and cereal.

Vary your protein routine.
Talk to farmers about how to prepare different cuts of meat. Think about trying other protein foods that you can often buy at the farmers’ market such as beans, peas, eggs, nuts, and seeds.

Enjoy local dairy products.
You can often buy milk, yogurt, and cheese at the farmers’ market. Look for fat-free or low-fat dairy foods and milk.

ASK A VENDOR: Is this bread 100% whole grain?
Storing and Keeping Fresh Fruits and Vegetables

At Home

Follow these tips to keep fresh fruits and vegetables safe for eating:

• Wash hands with soap and warm water for 20 seconds before and after handling produce.
• Wash all surfaces and utensils (cutting boards, counter tops, knives, etc.) with hot water and soap before and after preparing fruits and vegetables.
• Rinse all fresh fruits and vegetables under cool running tap water, even those with skins and rinds that are not eaten.
• Rub or scrub firm-skinned fruits and vegetables with a clean vegetable brush while rinsing under running tap water.
• Never use dish soap or bleach to wash fruits and vegetables.
• Store fresh fruits and vegetables separate from eggs, raw meat, poultry, or seafood in the refrigerator.
Cook

• Remove and throw away or compost bruised or damaged portions of fruits and vegetables before cooking or eating raw.

• Throw away or compost any fruit or vegetable that will not be thoroughly cooked if it has touched raw meat, poultry, or seafood.

Chill

• Refrigerate cut, peeled, or cooked fruits and vegetables within 2 hours. The sooner the better.

Throw Away or Compost

• Throw away or compost prepared fruits and vegetables that have not been kept cold for the past 2 hours.

– Adapted from: Partnership for Food Safety Education. www.fightbac.org
Freezing Vegetables

Freezing is one of the easiest ways to preserve vegetables. It is smart to buy vegetables when they are in season and the cost is low. When you find a good buy, follow these tips for freezing so you can enjoy healthy vegetables all year long.

**Before Freezing**
- Select high-quality fresh, tender vegetables. Freezing cannot improve quality.
- If vegetables cannot be frozen immediately, refrigerate them.
- Thoroughly wash and drain vegetables. Scrub solid vegetables with a vegetable brush or cloth under running water. Rinse small quantities at one time using several changes of cold water. Do not let vegetables soak in the water.

**Blanching**
Most vegetables need to be blanched or partially cooked before they are frozen. Blanching slows ripening, kills bacteria, and improves quality, color, and texture. It is best to boil or steam vegetables to blanch them. Different vegetables require different blanching times. See this resource for specific recommendations for water and steam blanching: http://nchfp.uga.edu/how/freeze/blanching.html.
A few vegetables – such as raw tomatoes, fresh herbs, green onions, and peppers do not require blanching before freezing.

- **Water blanching** – Use 1 gallon of water per pound of prepared vegetables. Put the vegetables in a blanching basket or metal strainer and lower into a large pot of rapidly boiling water. Cover. Wait for water to return to boiling. Begin timing when water returns to boiling. Note: if you do not have a basket, you can add the prepared vegetables directly to the water and drain after boiling.

- **Steam blanching** – To steam, use a pot with a tight lid and a basket that holds the food at least 3 inches above the bottom of the pot. Put 1 to 2 inches of water in the pot and bring it to boiling. Place vegetables in the basket in a single layer, put the basket in the pot, cover and keep on high heat.

**Cooling**

As soon as the water or steam blanching is complete, place vegetables in ice-cold water. Change water often or use cold running water or lots of water with ice in it. Cool about 2 minutes or until vegetables are cold. Drain vegetables very well and pat them dry with a paper towel or a dish towel.

- Pack the vegetables into containers or freezer bags. Remove as much air as possible from bags. To avoid overfilling containers, leave about ½ inch of space at the top. Label and date the containers and bags. Frozen vegetables will last up to a year in a stand-alone freezer that is not opened and closed a lot, and up to 6 months in a frequently opened refrigerator-freezer.

Always follow a recipe for exact blanching, cooling, packing, and freezing instructions.
Freezing Fruits

Freezing Fruits
Freezing fruit is an easy way to save the great flavors of ripe, in season fruit to enjoy later in the year.

Before Freezing
• Select fresh, firm-ripe fruits. Freezing cannot improve quality. Scrub solid fruits with a brush or cloth while rinsing. Some fruits, such as blueberries and raspberries, can be dry-packed (without washing). Others require more preparation. Always consult a recipe when freezing or preserving fruit.

Fruit Tips – Each Fruit is Different
• Apples and pears need to be cored, peeled, and quartered or sliced. Toss them with a bit of lemon juice or cider vinegar to keep them from browning.
• Apricots should be halved and pitted. Large ones can be quartered.
• Blackberries, blueberries, and raspberries can be left whole.
• Cherries will be easier to use later if you remove the pits before freezing.
• Melons can be cut into cubes or slices or scooped into bite-sized balls.
• Peaches, plums, and nectarines should be pitted and peeled and may be sliced or cut into wedges.
• Strawberries need to be hulled and cut into halves or quarters.

Freeze the Fruit
Tray pack — Lay the prepared fruit in a single layer on a large baking sheet or pan. Make sure it fits flat in your freezer first. You can line the pan with parchment paper, waxed paper or foil, if you like. Make sure the fruit is not crowded and the pieces are touching each other as little as possible.

Put the baking sheet with fruit on it in the freezer. Freeze until fruit is solid. This usually takes a few hours, or you can leave the fruit uncovered in the freezer for up to 12 hours.
Transfer Fruit for Frozen Storage

Once the fruit is frozen, transfer it to a food storage container. Plastic freezer bags work well. Remove as much of the air as possible. You can press it out or use a straw or a vacuum sealer to do this. Label and date the bag and store it in the coldest part of your freezer.

Other kinds of packages work well for freezing, too. Proper packaging is important to protect the flavor, color, moisture and nutritional value of frozen foods. Good freezer packages are:

- Moisture- and air-resistant.
- Strong and leakproof.
- Resistant to oil and grease.
- Easy to seal and write on.

Frozen fruit will last up to a year in a stand-alone freezer that is not opened and closed a lot, and up to 6 months in a frequently opened refrigerator-freezer.

Canning Fruits and Vegetables

The two main methods for canning fruits and vegetables are described below.

1. **Pressure canning**: Pressure canning is the only method recommended for safely canning low-acid foods such as vegetables, meats, and fish. Low-acid foods must be canned this way to destroy the bacterial spores naturally present in these foods. Processing under pressure in the canner drives air out of the jars, creating a vacuum and sealing the food in the jars, preventing any new microorganisms ("germs") from entering and spoiling the food.

2. **Water bath canning**: Water bath canning is used to process high-acid foods such as fruits, tomatoes, pickled products, jams, and jellies. A water bath canner is a deep kettle that has a cover and a rack to hold jars. You can also use a covered stockpot that is deep enough to allow water to be 1 to 2 inches over the tops of the jars with room for a rolling boil. Like pressure canning, water bath canning drives air out of the jars, creating a vacuum so that the jars seal when they are removed from the canner and cooled.


For more information on safely freezing or canning fresh fruits and vegetables, visit the National Center for Food Preservation: [http://nchfp.uga.edu](http://nchfp.uga.edu).
**How Much Do I Need?**

When produce is sold by weight, it is sometimes hard to figure out how much you need. This chart may be helpful.

<table>
<thead>
<tr>
<th>Fruit or Vegetable</th>
<th>Common Amounts</th>
<th>Pounds</th>
<th>Equals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apples</td>
<td>3-4 medium size apples</td>
<td>1 pound</td>
<td>2 ½ cups chopped</td>
</tr>
<tr>
<td>Asparagus</td>
<td>16-20 spears</td>
<td>1 pound</td>
<td>3 cups trimmed</td>
</tr>
<tr>
<td>Berries</td>
<td>1 pint</td>
<td>¾ pound</td>
<td>2-3 cups</td>
</tr>
<tr>
<td>Beets, without tops</td>
<td>10 beets</td>
<td>1 pound</td>
<td>2 cups cooked</td>
</tr>
<tr>
<td>Broccoli</td>
<td>1 bunch</td>
<td>¾ pound</td>
<td>3 cups chopped florets</td>
</tr>
<tr>
<td>Cabbage</td>
<td>1 head</td>
<td>1¼ - 1½ pounds</td>
<td>About 6 cups shredded</td>
</tr>
<tr>
<td>Carrots</td>
<td>5-7 medium carrots</td>
<td>1 pound</td>
<td>2 ½ cups sliced</td>
</tr>
<tr>
<td>Corn</td>
<td>3-4 ears</td>
<td>1 pound</td>
<td>1 cup kernels</td>
</tr>
<tr>
<td>Cucumbers</td>
<td>2 medium</td>
<td>1 pound</td>
<td>2-3 cups peeled &amp; chopped</td>
</tr>
<tr>
<td>Cauliflower</td>
<td>1 head</td>
<td>2-3 pounds</td>
<td>3 cups chopped</td>
</tr>
<tr>
<td>Green beans</td>
<td>3 large handfuls</td>
<td>1 pound</td>
<td>2 ½ cups cooked</td>
</tr>
<tr>
<td>Fresh greens</td>
<td>1 average head</td>
<td>about 1 pound</td>
<td>6 cups torn</td>
</tr>
<tr>
<td>Melon</td>
<td>1 melon</td>
<td>4 pounds</td>
<td>4 cups diced</td>
</tr>
<tr>
<td>Peaches</td>
<td>4 medium</td>
<td>1 pound</td>
<td>2 cups peeled and sliced</td>
</tr>
<tr>
<td>Peppers</td>
<td>1 large pepper</td>
<td>½ pound</td>
<td>1 cup chopped</td>
</tr>
<tr>
<td>Onion</td>
<td>1 medium</td>
<td>4-5 oz.</td>
<td>1½ - 2½ cups chopped</td>
</tr>
<tr>
<td>Potatoes</td>
<td>3 medium</td>
<td>1 pound</td>
<td>2 ¼ cups peeled &amp; diced</td>
</tr>
<tr>
<td>Strawberries</td>
<td>24 large</td>
<td>1 pint</td>
<td>1 ¾ cups sliced</td>
</tr>
<tr>
<td>Watermelon</td>
<td>1 watermelon</td>
<td>1 pound</td>
<td>1 cup cubed</td>
</tr>
<tr>
<td>Winter squash</td>
<td>1 winter squash</td>
<td>1 pound</td>
<td>1 cup cooked and mashed</td>
</tr>
</tbody>
</table>
1 bushel = 4 pecks

1 pint = 2 cups

1 peck = 8 quarts

1 quart = 2 pints

Other Common Market Measurements
Make half your plate fruits and vegetables.

It is easy when you add them to every meal. Try these tips to add more market-fresh fruits and vegetables to meals and snacks:

1. Add chopped apple or fresh berries to pancake and muffin batter.
2. Dice fresh peaches and add them to oatmeal or other hot cereal.
3. Try a different kind of lettuce on your sandwich or use fresh spinach or mixed greens.
4. Add cut-up raw vegetables or a piece of fruit to everyone’s lunch.
5. Eat yogurt or ice cream with fresh melon and berries.
6. Roast squash or beets with a little olive oil and garlic powder.
7. Have a salad for lunch or dinner. Top it with fish, hard-boiled egg, beans, or grilled chicken.
8. Flavor dishes with fresh herbs instead of salt.
9. Add extra veggies to canned soup or jarred pasta sauce.
10. Add steamed broccoli to macaroni and cheese.
11. Add sliced tomatoes, onions, mushrooms, spinach, and bell peppers to pizza and omelets.
13. Add tomato and cucumber slices to grilled cheese sandwiches.
14. Munch on cut-up raw vegetables and hummus for a snack.
15. Keep bags of cut up fruits and vegetables in the refrigerator for easy snacking.
Your children are more likely to eat fruits and vegetables if you serve them often for meals and snacks. Sometimes liking new foods takes time. Try these tips to encourage your children to choose and eat more fruits and vegetables.

1. **Let your kids be produce pickers.** At the market, let them help choose fruits and vegetables. Point out various kinds of fruits and vegetables. Discuss your favorites. Talk about the colors and textures. Let your child pick out something new.

2. **Let children help cook.** Even very young children can help in the kitchen. They can wash berries, tear lettuce, remove the silk from corn, scrub potatoes with a brush and more. If you let children help, they are more likely to eat what you prepare.

3. **Eat together.** Make mealtime fun and relaxed. Turn off TVs and cell phones and talk during mealtime. Try new fruits and vegetables together.

4. **Be a healthy role model.** Your kids learn from watching you. Eat fruits and vegetables for meals and snacks and your kids will, too.

5. **Surround your child with healthy choices.** If you give a child the option between an apple or a candy bar, most will choose a candy bar. But if the choice is between an apple and a peach, the child will choose an apple or a peach. Both are great options!
Eat Your Greens!

Bright and beautiful, fresh greens are healthy, taste great, and are easy to use. If you have never tried more than iceberg lettuce, branch out!

**Arugula.** Mix a little arugula into your favorite salad greens, add a few leaves to homemade pizza, or sauté with other greens. Arugula has a strong peppery taste that many people find delicious.

**Chard.** Add chard to stir fries, along with kale, bok choy, and cabbage. Sauté the chard stalks first and add the tender leaves last.

**Collards.** Try noodles and greens. Add chopped fresh collard greens to cooking water when pasta is about 5 minutes from being done. Drain and season with a small amount of sesame oil, sesame seeds, and a pinch salt.

**Romaine and leaf lettuce.** Use these large, flat-leaf greens as you would a tortilla. Lay the dry leaves flat and roll up your favorite sandwich ingredients inside.
Kale. Make kale chips. Wash leaves and remove thick ribs. Tear into pieces and toss with a little olive oil. Sprinkle on a pinch of salt. Lay leaves on a baking sheet (do not overlap) and bake at 325°F until crispy, about 20-30 minutes, turning over once.

Mixed greens. Stuff tender mixed greens into a pita with cheese, lean turkey, or hard-boiled egg. Top with your favorite salad dressing.

Napa cabbage. Napa cabbage is mild and delicate in flavor. Use it in your favorite slaw recipe instead of red or green cabbage.

Spinach. Combine a few handfuls of spinach with fresh fruit, almond or soy milk, and yogurt for a super green smoothie.

ASK A VENDOR:
What do these greens taste like? Do I cook them or eat them raw?
Kitchen Equipment – The Basics

You do not need to have a lot of pots, pans, or fancy kitchen gadgets to cook healthy food from the farmers’ market. Here are some things that will make cooking easy. Check the ones you already have.
- Large non-stick skillet — probably the most useful pan in your kitchen.
- 3-quart saucepan — use to boil vegetables or to make rice, gravies, sauces, and small batches of soup.
- 8-quart pot — use to boil noodles and make soup, stew, or chili.
- Colander — good for washing and rinsing fruits and vegetables.
- Two cutting boards: Use one board for cutting meat and the other for produce. Always wash boards thoroughly between uses.
- Dry and liquid measuring cups.
- Heat-resistant spatula.
- Can opener.
- Fruit and vegetable scrub brush.
- Paring knife or vegetable peeler.
- Mixing bowl(s).
- Utility knife.
- Slow cooker.*
- Toaster oven.**

* Although not essential, they are handy to have.
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Adapted by:

Original Content Developed by: