



We are always looking to work with influencers, content creators, nutritionist and primal health-minded doctors that support and believe that eating real food promotes health and can heal the body. More and more people are interested in creating a healthy lifestyle through food and need ideas and convenient ways to support this lifestyle. We provide a convenient way for them to do so, through our meal delivery service. If you support these concepts as well, and like what we do, you could be a great fit for our affiliate program.

When you become a part of the Paleo On The Go Affiliate Program, you will strengthening your advocacy of the real food movement. In addition, you can earn money by utilizing our affiliate tools: affiliate links, custom banners, unique discount codes, POTG promotion updates, and product review and endorsement opportunities. Please carefully read the information provided to get a better idea of how the program works, determine if it might be a good fit for you, and learn how to be the most successful.

1. Paleo On The Go Affiliate Terms

These terms describe the expectations for participation in our affiliate program. If you have any questions please don't hesitate to call Kim Wynn at 1-855-447-1257 ext 404.

2. Enrollment

To participate in our affiliate program, you will need to register and input all required information, including your Paypal email, located in the EARNING section of your account. Once registered, we will review your application and let you know if it's approved or if more information is needed.

3. Getting Set Up

Once you have been approved for the affiliate program, you will have access to several banners, your custom affiliate URL. POTG will use the unique discount code that you provided and create that code in our system.

(a) *URL Links:* You can post your link directly on social media channels, blogs, newsletter, etc. Or you can use this link for any images or banners already on your site.

(b) *Premade Banners:* While logged in to your Affiliatly dashboard, you will be able to locate your banners and unique coding. Simply copy this code, and paste it anywhere on your website you'd like our banner to appear.

(c) *Discount code:* You will need to provide a discount code upon registering for the affiliate program. The code will be unique to you. The promotional code you provided will be created on POTG's system, to provide your audience \$15 off their first order.

**Promotional codes are not stackable with other codes*

(d) *Free products:* From time to time, affiliates will be asked to review new or featured products. POTG will work with affiliates on an individual basis to outline the details.

5. Commissions

Our commission structure:

- Affiliates that refer gross revenue from \$0 to \$5,000 per month qualify for tier one and will be paid a 5% commission.
- Affiliates that refer gross revenue of \$5,000 or more per month qualify for tier two and will be paid a 10% commission.
- Other Collaborations and Unique opportunities can be explored with high performing affiliates.

*Properly coded links and discount codes are the sole responsibility of the affiliate.

6. Payment

Paleo On The Go primarily pays affiliate commissions via PayPal. If the PayPal email changes, it is the responsibility of the affiliate to update their affiliate account with the proper information in the EARNING section tab on their dashboard. Returned payments as a result of incorrect payment information may result in delayed or non-payment.

7. Order Fulfillment.

Customers who purchase products and services through the POTG Affiliate Program will be deemed customers of POTG. Accordingly, all rules, policies, and operating procedures concerning customer orders and service will apply to those customers. POTG may update policies and operating procedures at any time, in order to improve processes. Prices and availability of our products and services may vary from time to time based on seasonality, changes in our costs, demand for certain products, availability of ingredients, etc.

8. Qualifying Sites

POTG reserves the right to refuse any site entry into the POTG Affiliate Program based on site content. Sites that do not qualify for the Affiliate Program include but are not limited to, sites which:

- Promote values or beliefs that conflict with those of POTG.
- Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age.

9. Coupon Code Websites

- Sharing an affiliate's unique discount code on public coupon sites to generate sales is prohibited. Sales should be generated through an affiliate's social media accounts, website, blogs, and other personally held channels. If your coupon code used on your social media channel is found on these sites your code will be deactivated and we will notify you of your new code.

10. Relationship of Parties

Affiliates are independent contractors, and nothing in these terms will create any partnership, joint venture, agency, franchise, sales representative, or employment relationship between the parties. Affiliates have no obligation to Paleo On The Go to produce or be responsible for sales. However, we love when our affiliates are actively involved with POTG and our affiliate program.

11. Affiliate Account Status

Throughout the year, we will be monitoring affiliate accounts. If there is inactivity on the account for long periods of time, that account will be deactivated. If an affiliate unsubscribes to our email communications, we will take in regard that the affiliate is no longer interested in being a part of the program and the account may be deactivated. We ask that affiliates please be vigilant with keeping their accounts up to date. Please contact our staff for help with your account, along with strategies and tools to maximize success with the program. It is not our goal to deactivate accounts. We have to stay organized so that our system does not get inundated with accounts that are not active. Also, we want to focus our energies on individuals and entities that are putting forth effort. We are here to help.

Thank you for taking the time to review our terms and conditions for the affiliate program. If you are planning on applying for our affiliate program, we wish you the best of success and are very glad that you have decided to work with us. If you have any questions or need assistance, please feel free to contact Kim Wynn at 1-855-4471257 ext 404