

# Case Study: Texas School for the Deaf

See how a flash drive gift made a student event memorable.

## Background:

The Texas School for the Deaf hosts a weekend long retreat that includes activities designed to help students develop leadership and interview skills. For each retreat, there is usually a theme. The theme for 2009 was "International Travel" and relevant deaf leaders like Authors and Movie Directors attend the retreat, providing books and videos for the students.

## The Challenge:

Lots of memories and important information is shared at the retreats. The Texas School for the Deaf needed something to help students save memories and shared information.

## The Solution:

2GB flash drives were handed out to everyone at the end of the retreat. All pictures and videos made during the retreat were pre-loaded on-site. Everyone's contact information and materials provided by visiting leaders were included on the drive as well.

TEXAS SCHOOL FOR THE DEAF



## Order Details

**Style:** DE

**Quantity:** 40

**Capacity:** 2 GB

**Imprint:** 1 Color Imprint, 1-Sided

**Preloaded:** By Texas School for the Deaf -  
Event Pictures, Videos, and Contact Info

Students were very surprised and excited, making it a great success.

**Sonia Bridges**

Video Communication Specialist