



**2021-2022 WHOLESALE TERMS**

This Agreement is between Pehr Designs (referred to as we, our or us) and the Customer (referred to as you or your) and consists of these Key Terms and the General Conditions:

**Approved retailer / 3rd party**

To become an authorized retailer, please complete our application form.

We do not allow you to re-sell our products on a third-party marketplace such as Amazon or eBay (non-exhaustive list).

**Wholesale Prices – MAP/MSRP**

Wholesale prices\* are available to approved retail store and/or website.

You are not permitted to sell any Pehr products for less than the MAP/MSRP. For temporary discount, please contact your sales rep prior to the sale. \*Prices do not include freight, insurance, applicable surcharges, taxes, duties or other government charges, all which are your responsibility.

**Minimum Order**

The minimum order is \$2,000 USD for the opening order and \$500 USD for any re-orders. Please note shipping is not included.

For Nursery and Décor, we ask for:

- a minimum of 4 units per SKUs for categories under \$19 (small storage, hats, bibs, swaddles, crib sheets, change pads ...),
- a minimum of 2 units per SKUs for categories above \$20 (larger storage, hooded towels, mobiles, playmats, ...).

For apparel, we ask for:

- a minimum of 2 units for separates and rompers (excepted for seasonal collections)
- a minimum of 4 units for hats (and seasonal collections).

**Minimum Purchase Commitment**

As a partner of Pehr, you need to commit to reach \$10,000 USD per year. Expectations and growth for the coming year will be discussed and agreed in partnership with your account manager, no later than 2 months before the end of the year.

**Placing Orders**

Please submit your order via our vendor Shopify – once you have been approved you will be given the link to your account.

For any questions, please email [orders@pehrdesigns.com](mailto:orders@pehrdesigns.com). Please note, orders not placed via our portal may be subject to delays.

**Shipping**

Please allow 7-10 business days for order processing and shipping.

Shipping Rates are automatically calculated based on your total cart value at checkout. Our default carrier is Fed Ex - Ground.

You can request for rushed orders at your expense. Orders ship from St Louis MO, USA.

**Shipping Errors/Damaged Goods**

Please contact [orders@pehrdesigns.com](mailto:orders@pehrdesigns.com) if you need to make a return.

**Payment**

Payment is due at order submission. We accept credit cards including MasterCard, Visa, and Amex. We also accept wire transfers. It is your responsibility to keep all credit card information up to date with Pehr Designs.

**Exclusivity**

We do not offer exclusivity of the Pehr Designs brand products in any one geographical area. However, we strive to coordinate a non-competitive environment among our customers by selling to customers that are a reasonable distant from each other or offer them a different product mix.

**Termination**

If the Customer fails to meet the annual minimum purchase commitment, or fails to comply with the terms and conditions of the trading agreement as set out above, Pehr, at its sole discretion, has the right to:

- Terminate the trading agreement with Customer on providing 60 days notice to the Customer

I've read and agreed with the above terms & conditions.

Print Name: .....

Signature: .....