



simplyjute



the natural choice for bags



Promotional Catalogue
& Information

2021



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About Us

Located in Tauranga in the lovely Bay of Plenty, we are a small team of passionate people, providing a range of sustainable bags. Friends and colleagues, we started Simply Jute in 2010 to encourage supermarkets to offer an everyday affordable alternative to plastic bags and are happy to have played a part in the total ban of single use plastic bags.

We work with you to find the perfect bag or packaging solution through quality, choice, sustainability, and value.

Bags are the core of our business but you might be surprised by what else we can do.

With a growing range of stocked products and 10 years experience helping with custom bags, we have a strong focus on sustainable materials and will continue to lead the way in printed and promotional bags.



**AUSTRALASIAN PROMOTIONAL
PRODUCTS ASSOCIATION
SUPPLIER MEMBER**

Take a look at our selection on the next pages for more info.



Promotional Stock

Our in-stock range of un-printed bags for local printing and branding.



JN4334 Natural Jute Bag

The perfect place to start. Our most popular jute bag with luxury 50cm padded handles and a wipe-clean inner lining. It's a large and versatile tote bag.

In this size we have a few different colours to suit.

Size: 43cm wide x 34cm tall x 20cm deep



JNR4334
Natural w/ Red Trim



JNBN4334
Natural w/ Navy Blue Trim



JNBK4334
Natural w/ Black Trim



JB4334
Full Dyed Black



JBW4334
Full Dyed White/Black

Please note: Dyed gussets are slightly smaller at 18cm
Size: 43cm wide x 34cm tall x 18cm deep

Promotional Stock

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JN3040 Natural Jute Bag

A 'portrait' style Jute bag with luxury 50cm padded handles and the wipe-clean inner lining. This size is great for general use. In this size we have a few different colours to suit.

Size: 30cm wide x 40cm tall x 20cm deep
Dyed gussets are 18cm rather than 20cm



JBW3040
White Dyed w/
Black Trim



JB3040
Fully Black Dyed



JWN3040
White Dyed w/
Natural Trim



JN3434 Natural Jute Bag

A slightly smaller square Jute bag with luxury 50cm padded handles and the wipe-clean inner lining. Still a great size for shopping and daily use, perfect if the full size bags are a little too large or over-budget.

Size: 34cm wide x 34cm tall x 18cm deep

Promotional Stock

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JN3224 Natural Jute Bag

A small jute bag with long 60cm flat woven handles and the wipe-clean inner lining. Ideal for carrying over the shoulder, and also makes a lovely goodie bag, large enough to fit A4 paperwork.

Size: 32cm wide x 24cm tall x 12cm deep



Jute Hamper Box Gift Bags

Small Jute gift bags with bamboo handles and the wipe-clean inner lining. These bags open out into a square shape and so make a fantastic little gift box or hamper. They also work great for portable plant pots or as storage boxes.

Size: 22cm wide x 19cm tall x 20cm deep



Coloured Mini Jute Gift Bags

Mini Jute bags with flat jute handles and the wipe-clean inner lining. These are a great solution for small gifts, and work very well for things like small plant pots and decorations.

Size: 14cm wide x 14cm tall x 14cm deep



Also in stock wine bags, drawstring bags, honeycomb bags

Promotional Stock (Organic & Biodegradable)

Our in-stock selection of Organic and fully Biodegradable bags for the eco-conscious.



CN3836 Natural Cotton Bag

A cotton tote bag with 50cm long flat cotton handles. 230GSM lightweight cotton fabric.

Size: 38cm wide x 36cm high



CNO3836 Organic Cotton Bag

A **certified organic** cotton tote bag with 50cm long flat cotton handles. 310GSM heavy cotton fabric for durability.

Size: 38cm wide x 36cm high x 15cm deep



CN4141 Luxury Cotton Bag

A slightly larger cotton tote bag with luxury 50cm padded cotton handles and nice external stitching. 310GSM heavy cotton fabric for durability.

Size: 41cm wide x 41cm tall x 20cm deep



JNS4034 Stiffened Jute Bag

Slightly smaller than our standard size Jute bags, with stiffened jute rather than the inner lining for structure.

Size: 40cm wide x 34cm high x 20cm deep

Local Printing

Our Local printing service offers a quick way to print or brand any of our stock bags.

Usually screen-print, but with options for heat-transfer or digital printing on more complicated designs.



Why choose Local printing?

Low minimum quantity of 10
Fast turnaround, 1 - 2 weeks

Which of our sizes and styles would suit your branding?

Thinking about your planned uses will help determine your required size. The larger bags are more suited to daily use and more likely to be re-used as a general tote bag.

What quantity is required?

No minimum quantity on local printing orders. **But if you're looking at 500+ and have plenty of time, we strongly recommend checking out our Overseas Service on the next page.**

Do you want a full-size print just a small logo? Printed on 1 side or more?

As we are printing on bags that are already made up, there are some restrictions on the size of print. There needs to be 2-3 cm clearance from the seams all round.



A print of up to 10cm x 10cm will be priced as a small print area.

Above that will be a large print area, with the maximum being 38cm x 30cm

Overseas Printing

If you have plenty of time, and can order 500+, great news! You have total control of all aspects of your design.

Think about what the bag will be used for, what will go inside, what your budget is and where you stand on environmental issues.

Full customization available

Which **size** would suit your uses?
Choose your dimensions



Which **material** would be preferred?
Jute, cotton, juco in various grades



Which **colours** would suit?
Can be dyed to suit, subject to quantity



Which **handles** would be preferred?
Choose the material and length



Would you like an **inner lining**?
LDPE, PP, stiffened unlined or soft.

Do your bags require a **barcode/tag**?
We can add a swing tag for you.



What coverage of **printing** is required?
A simple logo screen printed or full colour

Any **additional specs**?
Inner or outer pockets, bottle dividers, hard base for additional strength.



Single/Double Sided Print
Can be the same or different designs



Full 4 Sided Print
Includes printing in gussets.

Please don't hesitate to ask for help with your specification.

We have ten years experience helping our customers create their perfect bags.



Our Happy Customers

With our many years of service we've seen a range of different jobs of varying complexity. We strive to help you find the perfect option for your business, and are very proud to share with you a few of our happy customers from over the years.



WOW....the 'Fundraising, Marketing & Communications' team here at Mary Potter Hospice are stoked with the jute & canvas bags that arrived today. We love them. Thank you for doing the artwork, giving us a competitive price and also for acting so promptly on the production and delivery. It's been such a pleasure dealing with you guys from the initial phone call a few weeks ago.

Steve Yee, Marketing Coordinator
Mary Potter Hospice



Our bags were amazing quality and every care was taken during the design and production process as we have a detailed logo. Our staff and customers love them and they were the hottest item at our tradeshow stand, everyone wanted one!

Courtney Parkin, Marketing Partner
COVI Insurance



Wow – the bags are awesome so thank you so much for the fantastic work and all the help and support that you have been for me in getting this job done at such short notice. Please pass on my very grateful thanks to all concerned for the excellent job done and service from you all.

Maureen Coleman, President
Thames Valley Deerstalkers Association



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