



The stylishly sustainable bottle company.

Our Vision: Making beautiful reusables the new normal.

## Our Story

We met studying Physics at Oxford and after both starting out with careers in finance we wanted to work together to create something of value.

Inspired by the Blue Planet 2 series and our love of travelling and the great outdoors, we wanted to tackle the problem single use plastics were causing for the world around us.

A business in reusables naturally aligned with our outlook. We wanted to create innovative products that would be strong, stylishly sustainable and great for the planet. Products that were not only tough, but stylish enough for city use. We aim to make products that fit every lifestyle: stylish urbanite, adventurous traveller or fitness fanatic.

## Ohelo Cares

We spent 18 months in design & development to make products that were pretty & practical. We travelled across the world to find a responsible manufacturer that treats their staff well (which we had independently verified).

All our products are LEAD FREE - most insulated bottles are still sealed with a lead based solder, something that is banned by the EU for electronics and personal use. We protect our makers and the planet by paying more to use a lead free material. We also make all of our products to be BPA, BPS & BPF free so they are safe to use.

Our packaging is 100% plastic free, already recycled & easily recyclable. Our distribution centre is powered by 100% renewable energy and has an on site solar farm. Our stainless steel bottles should last for years and the steel is easily recycled once they reach the end of their life.

5% of profits go to charities, making our products not only pretty but socially responsible.

## Saying Ohelo to the future:

Our goal is to inspire people to make the change from single use options by making that change as easy as possible. We do this by creating eye-catching products that are unique, reliable and easy to use.



Founders, Katy & Alex