

• **B L O M M A** •

**BEAUTY**

**BRAND PARTNER  
GUIDELINES**

## **OUR VALUES**

- We only stock natural, naturally derived or nature identical ingredients.
- We are transparent about the ingredients in the products that we stock in terms of both sustainability and efficacy and ask our partners to be the same.
- We aim to educate and inform customers on natural and organic products and ingredients and we ask our partners to share their knowledge and expertise with our community.
- We provide personal experiences for our customers and love for our brands to get involved in this too.
- We champion UK independently owned brands.
- We do not stock products which have been tested on animals or products with ingredients that have been.
- We are transparent about the sustainability and ethics of our brands and products and expect our partners to source, manufacture and distribute their products in a sustainable and ethical manner.

In order to ensure these values are upheld the following document outlines our requirements. The relevant information should be shared with us during your onboarding and any subsequent enquiries during the course of our partnership.

## **REQUIREMENTS**

### **OBSERVANCE OF APPLICABLE LAW**

Blomma Beauty Limited expects its brand partners to observe and comply with all applicable laws and regulations of the U.K. and EEC as well as the laws and regulations of the country of origin and country of manufacture. Blomma Beauty also expects their brand partners to refrain from behaviour and practices that may be deemed unethical or misaligned with our values.

### **BRAND PARTNER COMPLIANCE**

We ask that you adhere to our compliance requests so that we may represent Blomma Beauty Limited and your brand in line with our values whilst offering our customers a great experience when shopping with us.

Your products must:

- Fully comply with UK Cosmetic Regulation Standards
- Ideally also fully comply with The European Cosmetic Regulations No.1223/2009. Including the latest amendments and annexes to this regulation.
- Have a 'Responsible Person' for the production and formulation of your products in the UK (and EU as per above). Where using a third-party manufacturer, please share with us any certifications and accreditations they hold.

- Be listed on the SCPN portal and have PIFs for each product and variant
- Be listed on the CPNP (Cosmetic Product Notification Portal) and have PIFs for each variant.
- Have undergone a safety assessment, stability testing and challenge testing (where applicable) by a qualified scientist in a relevant discipline that takes into account the intended use of the product.
- Adhere to GMP (Good Manufacturing Practice) to ensure your formulations are produced consistently to the same quality during production, storage, shipping and shelf life of the product.

Where your products are certified (cruelty free, organic, vegan etc) we ask that you share the standards, definitions and logos so we can be transparent about the credentials of your products with our customers.

## MANDATORY LABELLING REQUIREMENTS

All cosmetics supplied to Blomma Beauty Limited must be labelled in an indelible, legible and visible format with the following information listed below supplied.

- Name & Address
- Product Function
- Weight or Volume
- Date of Minimum Durability (to be used on products with a durability of  $\leq 30$  months)
- Period After Opening Durability (to be used on products with durability in an unopened state of  $\geq 30$  months)
- Precautions of Use
- Batch Coding
- Ingredients List
- Warning Information
- UK Responsible Person Name.Address
- Country of Origin

## INGREDIENTS

### GUIDELINES

All ingredients used in the products that we stock must be of natural origin and certified organic where possible.

### PROHIBITED INGREDIENTS

- Petrochemicals
- Silicones
- Artificial fragrance
- Sodium Lauryl/Laureth Sulphate
- Parabens
- Phthalates
- Formaldehyde
- Phenoxyethanol
- Animal derived ingredients except for bee derivatives. Animal by-product ingredients such as yoghurt powder are permitted
- Paraffin
- Synthetic colours (except if it is a substitute for animal derived pigments)
- Synthetic fragrance

The above list may be updated at any time.

# ETHICS

We like to have an understanding of the full traceability of your products and packaging, including how they are manufactured and transported. Please share any carbon offsetting or inseting activities for your company.

We will not sell any products that have been tested on animals for sale in any country. The development of your products, their formulation and assessment of the results for effective use should be assessed and justified through a combination of 'In Vitro' and human-based 'In-Vivo' controlled testing.

We ask our brand partners to ensure they are only sourcing ingredients that are fairly traded (either certified by Fairtrade UK or following your own assessments and checks) from reputable suppliers.

We do not condone the exploitation of people for profit and expect our brand partners to have a full understanding of working conditions throughout their supply chain both in the UK and internationally to ensure that working conditions are safe, workers are paid a fair living wage and there is proper provision for health and welfare.

Packaging should be sourced with the planet in mind so that it is easily reused or recyclable. We like to see, where possible, the use of FSC paper/card, vegetable inks, natural glues, biodegradable labels, and recycled packaging materials. We prefer glass and metal containers over plastic, however, consideration is made when it comes to maintaining the hygiene and shelf life of the formulation.

We like to have an understanding of your brand's sustainability goals both in terms of your products, the ingredients within them, their packaging and your business practices.

# GUIDELINES FOR BRAND PARTNER APPROVAL

In order to be approved for listing on our site and at our events or shopfronts, we will require:

- Completed brand product information form to confirm everything outlined in this document. Including:
  - Certification for ingredients, products, packaging including natural, organic, vegan, ethical farming and cruelty free credentials where applicable and in relation to the claims made for each product.
  - Products fully comply with UK Cosmetic Regulation Standards and The European Cosmetic Regulations No.1223/2009. Including the latest amendments and annexes to this regulation.
  - Your products are listed on the SCPN/CPNP (Cosmetic Product Notification Portal) and have PIFs for each variant.
  - All products have undergone a safety assessment and stability testing (where applicable) by a qualified scientist in a relevant discipline that takes into account the intended use of the product.
- We may request copies of all above documentation at any point during our working relationship.

We will review your submission and advise if you have been successful for further review. If you have been successful we will request:

- Sample(s) of each product proposed sent to the Blomma Beauty HQ address (to be provided under separate cover)
- Completed brand product listing sheet which includes all product details and full ingredient list as well as INCI format.

Following the sampling process we will be in touch to provide feedback. If we are happy to proceed we will invite you to meet to discuss contractual arrangements and potential product stocking.

# PARTNERSHIP

We feel very strongly about forging an honest, fruitful and long-lasting relationship with brand partners, which is why we ask for so much information about your business upfront. We want to ensure our engagement benefits everyone so we appreciate your transparency in our effort to provide a premium service to our customers.

If you have any questions before you submit your form, please feel free to email us at the below email, otherwise we look forward to receiving your submission.

E-mail: [info@blommabeauty.com](mailto:info@blommabeauty.com)

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