Case Study: Texas School for the Deaf

See how a flash drive gift made a student event memorable.

Background:

The Texas School for the Deaf hosts a weekend long retreat that includes activities designed to help students develop leadership and interview skills. For each retreat, there is usually a theme. The theme for 2009 was “International Travel” and relevant deaf leaders like Authors and Movie Directors attend the retreat, providing books and videos for the students.

The Challenge:

Lots of memories and important information is shared at the retreats. The Texas School for the Deaf needed something to help students save memories and shared information.

The Solution:

2GB flash drives were handed out to everyone at the end of the retreat. All pictures and videos made during the retreat were pre-loaded on-site. Everyone’s contact information and materials provided by visiting leaders were included on the drive as well.

Order Details

- **Style:** DE
- **Quantity:** 40
- **Capacity:** 2 GB
- **Imprint:** 1 Color Imprint, 1-Sided
- **Preloaded:** By Texas School for the Deaf - Event Pictures, Videos, and Contact Info

"Students were very surprised and excited, making it a great success."

**Sonia Bridges**

Video Communication Specialist