

CONSERVATION

FULL SPECTRUM

Fashion's brightest young stars are prioritizing sustainability and proving there's more than one shade of green.



GERMANIER

Barely out of Central Saint Martins, designer Kevin Germanier has quickly found fame for his festive eveningwear, thanks to some prime red-carpet placements on early fans Tracee Ellis Ross and Björk. Despite its extravagant appearance, Germanier's collection is crafted from humble materials: 100 percent ethical upcycled fabrics, thread, and slightly less-than-perfect embellishments that would otherwise be discarded by factories.

IF YOU'RE A... DANCING QUEEN

GUERLAIN ROUGE
G DE GUERLAIN
THE MATTE
REFILLABLE
LIPSTICK IN
N° 24, \$33,
SAKSIFIFTHAVENUE
.COM



UPCYCLED
DEAD-STOCK
CHAIN
EARRINGS,
VALEN &
JETTE, \$118,
VALENJETTE
.COM



VEGAN
LEATHER
SANDAL, AERA,
\$345, AERA
NEWYORK.COM



RECLAIMED
SWAROVSKI CRYSTAL
POUCH BAG, PATRICK
MCDOWELL, \$400,
PATRICK
MCDOWELL.CO.UK



DRESS,
GERMANIER,
\$2,180, KEVIN
GERMANIER.COM



JEANS,
SIMON
MILLER,
\$1,180,
SIMON
MILLERUSA
.COM



SHOPS

CONSERVATION

ETHICALLY SOURCED NATURAL STONE NECKLACE, MARLO LAZ, \$1,920, MARLOLAZ.COM



ENVELOPE POUCHES, LOUIS VUITTON, \$850 (FOR SET OF THREE), LOUISVUITTON.COM



WOODEN CUFF, HERMÈS, \$770, HERMES.COM



SLIPDRESS, VOZ, \$595, MADEBYVOZ.COM



ORGANIC COTTON TRENCH DRESS, BITE STUDIOS, \$775, BITESTUDIOS.COM



BIODEGRADABLE CUPRO AND VEGAN-DYED BLOUSE, ENVELOPE1976, \$336, NET-A-PORTER.COM



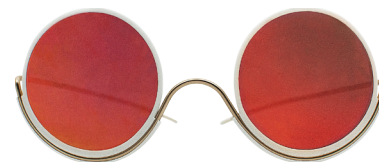
FREE-RANGE WOOL TROUSERS, GABRIELA HEARST, \$1,190, NEIMANMARCUS.COM

IF YOU'RE A... MINIMALIST



ENVELOPE1976

True to her Scandinavian roots, influencer-turned-designer Celine Agaard has perfected the art of studied simplicity with her first international womenswear launch. Softly tailored separates come in a muted palette informed by the vegan dyeing process. An emphasis on sustainable materials and packaging (plus an accessible price point) is easy on the environment—and your wallet.



SUNGLASSES WITH EXCHANGEABLE RIM, WIRES GLASSES, \$350, SELIMAOPTIQUE.COM



RECYCLABLE FAUX-SILVER CHOKER, ANNDRA NEEN, \$395, FORTYFIVETEN.COM



REACH-COMPLIANT RUBBER RAIN BOOT, EVERLANE, \$75, EVERLANE.COM



NATURAL WOOL SWEATER, NATALIEBCOLEMAN, \$600, NATALIEBCOLEMAN.COM



REPURPOSED POLYESTER TAFFETA WINDBREAKER, COTOPAXI, \$80, COTOPAXI.COM



REPURPOSED VINTAGE TEXTILE SKIRT, CHOPOVA LOWENA, \$884, MATCHESFASHION.COM



FLYKNIT SPORTS BRA, NIKE, \$80, NIKE.COM

IF YOU'RE A... NEO-PUNK



CHOPOVA LOWENA

Is it a skirt? Is it a belt? However you choose to wear Emma Chopova and Laura Lowena's kilt-like concoctions, the look is unabashedly punk. The London-based duo trolls vintage and antique markets for traditional textiles, climbing harnesses, and any other flotsam and jetsam that catches their eye, then accordion-pleats the fabrics and clips them curtain-style to the leather.

IF YOU'RE A... PREPPY



RENTRAYAGE

After shuttering her popular label Suno, designer Erin Beatty has emerged with a new, more sustainable vision. The ultimate upcycler, Beatty makes everything locally in NYC, using only vintage clothing as material. It's like stumbling into the flea market of your dreams, minus the hassle.



WOOL KILT, SIOBHAN MACKENZIE, \$550, MADE TO ORDER AT SIOBHANMACKENZIE.COM



ONE-OF-A-KIND JACKET, RENTRAYAGE, \$1,895, RENTRAYAGE.COM



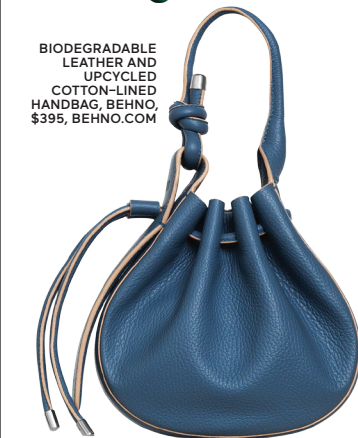
SECONDHAND REPURPOSED SWEATSHIRT, ATELIER & REPAIRS, \$345, ATELIERANDREPAIRS.COM



ANTIQUÉ-QUILTED JEANS, B SIDES AND BODE, \$425, BY SPECIAL REQUEST AT BSIDESJEANS.COM



UPCYCLED VINTAGE HERMÈS SILK SCARF SCRUNCHIE, CHERISHED OBJECTS, \$160, CUTTERBROOKS.COM



BIODEGRADABLE LEATHER AND UPCYCLED COTTON-LINED HANDBAG, BEHNO, \$395, BEHNO.COM



CRUELTY-FREE NAPPA LOAFER, TAYLOR + THOMAS, \$585, TAYLORANDTHOMASLA.COM

IF YOU'RE A... DENIM DEVOTEE



COLOVOS

Having spent nearly two decades working at their own denim label, Habitual, and as co-creative directors at Helmut Lang, International Woolmark Prize-winning designers Michael and Nicole Colovos know denim. For their current, eponymous label, the husband-and-wife team has sought to clean up the manufacturing process by washing garments in a facility that uses recycled filtered water.



REWORKED VINTAGE DENIM JACKET, KSENIA SCHNAIDER, \$700, KSENIASCHNAIDER.COM



SKIRT, COLOVOS, \$432, SHOPBOP.COM



ORGANIC COTTON BRA TOP WITH RECYCLED MATERIALS, ONE, \$115, ONEDENIM.COM



ORGANIC COTTON JEANS, BOYISH, \$168, BOYISH-JEANS.COM



RECYCLED-GOLD EARRINGS, VRAI & ORO, \$140, VRAIANDORO.COM

WATERPROOF ESPADRILLE, SEA STAR BEACHWEAR, \$96, SEASTARBEACHWEAR.COM



VEGETABLE-DYED LEATHER HANDBAG, LOTUFF LEATHER, \$640, SIMILAR STYLES AT LOTUFFLEATHER.COM

OPPOSITE PAGE: ENVELOPE1976 MODEL: PHOTOGRAPHED BY OLE MARTIN HALVORSEN/COURTESY OF THE DESIGNER (HAIR BY JONAS HELLAND; MAKEUP BY SARA SCHULTZ; MODEL: ERJONA ALAJ); RENTRAYAGE MODEL: PHOTOGRAPHED BY GEORGIA HILLMER; THIS PAGE: COLOVOS MODEL: PHOTOGRAPHED BY LUCA KHOURI. THESE TWO PAGES: REMAINING IMAGES: COURTESY OF THE DESIGNERS; FOR DETAILS, SEE SHOPPING GUIDE.