

manifesto

Once upon a time—when we were kids, whenever our parents dropped us off somewhere like school, our grandparents' house for the weekend or even summer camp, they always gave us a hug and a kiss and told us to "be good!" as they waved goodbye.

as kids—we were very literal and knew this meant...don't cut your sister's hair, don't glue yourself to the wall, don't go running off into the woods with nothing but your underwear and a toothbrush. At the time, it was mostly about good behavior.

now as parents—we realize there is a whole other level of meaning when we kiss them goodbye and tell them to be good. We know we're really telling them to be good people. Do the right thing. Make us proud. Be the kind of people we hope to be.

as **oeuf** — we have the chance to elevate this notion once again and be *a good company*.

when we say be good — we mean:

Be good designers.

Simple, clean, intuitive products that are easy and safe to use; made with quality craftsmanship that will last from generation to generation; designed with a European sensibility that is fun and stylish, reflecting the needs and lifestyle of today's families.

Be good to the planet.

Use natural, renewable, recyclable materials that emphasize conservation and lead to environmentally sound products. Employ eco-conscious manufacturing processes that promote sustainability.

Be good people.

Respect the people who work with us and treat them fairly whether employees, artisans, retailers or consumers. Provide a safe. and supportive working environment that allows working families to live and thrive in the United States, Europe and abroad. Honor cultural traditions, diversity and local values. Pay people living wages that enable them to live healthy and fulfilling lives and send their own children to school.

Be good is not just something we say, it's something we mean. As parents, we want our children to inherit a world that is better than we found it. As Oeuf, we have the ability to make that happen.

chapter — 01









FIRESIDE WITH MARLOW

A free morning, a cozy sweater and a roaring fire make sitting for a spell irresistible. (So do bunny ears on a chair.)



PLAY TABLE see page 71 PLAY CHAIRS (RABBIT AND BEAR) see page 71





here PLAY CHAIRS (RABBIT) see page 71 there BROOKLYN DESK see page 63



GO WEST WITH WES
Sometimes,
even the most
imaginative mind
in the land needs
a hand—or, in
this case, a chair.
Our pieces are
designed to be
the supporting
characters in your
child's story, no
matter how they
decide to write it.

MEET LILY & GEORGIA

The good times always roll when two clever, spirited sisters team up. We find the loft bunk to be an excellent perch from which to plan tea parties, tell new jokes and imagine away a few hours.

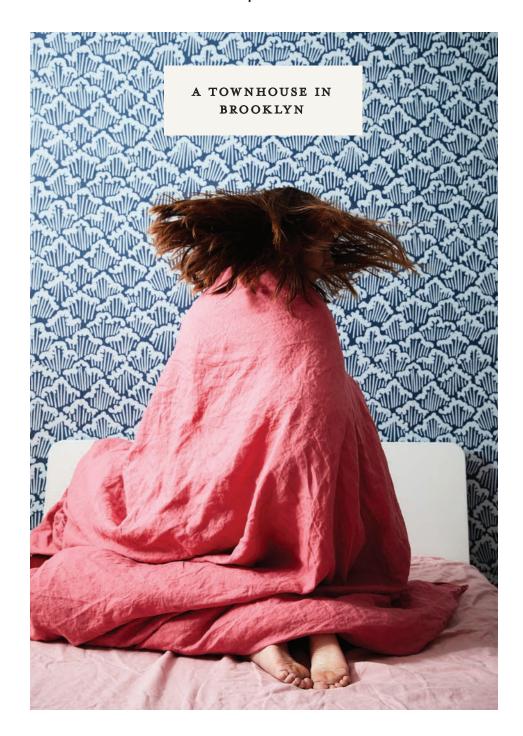


PERCH TWIN LOFT BED (BIRCH) $see\ page\ 67$ PLAY CHAIRS (RABBIT AND BEAR) $see\ page\ 71$





chapter — 02

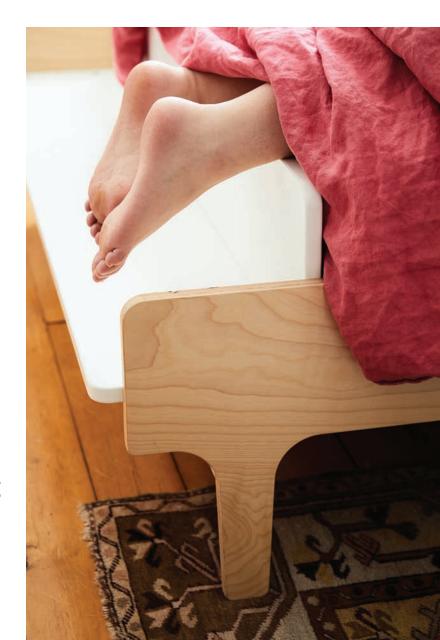






ANYONE SEEN MAE?

The perfect game of hide-and-seek needs only two things: a fluffy blanket (long enough to cover toes!) and a cozy bed where a girl can stow away and snuggle up.



VERTICAL MINI LIBRARY (BIRCH) see page 59 river twin bed (birch) see page 65

Being a kid can really take it out of you. When playtime is done and downtime begins, the cushy confines of an airy crib prove irresistible.





SPARROW CRIB (WHITE) $seepage\ 53$



ORDER UP WITH SOPHIE AND WYATT With a five-star food truck and a sleek daybed parking space, this dynamic duo is ready for culinary stardom. Or naptime.





PERCH TODDLER BED (BIRCH) $see\ page\ 68$ TOY STORE (BIRCH) $see\ page\ 60$







SCARLETT'S SECRET CLUB

Dreams take flight in this ultra-exclusive hideaway that's built for epic sleepovers, all-day puzzles and an occasional snack-time visit from the grownups.



PERCH FULL LOFT BED (WALNUT) see page 67

chapter — 03





Tucking secrets under moss-covered stones, spotting wildlife through the trees, plotting new paths through your own backyard. *How better to spend a day?*





RIVER TWIN BED (BIRCH) see page 65



MIA AND CHARLOTTE SHARE A STORY
Home is never far when you're with good friends. Everything you'll need for an afternoon of exploring can stow away inside this dresser, keeping it all close at hand for when adventure calls again.





PIPER LIGHTS THE WAY

Our fearless leader forges ahead through rocky terrain and tree-shadowed trails. A warm welcome awaits at the end of her journey, with space for best friends and forest storytelling.









SWEET DREAMS WITH ISABELLE
Gazing up at a soaring ship from a fine wooden vessel of your own makes bedtime a special kind of quest.



RHEA CRIB (BIRCH)
see page 57

safe and eco-friendly

As part of Oeuf's mission to be good we make sure all our products are environmentally sound—from our choice of materials, to the manufacturing processes, to the recycled packaging our products come in.

Finishes are non-toxic, water-based and free of VOC health hazards.
Crib and toddler bed are made of solid birch and eco-MDF. Dresser is made of CARB II compliant Baltic birch plywood with eco-MDF.



Our cribs share many of the same features. You can compare the finer details here.

shared details & features

Durable materials and construction

Three adjustable mattress positions Accommodates a standard crib mattress

Converts to toddler bed with conversion kit (sold separately) Meets US, Canadian, and international safety standards

Age range from infant up to 5 years



Our Dresser Collections



Sparrow Collection

This multi-stage collection is elegant with a light and airy feel.



3 DRAWER DRESSER



- 6 DRAWER DRESSER



TWIN BED



TRUNDLE



Sparrow Collection

twin bed with optional trundle

This streamlined twin is a sleek and practical solution for your child's first bed.

options & functionality

trundle can be used with mattress (sold separately) or to store bed linens

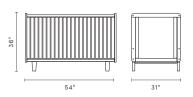
mattress size: (TWIN) 39" W X 75" L (TRUNDLE) 38" W X 72" L X 5" H

additional matching items include toy store, mini library and 3 & 6 drawer dressers

Rhea Collection

The Rhea Collection contains traditional elements yet clearly modern in overall design.

CRIB

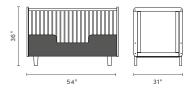






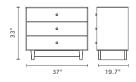
BIRCH

TODDLER BED CONVERSION





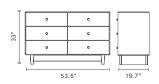
3 DRAWER DRESSER







6 DRAWER DRESSER







BIRCH

WALNUT

River Bed

Modern, kid-friendly style in a space-saving design.

options & functionality

rounded corners for added safety

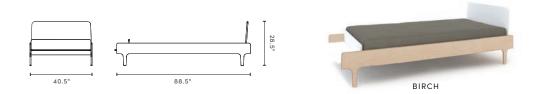
security rail can be added to either side of the bed (sold separately)

trundle can be used with mattress (sold separately) or to store bed linens

mattress size:
(TWIN)
39" W X 75" L
(TRUNDLE)
38" W X 72" L X 5" H

additional matching items include: Toy store, Mini library and 3 & 6 drawer dressers

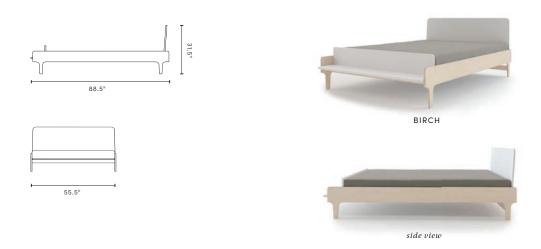
TWIN BED



TWIN BED + TRUNDLE



FULL BED



Perch Collection

Elegant and versatile, this bunk is the perfect centerpiece for any child's room.

options & functionality

upper and lower beds can stand separately, or together as a bunk

Perch bunk includes both beds; both lower and upper beds can also be purchased individually

compact foot print makes bunk great for small spaces

guard rail for lower bunk (sold separately)

ladder can be assembled to either side top bunk recommended for children 6 years and older

mattresses must be no more than 8" thick (TWIN) 39" W X 75" L (FULL) 54" W X 75" L

maximum load of Perch upper bed is 250 lbs.

shelf and console (sold separately) come with optional brackets and legs

TWIN BUNK BED



TWIN BUNK BED + TRUNDLE



TWIN BUNK LOWER BED



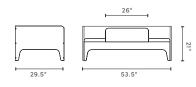
FULL & TWIN LOFT BED



TODDLER BED



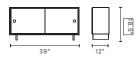




OPPTIONAL STORAGE: TWIN BUNK BED

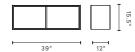


CONSOLE WITH LEGS





SHELF WITH LEGS



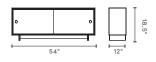


SHELF WITH HOOKS TO ATTACH TO TWIN-SIZE LOFT BED

OPPTIONAL STORAGE: FULL LOFT BED

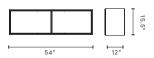


CONSOLE WITH LEGS





SHELF WITH LEGS





SHELF WITH HOOKS TO ATTACH TO FULL-SIZE LOFT BED

Perch Collection

toddler bed

Celebrate the important milestone of moving to a 'big kid" bed with the Perch toddler bed.

options & functionality

easy to assemble

toddler bed converts to a day bed by removing security rail

comfortable sleeping for your child to age 6 made of CARB II compliant Baltic birch plywood and eco-MDF

standard crib mattress size: 28"W X 52"L

Perch Collection

loft / bunk storage

Simple storage solution for books, toys, and collectibles.

options & functionality

both console and shelf may be placed on floor or mounted to the Perch Bunk or Loft Beds (legs and mounting hardware provided)

Storage & Utility

No matter what size & style you choose, a mix of open and closed storage lets you display what you love and hide small messes.

options & functionality

MINI LIBRARY:

open and closed storage

easy to reach height for the little ones

narrow foot print makes it great for small spaces

VERTICAL MINI LIBRARY:

strong and stable construction

two storage compartments with hinged doors

can be attached to wall

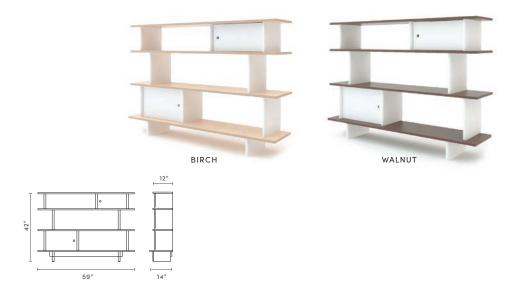
ML NIGHTSTAND:

ideal place for bedside lamp and books

storage compartment with hinged door

coordinates with all Oeuf collections

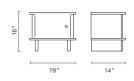
MINI LIBRARY



VERTICAL MINI LIBRARY



ML NIGHTSTAND





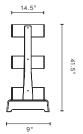


TOY STORE -









Storage & Utility

toy store

Easy to reach and easy to see into, open boxes make it easy for a child to find (and put away!) toys

options & functionality

bins can be angled or flat

dividers can be removed

low overall height for easy access

coordinates with all Oeuf collections

changing tray

Practical and versatile, these changing trays can turn your dresser into a changing table, which is perfect for smaller spaces

options & functionality

CHANGING TRAY:

attaches safely to the 3 drawer dresser

changing pad included 16"W X 32.5"L X 4"H

XL CHANGING TRAY:

attaches safely to the 6 drawer dresser

converts to wall-mounted shelving unit

adjustable compartments for convenient storage

changing pad sold separately

Brooklyn Desk

An urban take on workspace.

options & functionality

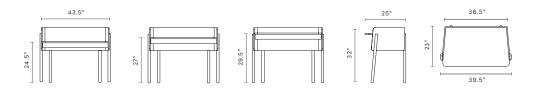
easy to assemble

3 adjustable desk heights: 24.5" / 27" / 29.5"

3 removable boxes

solid and stable construction

easy-to-clean laminate tabletop





Play Table & Chairs

Adding a spirit of whimsy to the home.

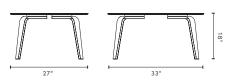
options & functionality

easy to assemble

chairs have low seat for children from age 2 to 6 (sold as a set of 2)

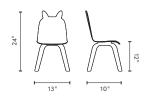
easy-to-clean laminate tabletop

TABLE





BEAR CHAIR



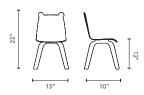




BIRCH

WALNUT

RABBIT CHAIR







BIRCH

WALNUT

safe and eco-friendly

All Oeuf's furniture is made of sustainable, premium materials and is ethically produced in the small European country of Latvia.

Forests are abundant and cover over 70% of Latvia, which has a proud tradition of woodworking. As a member of the European Union, Latvia also has strong standards and regulations relating to labor, safety, quality, and the environment.



Forest Stewardship Council Certified

All Oeuf furniture is produced in FSC certified facilities. Oeuf wholeheartedly believes in the FSC mission; to promote environmentally sound, socially beneficial, and economically prosperous management of the world's forests with a vision of meeting the current needs for forest products without compromising the health of the world's forests for future generations.



Waste Recycling

All waste possible is recycled through licensed facilities, and wood waste is reprocessed at the factory into briquettes, which are then used to heat the factory during Latvia's snowy winters. In addition, our engineered eco-MDF panels are made from recov-ered wood fibers.











CARB II

To protect our children and workers alike, we use non-toxic, water-based finishes on all of our products, and all of our materials (solid wood, CARB II compliant Baltic birch plywood and eco-MDF) meet the stringent European E1, Californian CARB II, and US Federal emissions standards.



Greenguard Gold Certified

Oeuf is committed to providing you and your family only healthy and safe products, which is why we choose to participate in the Greenguard Gold Certification program. Through rigorous, thirdparty testing for over 10,000 chemicals and Volatile Organic Compounds (VOC) you can be confident that your indoor air quality will remain safe for sensitive children. Our products meet the program's strict emissions criteria to create a healthier home for your family to sleep, grow, and play.



We are Oeuf.

French for egg; a symbol of simple, clean, intuitive design.

Sophie Demenge and Michael Ryan founded Oeuf after the birth of their first child in 2002. They'd joined a new generation of design-conscious and environmentally aware parents, and sought to create smarter solutions for the modern nursery that could offer value to growing families.

Rather than producing a multitude of products, they narrowed to a few essential pieces and made them practical, sturdy and stylish.

Oeuf remains true to that approach to this day.

We manufacture in Europe using non-toxic a nd sustainable materials, just like we've always done.

We are ever mindful of our impact on the environment and the communities we serve.

And we strive to reduce unnecessary consumption by offering high-quality, thoughtfully designed products that represent a true value for modern customers.

be nice.

be fair.

be strong.

be silly.

be bold.

be honest.

be you.

be good.

