

**What if the
products you
buy could
create social
change?**

SEQUENCE



Our mission

TO DISRUPT THE CYCLE OF VIOLENCE THAT LIMITS AT-RISK YOUTH



By creating cool
handcrafted
products that generate
employment

By developing and supporting
programs that lead to
personal and
professional development

By leveraging partnerships
and collaborations to
strategically grow
our business



Our impact:



Job creation



Improved livelihoods



Increased self-esteem & sense of self-worth



Trainings and education



Programs that lead to personal and professional development



Creative & intellectual Expression = #noviolence

Sequence is your ethical and purpose driven resource for corporate gifting and collaborations

At Sequence we can custom make products for your company, using your logo and colors.

OUR HANDCRAFTING SKILLS:

Threaded Jewelry Making

Textile Screen Printing

Embroidery

Monogramming



Our Products

You can choose your thread colors to match your company colors and add your company Logo to any of our products.



Select your bracelet style



One Soul Bracelet



One Knot Bracelet



Twisted Knot Bracelet



Open Knot Bracelet



Teopan Bracelet

Then, customize it:

Your custom QR code can link to anything you choose: e.g. your company website, videos, events agenda, etc.

Or we can also add an NFC chip

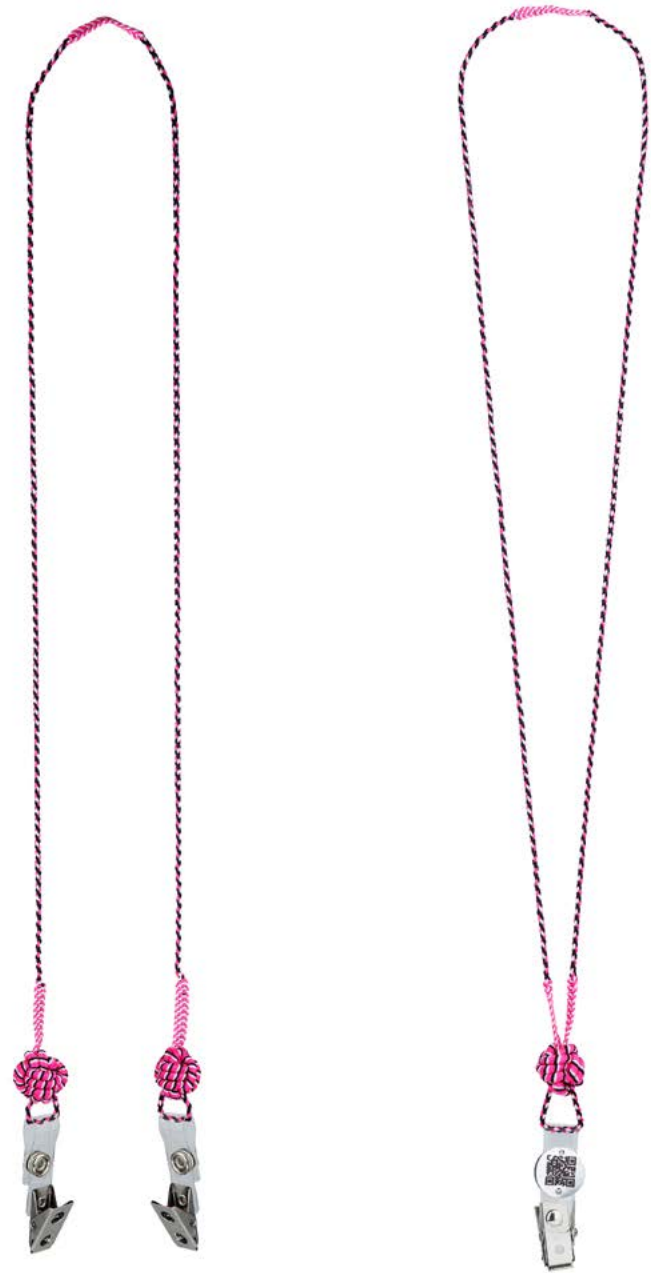


Choose your thread color combination or send us your Pantone colors and we can match it.



Customizable lanyards

One knot or double-knot lanyards



Customizable wine bags & tote bags

Durable, washable canvas
with handcrafted braided
100% nylon.





Our Standard Tote and Market Tote bag in black with round braided handle.





Our Standard Tote and Market Tote bag in white with 3 knot & coil handle.



Past Collaborations



Sequence has developed a number of bracelets for Microsoft corporate events and initiatives





Sequence collaborated with Microsoft to develop bracelets with NFC technology





Sequence created bracelets for the HER Lead women - a program that is training and empowering the next generation of women leaders.

MAC



Sequence created bracelets for MAC employees around the world



GIRLS TRIP



Sequence created lanyards and Tote bags for the premier of the Girls Trip movie





Sequence collaborated with Zero Mass Water to create bracelets in the color of their logo for all their employees.

Our founder & creative director

ARIELA SUSTER

Born and raised in El Salvador, she grew up during the Salvadoran Civil War, Ariela and her family experienced violence firsthand and it rocked Ariela to her core, but also lit in her a desire to change it. She felt determined to one day influence the sequence of events that keep her country – and its people – in violence. Ariela went on to forge a name for herself in New York's fashion industry, holding senior editorial positions at InStyle, Lucky and Harpers Bazaar.

Leaving the editorial world to follow her heart, Ariela returned to El Salvador and was struck again with an urgent desire to positively influence her home country. She saw an opportunity to disrupt its story of violence by employing – and empowering – a group of at-risk youth to create beautiful, handcrafted artisanal products in their own community.

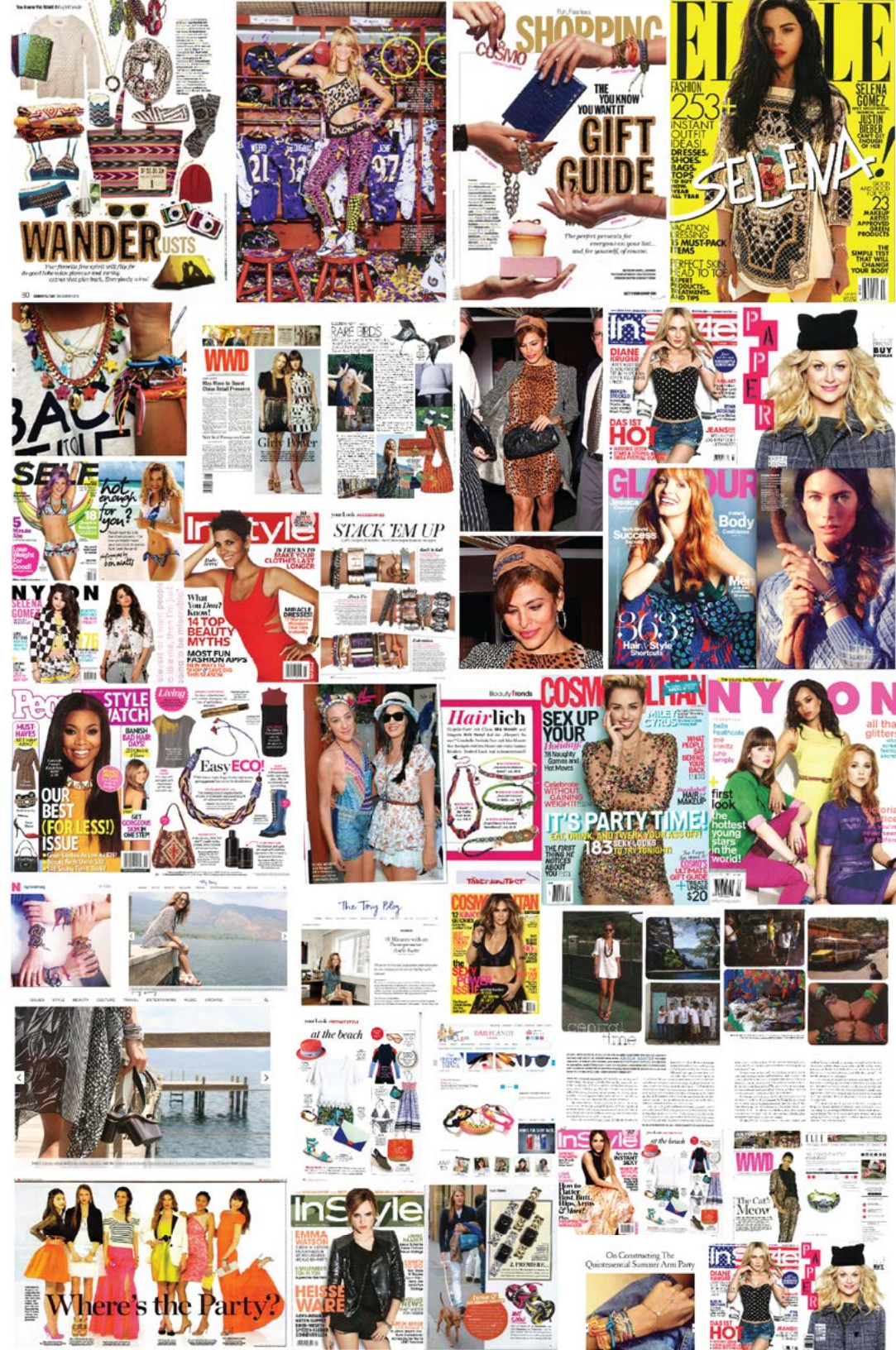
She is an award winning social entrepreneur, has developed a reputation as an expert in fields related to ethical fashion, social impact and women in business. Ariela has spoken at the United Nations, YALE University, NEXUS Global Youth Summit, Microsoft World Wide Partnership Conference. She recently received Vital Voices Leadership award for Economic Empowerment.

She is a CALI and Aspen Institute fellow.



As seen in the press

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