



Looking for a *completely new invention* to feature in your media? Announcing Miracle Wand!

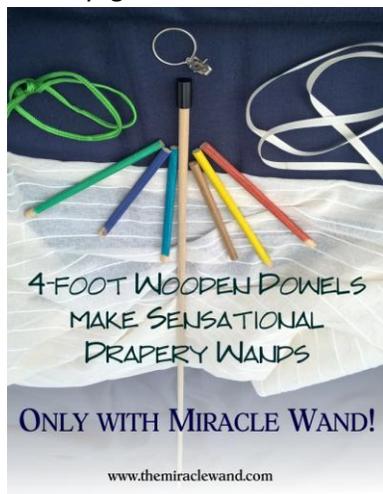
FOR IMMEDIATE RELEASE

## Home Décor Startup Launches Revolutionary New Product in Neglected Market

*Turns ordinary hardware store dowel into a breakthrough in window accessories.*

Edmonton, Alberta – Themiraclewand.com has announced a product that uses an ordinary 3/8” wooden dowel to make a customizable drapery wand up to 4 feet long. This makes them long enough for any window, suitable for any décor, and convenient for children and those with limited reach.

Drapery wands, also known as drapery pulls, drapery batons, flick sticks and curtain pulls, are used for opening and closing curtains without having to reach up to the curtain rod in order to maximize privacy and daylight.



Miracle Wands can be used with tab top, grommet and rod pocket panels, and even blinds as long as they run along a smooth track similar to a curtain rod. Dowels can be bought at any hardware store for less than \$2 and can be varnished, painted, stained and decorated, but are attractive even if left plain since wood goes with any décor.



*Roger Harrison,  
inventor and  
founder of Miracle  
Wand*

“It’s a crafter’s dream, because it’s something you can use every single day,” says inventor and founder Roger Harrison. “You don’t just paint it and stick it on a shelf.”

**For those who are scared off by the term ‘do it yourself,’** Harrison adds, “It’s perfectly okay to just attach Miracle Wand to the dowel and enjoy it as is. It’ll take 1 minute from opening the package to using it on your curtain.”

Ordinary acrylic drapery wands are at least 25% more expensive than Miracle Wands for a 3-foot length, seldom include attachment hardware, are notorious for building up static and can’t be painted to match décor without special paint.

“Miracle Wand solves a problem many people don’t even know they have,” Harrison says. “Your curtains get dirty from your hands, they’re behind furniture and hard to reach, and you don’t get as much use out of them as you should. A drapery wand needs to be long enough to be worthwhile, but long drapery wands are usually expensive.”

Miracle Wands come with hardware for tab top, grommet, and rod pocket curtains, and a screw for attaching to a dowel. They are only \$19 per pair with a discount of 25% for purchases of 4 or more. Economy shipping is free for orders of 4 pairs or more; orders for fewer ship for a flat \$5.



Watch videos, read FAQs and place orders at [themiraclewand.com](http://themiraclewand.com); inquiries are welcomed at [info@themiraclewand.com](mailto:info@themiraclewand.com).

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