



ARPI'S NORTH INC.

4.29.20
Radisson Edmonton South

6th Annual

Golden Bears
Football Gala

Partnership
Package



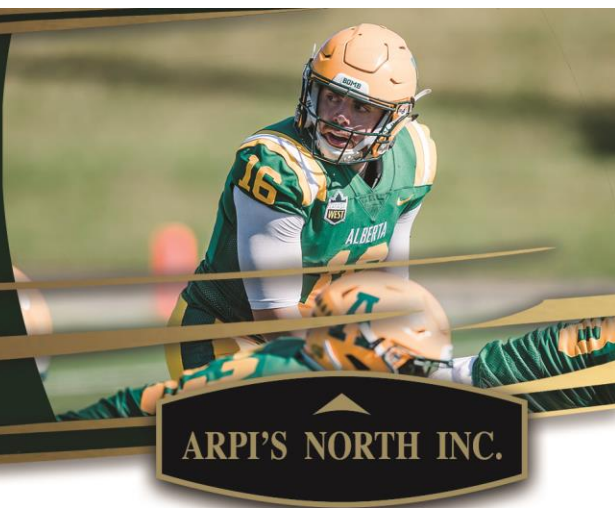
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Developing Tomorrow's Leaders through Academics and Athletics

On Wednesday, April 29th 2020, at the Radisson, Edmonton South, we are hosting the 6th Annual Golden Bears Football Gala.

The Golden Bears Football Program supports more than 90 bright young men in search of excellence, both on and off the field. Excellence here requires perseverance, resilience, and focus, as the competition in the classroom and on the field at the University of Alberta is amongst the best in the world.

Operating as a non-profit organization, fundraising is essential to the Golden Bears operations, specifically to the student athletes who work hard to achieve excellence on and off the field. In order to maintain this high standard, we need your support. Your generous donations will help fund the Golden Bears Football Scholarship Program. This program provides direct financial support to our student-athletes and ensures the essential support systems remain in place, allowing Golden Bear Football players the opportunity to continue their pursuit of excellence at the highest possible level.

Under the leadership of Head Coach Chris Morris, the Football Program has excelled in developing and graduating bright young men who will be the future leaders in our community. Coach Morris and his staff are committed to ensuring all members of the team succeed in both their academic and athletic pursuits as well as being active and contributing members in our community. As a coach, educator, and teacher he is a leader in his field. In his seven years at University of Alberta, he has developed an academic support system that has produced an over 97% academic retention rate and 22 Academic All Canadians in 2018-2019 academic year.

Please assist us in our efforts to continue to provide and build on the essential support systems and programs that have proven successful over the last seven years. Your support will help remove the financial barriers facing the student-athletes and fund the support system that sets them up for academic and athletic success.



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Partnership Opportunities

DINNER PRESENTING PARTNER: \$10,000

Sold to:



Partner Benefits Include:

- Dinner:
 - VIP Table of ten hosted by Head Coach Morris
 - Name/logo with presenting status on event signage, advertising, and collateral pieces
 - Name/logo in all e-marketing and event communications
 - Opportunity for company representative to speak at the event (2-3 minutes)
 - Name logo in event partner recognition slide show and event signage
 - Full page greeting/ message in event printed program
 - Name logo on Gala website
- Golden Bears Football Home Games:
 - Ten season tickets or 50 individual tickets to Golden Bears Football Home Games
 - One Announcer mention at each home game recognizing partner as sponsor of the Gala Dinner
 - Logo/name recognition in game day program as a the presenting partner of the Gala Dinner
 - One field level sign or end zone for each Golden Bears Home Game

ALL CANADAIAN PARTNERS: \$8,000

Partner Benefits Include:

- Dinner Benefits:
 - Choice of either Venue, Reception, Auction, Entertainment, or Wine Partner
 - Table of ten at the Gala Dinner
 - Name/logo in event signage, advertising, and collateral pieces including Gala Dinner website
 - Name/logo in all e-marketing and event communications
 - Name logo in event partner recognition slide show and event signage
 - Full page greeting/ message in program
- Golden Bears Football Home Games:
 - Eight season tickets or 40 individual tickets to Golden Bears Football Home Games
 - Logo/name recognition in game day program as dinner partner
 - One field level sign end zone for each Golden Bears Home Game



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CONFERENCE ALL-STAR PARTNERS: \$5,000

Partner Benefits Include:

- Dinner Benefits:
 - Table of Ten at Gala Dinner
 - Name/logo in event signage, advertising, and collateral pieces including Gala Dinner website
 - Name/logo in all e-marketing and event communications
 - Name logo in event partner recognition slide show and event signage
 - Half page greeting/ message in program

- Golden Bears Football Home Games:
 - Five season tickets or 25 individual tickets to Golden Bears Football Home Games
 - Logo/name recognition in game day program as Gala Dinner partner

PLAYER OF THE GAME PARTNERS: \$3,000

Partner Benefits Include:

- Dinner Benefits:
 - Four Gala Dinner Tickets
 - Name/logo in event signage, advertising, and collateral pieces including Gala Dinner website
 - Name/logo in all e-marketing and event communications
 - Name logo in event partner recognition slide show and event signage

- Golden Bears Football Home Games:
 - Two Season tickets or 10 individual tickets to Golden Bears Football Home Games
 - Logo/name recognition in game day program as Gala Dinner partner

LIVE AUCTION DONOR: Min - \$5,000 GIK

Partner Benefits Include:

- Dinner Benefits:
 - Two Gala Dinner tickets
 - Name/logo displayed in program
 - Speaking opportunity to introduce Live Auction package
 - Verbal recognition by emcee during live auction
 - Name/logo recognition during live auction presentation



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FRIENDS OF GOLDEN BEARS FOOTBALL: \$1000.00

Partner Benefits Include:

- Dinner Benefits:
 - Two Dinner tickets
 - Name listing in program
 - Name listing in partner recognition slide show presentation & signage

SUPPORT THE SPORT (formerly Adopt an Athlete): \$500.00

Partner Benefits Include:

- 100% Charity Tax Receiptable
 - With over 20 hours per week dedicated to training, in addition to being full time students, our football student athletes suffer the financial strain of not having the time to engage in part-time jobs. This will often make it difficult for them to pay the expenses associated with playing competitive sports.
 - The Support the Sport Program provides essential support for Golden Bears and Pandas teams. It provides an avenue for alumni, donors, friends and family who wish to be involved in the lives of our student-athletes.
 - It has also provided a link for Golden Bears and Pandas athletes and coaches to the broader community. With your contributions we can continue to assure an enduring legacy for Golden Bears and Pandas Athletics.