

# ZOË CHAPMAN

## DOUBLE DRAGON BACKED INVENTOR OF THE MULTI-AWARD WINNING WHIZZER (ECO-TOILET) AND GREAT BRITISH ENTREPRENEUR 2023

*SINGLE MUM BOOTSTRAPPED SOLO FOUNDER | ADVOCATE FOR TURNING BIPOLAR  
AND NEURODIVERGENT CONDITIONS INTO YOUR SUPERPOWER!*

### BACK STORY OF SINGLE MUM. INVENTOR

By the age of 24 Zoë had already worked her way up in the London Stock Exchange and been offered a job by Richard Branson despite suffering extreme childhood poverty, homelessness, years of domestic abuse and multiple suicide attempts due to her mental health.

As the daughter of a musician turned small business owner she only had the experience of struggling to make a career of your passion. Yet, after inventing the world's smallest toilet while potty training her son and providing end-of-life caring for her Father, she decided to give entrepreneurship a go and bring her invention to market. She plunged herself into debt and high-risk during the already unpredictable times of the global pandemic in 2021.

Her 16-18hrs work ethic paid off when she began gaining awards, customer support and her first retailer which led to meeting the Prime Minister and being asked to apply for Dragons' Den. All within 18 months of launching her product.

The London based Mum is very open about her struggles with managing Bipolar and Complex Trauma disorder as she turns her shortcomings into a super-power in order to change the lives of her and her 11-yr-old son, Mayson and be an inspiration to others.

### THE BUSINESS - KIDDIWHIZZ

#### THE WORLDS' SMALLEST AND ONLY ECO-TOILET- THE WHIZZER

Kids and adult sizes | Leak proof | Height of a pen | Design for discreetness  
Eco-alternative to plastic (Made from silicon) | Sustainable long-lasting must-pack.  
Game changer for - family travel, potty training, medical use, vehicle based workers, festivals/camping

### AREAS OF EXPERTISE

- Confident Public Speaker and TV/Radio guest
- Inventing and Product design
- Mental Illness
- Single Motherhood
- Breaking Toilet talk Taboo
- Bootstrapping Small Business Mentor (Enterprise Nation, Google, Rebel Business school)
- Health conditions requiring toilet related support - autism, diabetes, prostate

### TALKING TOPICS + KEYNOTES INCLUDE

- How to Turn an Idea on Paper into an Investable business
- How to turn your story of hardship into a drive to succeed
- The need for toilet access to avoid fines to drivers, enhance freedom to disabled users
- Reality of Solo Mum by Choice Motherhood without family support
- Caring for terminally ill and disabled family members
- Where to find your passion and harness your 'why'
- Positives of Bipolar and ADHD in life and business
- The real Dragons' Den experience
- Surreal experience of closed room discussions with the Prime Minister and VP of Google, Invites to House of Lords and Commons and seeing celebrities loving your invention.

### FEATURED IN

BBC ONE | BBC RADIO | ITV NEWS | CHANNEL 4 DAYTIME | THE SUN | GOOGLE SPOTLIGHT  
ALL LINKS AND MORE FOUND ON THE WEBSITE HERE



### CONTACT

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### AWARDS



**PRODUCT** - INNOVATION OF THE YEAR,  
BEST TRAVEL PRODUCT, BEST POTTY  
TRAINING PRODUCT

**FOUNDER** - FEMALE START-UP  
FINALIST, GREAT BRITISH  
ENTREPRENEUR

**BUSINESS** - TOP 100 SMALL  
BUSINESS, BEST NEW BIZ, BEST  
INNOVATIVE BUSINESS

**DRAGONS DEN WINNER 2023**



"Amazing Entrepreneur  
- honestly blown away  
by her determination  
and story" Steven

"So glad to be on this  
journey with her" Sara

### TESTIMONIAL

"Zoë's ability to turn significant  
personal struggles into a successful  
business is testament to her  
unwavering dedication"

- Great British Entrepreneur 2023 Judges

### SOCIALS

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