

# SUPER SNOOTS TRAINING



# COMPANY MISSION

Smart and honest supplements for dogs & cats crafted to honor the human-animal bond.

Simple, effective and affordable products.

**GUARANTEED**



Christy & Dawn Love



Abel Love



Super Snouts®

= Hemp Company =



# THE SUPER SNOOTS DIFFERENCE

As the unparalleled, leading innovator of pet CBD based on science and technology (not hype), Super Snouts Hemp Co. is spearheading and pioneering the most effective CBD delivery platforms for pets in today's market.

## WATER SOLUBLE CBD FOR SUPERIOR ABSORPTION

ALL edible products (soft chews and gel caps) are made using water soluble nano technology. Aside from our current oil line, all future products will be made with nano water soluble CBD.

## COLD PROCESSED TO ENSURE CANNABINOID INTEGRITY

ALL of our hemp products are cold processed. We never "bake" CBD into anything, as it affects the cannabinoid profile and viability! Our functional soft chews are cold pressed and air dried.

## LIQUID CHROMATOGRAPHY TECHNOLOGY REMOVES THC!

THC is not needed to achieve incredible results with cannabinoids. Dogs are much more sensitive to THC than humans. Contrary to the buzz on street about CHD needing THC to work (from companies not taking the extra step and expense of chromatography to remove it) we know better. We know that our products are the most effective on the market... without THC.

## TEST RESULTS ON EVERY BATCH OF EVERY SKU. 2 SETS!

Each batch of each product is raw material and 3rd party tested.  
A convenient QR code on each label quickly takes the customer to testing.

## DIRECT ACCESS TO OUR SUPPLIER'S R&D + TECHNOLOGY

Our supplier partner was founded by Christy's personal friend of 35 years, giving us high priority access to their patented technologies and R&D.

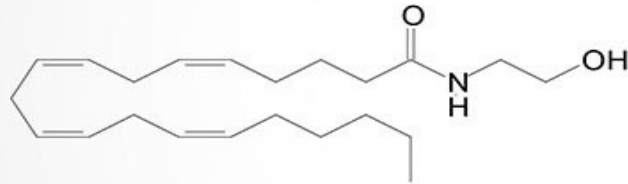
# WHAT IS CBD?

- CBD is one of more than 400 compounds found in cannabis.
- It is NOT psychoactive.
- CBD has been proven to be effective for a wide variety of medicinal benefits.
- CBD can come from hemp or marijuana plants. (<.3% or >.3%)

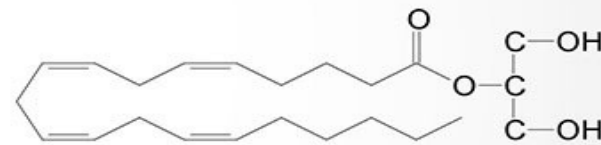


# WHAT IS A CANNABINOID?

Cannabinoids can either be ENDO-cannabinoids  
(naturally made within our body)

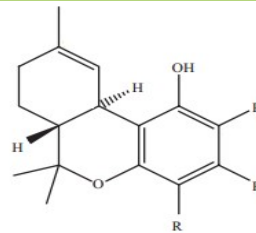


Anandamide (*N*-arachidonylethanolamine: AEA)

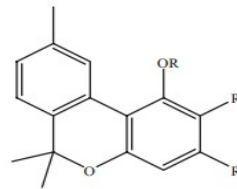


2-arachidonoylglycerol (2-AG)

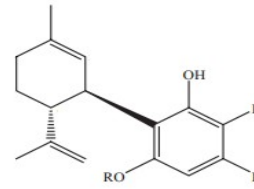
PHYTO-cannabinoids which are produced by  
plants. (made outside of our bodies)



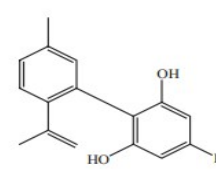
Tetrahydrocannabinol (THC)



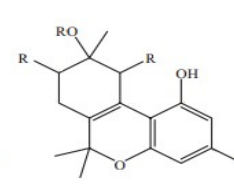
Cannabinol (CBN)



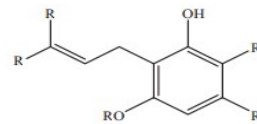
Cannabidiol (CBD)



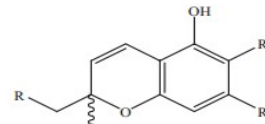
Cannabicyclol (CBL)



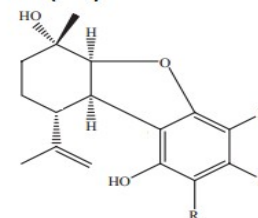
Cannabitriol (CBT)



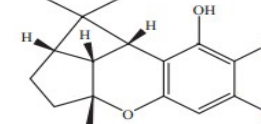
Cannabigerol (CBG)



Cannabichromene (CBC)



Cannabielsoin (CBE)



Cannabinodiol (CBND)



# WHAT IS THE ENDOCANNABINOID SYSTEM (ECS)?

Discovered in the late 1980's – early 1990's, the ECS is one of the body's largest Neurotransmitter networks

The ECS work to achieve Balance and Homeostasis

The ECS Regulates:

- Pain / Pleasure
- Digestion / Metabolism
- Inflammation
- Sleep
- Movement
- Neuroprotection
- Immune Function
- Appetite
- Body Temperature
- Mood
- Memory
- Cardiovascular Function

# THE ENDOCANNABINOID SYSTEM HAS 3 COMPONENTS

## 1. RECEPTOR SITES



### CB1 Receptor (1988)

Mainly in the brain with some presence in the kidneys, liver, heart, lungs, muscle, and bone.

### CB2 Receptor (1993)

immune system and blood cells with presence in the nervous system, gut, liver, muscles, and bone.

There is no such thing as CBD receptors, specifically. Like all cannabinoids, CBD influences the specialized CB1 and CB2 receptors. However, CBD does not directly interact with them.



# THE ENDOCANNABINOID SYSTEM HAS 3 COMPONENTS

## 2. ENDOCANNABINOIDS

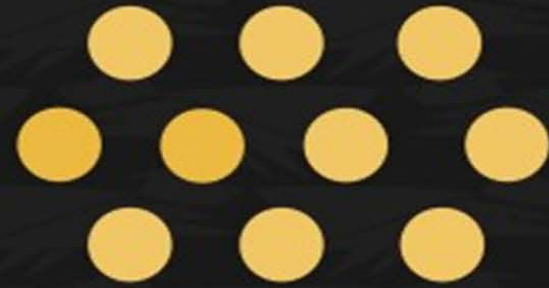
**ANANDAMIDE** (Bliss Molecule) 1992

Pain/Memory/Mood

**2-AG** (Arachidonoylglycerol) 1995

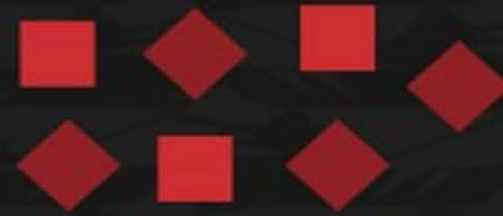
Pain/Appetite/Sleep/Cancer Cell Death

Endocannabinoids are compounds that are produced by the human body that interact with receptor sites.



# THE ENDOCANNABINOID SYSTEM HAS 3 COMPONENTS

## 3. METABOLIC ENZYMES



**FAAH** (Fatty acid amide hydrolase)

Breaks down Anandamide (Bliss Molecule).  
Cannot break down phytocannabinoids (CBD)

**MAGL** (Monoacylglycerol lipase)

Breaks down 2-AG  
Cannot break down phytocannabinoids (CBD)

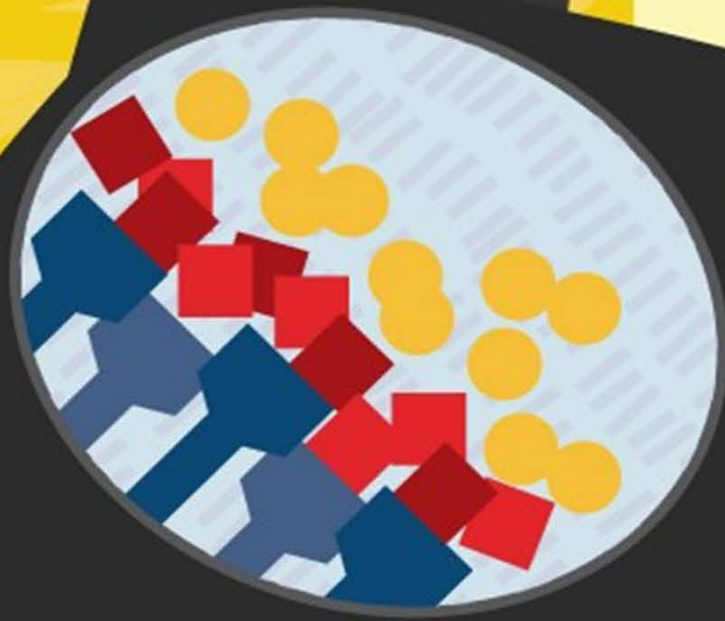
Endocannabinoids are quickly destroyed by metabolic enzymes once they are used, ensuring that they only function for the amount of time they are needed.

However, if there is a ECS deficiency, phytocannabinoids break down the enzymes to achieve balance.



1

- FAAH
- ◆ MAGL
- ENDOCANNABINOIDS (BLISS & 2-AG)



**WARNING:** SYSTEM ABOUT TO BE DEPLETED!



2

- **FAAH**
- ◆ **MAGL**
- **ENDOCANNABINOIDS  
(BLISS & 2-AG)**
- ✚ **PHYTO-CANNABINOIDS**



**ALERT:** INCOMING PHYTOCANNABINOIDS...

3

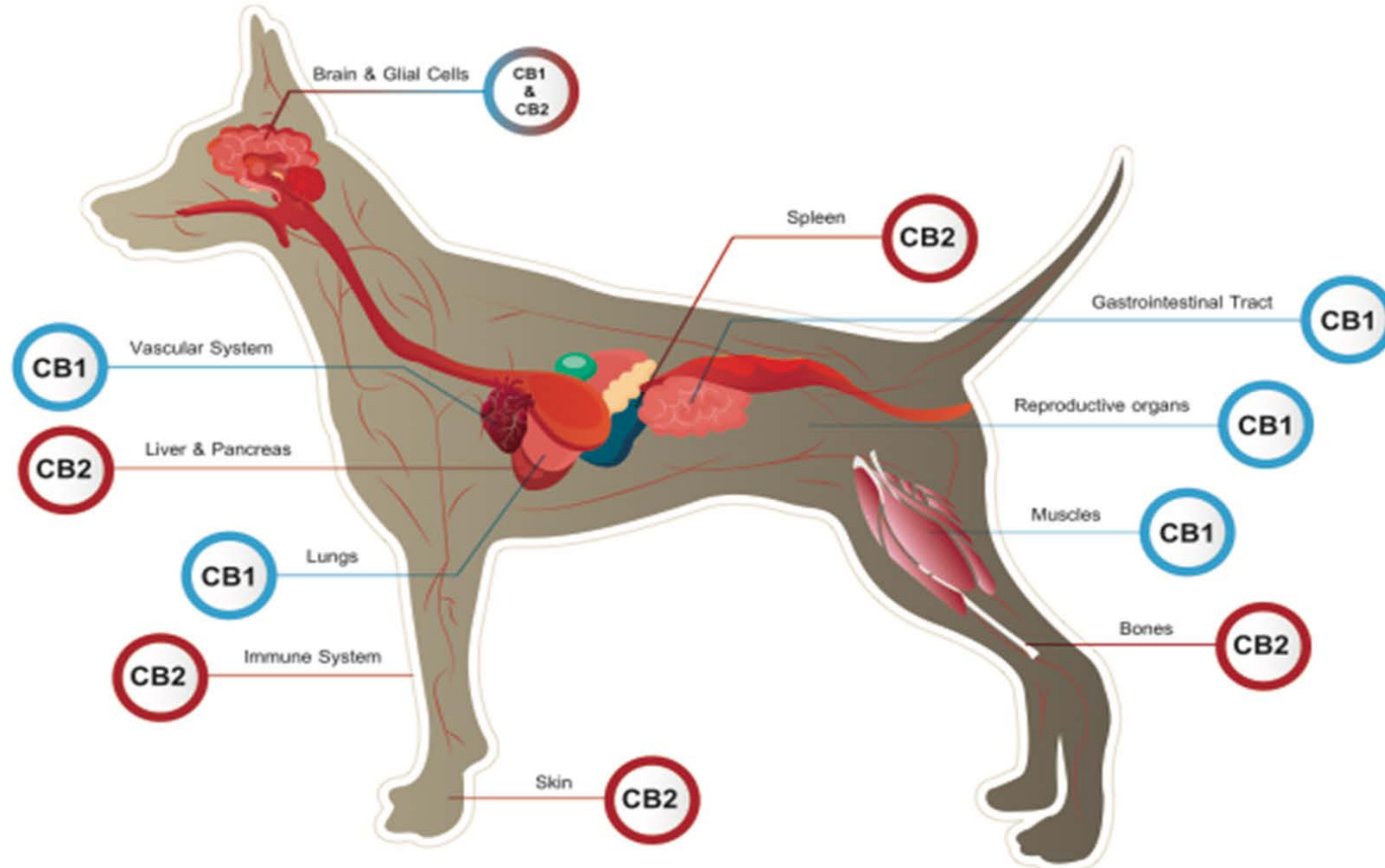
- **FAAH**
- ◆ **MAGL**
- **ENDOCANNABINOIDS  
(BLISS & 2-AG)**
- + **PHYTO-CANNABINOIDS**



**UPDATE: SYSTEM HOMEOSTASIS ACHIEVED!**



# Cannabinoid Receptors in Canines





# BIOAVAILABILITY

The degree and rate at which a substance is absorbed into a living system or is made available at the site of physiological activity.

- Merriam-Webster Dictionary

Not long ago, CBD oil tinctures were the foundation on which the CBD category was built and the only way to take CBD was in a tincture. A few companies dominated the market with a limited selection of CBD oils and drops. However, science has proven that CBD is naturally a hydrophobic chemical, meaning that it mixes well with oil and not so well with water.

Since our bodies are mostly water, water-soluble compounds travel through the body much faster and more efficiently.

Nano-sized water-soluble CBD can have up to 8X higher absorption rate than standard CBD oils.



# PRODUCT REVIEW

## Water Soluble CBD



Available in 6ct, 30ct & 60ct  
Incorporates L-Tryptophan, Passionflower and Chamomile. This product really packs a punch for freaked out pups.

GREAT FOR SITUATIONAL USE  
SUCH AS FIREWORKS,  
GROOMING, TRAVEL, ETC.



Available in 6ct, 30ct & 60ct  
Incorporates 300mg of our very effective JOINT POWER into every chew. Joint Power is 100% Green Lipped Mussel and works through its power pack of Omega3 fatty acids to help tackle inflammation in joints and connective tissues.

GREAT FOR EVERYDAY USE,  
SPECIFICALLY FOR MOBILITY



Available in 6ct & 30ct  
Incorporates 750mg of our Super Shroom Organic 7 blend medicinal mushrooms and 100mg of Astragalus root to help balance the immune system. Mushrooms are immuno-modulators which means they have the ability to bring an under-reactive immune system UP and an over-reactive immune system (such as allergies) DOWN.

GREAT FOR EVERYDAY USE  
AND AUTO IMMUNE ISSUES.



Available in 6ct & 30ct  
A basic CBD soft chew without the functionality of additional active ingredients.

GREAT FOR EVERYDAY USE  
OR IF YOU ARE ALREADY  
USING MULTIPLE  
SUPPLEMENTS AND WANT A  
PLAIN CBD SOFT CHEW  
WITHOUT ADDITIONAL  
FUNCTIONAL INGREDIENTS.



# PRODUCT REVIEW

## Water Soluble CBD



30ct Gel Cap

10mg of water soluble CBD in each capsule.

Great for large breed dogs needing higher doses of CBD. Water soluble CBD makes these gel caps 8x more bioavailable than a standard CBD oil!



CBD Peanut Butters + One of our best values!

240mg water soluble CBD in each jar and the coolest delivery method for dogs! (great compatibility with lick mat, our STASH BUBA CHEW water buffalo horns)



# PRODUCT REVIEW

- **NEW! USDA Certified Organic oils!**
- CBD in its natural standard oil form, can only be effectively incorporated into the body via sublingual application. (oil administered in the mouth). Not put on food or bake in biscuits!!
- The accepted standard time of absorption of CBD in the lining of the mouth is 90 seconds.
- **GREAT** for pet parents that need *fast acting* results.



## THE FIRST CERTIFIED ORGANIC BROAD SPECTRUM CBD TINCTURE FOR PETS



# PRODUCT REVIEW

## Isolate CBD



CBD Isolates are GREAT for dog with aggression and seizures conditions! They are fast acting and good for situations when you need relief quickly!





The most effective CBD product  
line for pets in the market.

Guaranteed.

Cold Processed :: Water Soluble CBD :: Functional





# PRODUCT REVIEW



Available sizes 75g & 150g



Available size 75g



Available size 88g

- **Joint Power 100% Green Lipped Mussel**
- Is rich source of all major classes of Glycosaminoglycans (GAGS). These GAGS are principle components of cartilage and the synovial fluid found in the joint!
- **Great for assisting in the repair of joint tissues and are a great anti inflammatory!**

- Provides Support for the Bladder and Urinary Tract!
- Naturally dense in Proanthocyanidins (P.A.C.'s)
- P.A.C.'s Prevent the Adhesion of Bacteria on the walls of the bladder and Urinary Tract
- 2 Simple Ingredients:  
**Cranberries & Wild Blueberries**

- Very Effective on Doggie/Kitty GAS
- Supports Stool Consistency
- Pumpkin & Apple Fiber for Diarrhea/Constipation
- Ginger for Upset and Nervous Tummies
- Prebiotics to Support Natural Intestinal Flora
- Supports Healthy Anal Glands

# PRODUCT REVIEW



Available sizes 75g & 150g

- Medicinal Mushrooms promote healthy immune and cell function.
- They are natural “immuno-modulators”, which means that they are able to go into the body and adjust the immune system either up or down depending on the condition or issue.

Some of the many known benefits of Medicinal Mushrooms:

Inflammation

Fatigue

Frequent infections (urinary tract, respiratory infections, etc.)

Liver disease

Food allergies and asthma

Digestive problems, stomach ulcers and leaky gut syndrome

Tumor growth and cancer

Skin disorders

Autoimmune disorders

Diabetes

Heart disease, hypertension

Sleep disorders and insomnia

Anxiety and depression



Available sizes 75g & 150g

- Promotes Healthy Immune and Cell Function
- Supports Healthy Inflammatory Response & Detoxification
- Helps Fight Infection by Improving Baseline Immunity



# PRODUCT REVIEW



Available sizes 5oz & 10oz

## PUMPKIN + GOAT'S MILK

- Promotes Stool Quality & Consistency
- Supports Proper Digestion and bowel health
- Whole Milk from Free Ranging, Grass Fed Goats
- Prebiotics to Support Natural Intestinal Flora
- Supports Healthy Anal Glands
- Nutritious, Supplement for Dogs, Cats, Puppies & Kittens

*Great for minor wounds  
and hot spots*



*Made with white willow bark for topical pain relief.  
Hand made in the USA*



**EFFECTIVE + AFFORDABLE  
NUTRACEUTICAL GRADE TRUSTED  
SUPPLEMENTS FOR PETS.  
GUARANTEED**





***Diggin***   
*your dog™*

# PRODUCT REVIEW



100% USA Pumpkin + Apple Fiber

100% USA Pumpkin, Apple Fiber, Cranberry

Pumpkin is low in fat and dense in nutrients such as Alpha and Beta Carotenes, Fiber, Vitamin C + E, Potassium, Magnesium and Pantothenic Acid. Apple Fiber is an excellent source of vitamin C and Potassium. Apple fiber is a soluble fiber that works to support and maintain lower bowel function





# FiRM UP!™

THE INDUSTRY'S BEST SELLING  
AND MOST TRUSTED DIGESTIVE SUPPLEMENT

**Diggin'**  
your dog®







# PRODUCT REVIEW



## GRASS FED | FREE RANGE BEEF LUNG

Beef lung is a great low fat, high protein healthy dog treat!

- Single Ingredient
- Chemical Free
- No Junk

# PRODUCT REVIEW



The **Shankzilla** organic air-dried bone.  
Grass fed/free range air dried (to prevent splintering)!

**WE LOVE** this treat and the dogs go nuts  
over this long lasting chew bone!



# PRODUCT REVIEW

## BUBA HORNS

- Grass Fed :: Free Range :: 100% Natural  
Our #1 Selling Chew Toy!
- Our Water Buffalo Horns are sourced in Northern India from a trusted and reliable exporter that we know personally
- Extremely Tough Chew Toy.
- NO Preservatives, additives, antibiotics, hormones, fillers.
- NO Glycerin's, Glutens, Natural Flavorings, Grain



Small-Medium (3-5oz) for dogs 5-25lbs | Large (6-10oz) for dogs 25-50lbs  
Jumbo (10-16oz) for dogs 50lbs + | Longhorn (full tip) for dogs 50lbs +

# PRODUCT REVIEW



## USA BULLY STICKS

- ✓ From USA Grass Fed Bulls
- ✓ Low Fat
- ✓ High Protein
- ✓ Chemical Free
- ✓ Natural
- ✓ Non Staining
- ✓ Long Lasting
- ✓ Odor Free



# PRODUCT REVIEW

## Chemical Free Jumbo Bully Sticks



- ✓ Organic
- ✓ Chemical free
- ✓ Grass- fed
- ✓ Free range

Available sizes 6in & 12in

**LONG LASTING  
CHEMICAL FREE  
GRASS FED  
FREE RANGE  
SAFE, NATURAL  
CHEWS**





**WE ♥ OUR  
CUSTOMERS!**

**THANK YOU**