

NEÄLWOLF®

WORKS WONDERS

Product guide for

PROFESSIONAL
STYLISTS



HAIRCARE THAT WORKS WONDERS

Supporting your success

With over 30 years of experience working with the best professional haircare brands, Neál & Wølf founder Neil Capstick developed a professional range of hair products alongside a luxury home and spa collection.

Created for stylists, loved by clients. Our products work wonders, for long lasting results that you can see and feel.



PROFITABLE

Attractive profit margins of up to 50%.



SUPPORTIVE

Dedicated seasonal and promotional campaigns help drive your in-salon sales. Plus our exclusive affiliate and influencer programme helps you profit, even when your clients shop online.



EDUCATED

High-quality training for high-quality results, delivered in-salon, in our state of the art academy and via convenient online resources.



TRUSTED

By over 6,000 salons and counting.



COMMITTED

Cruelty Free and free from Sulphates and Parabens. We are committed to making our products and packaging even more sustainable with Vegan Friendly formulas and PCR packaging.



LOVED

5,000+ 5-star customer reviews.

NOTES OF MANDARIN, ORANGE BLOSSOM AND FLORAL AROMAS

SIGNATURE SCENT



EACH PRODUCT IS COMPLETE WITH OUR MUCH-LOVED SIGNATURE SCENT.

INVEST IN YOUR SUCCESS BY STOCKING OUR SALON-APPROVED RANGE AND JOINING OUR SUPPORTIVE COMMUNITY. TOGETHER, WE CAN TRANSFORM YOUR CLIENTS' HAIR AND YOUR SALON'S SALES.

Our commitment

We have big plans to make our products and packaging more sustainable with new innovations on the horizon. Because we're committed to doing better by stylists, clients and the planet.



INGREDIENTS

All of our products are Sulphate Free, Paraben Free, TEA Free and DEA Free.



100% RECYCLABLE BOTTLES

Made from a LDPE / HDPE mix, so they can be popped in your recycling bin. We're also working hard to switch to PCR packaging, where our bottles will be produced with a minimum of 30% recycled plastic.



VEGAN FRIENDLY

We have a selection of Vegan Friendly products including our full colour range. Moving forward, all new products will be 100% Vegan. We're also committed to reformulating our existing products to be Vegan Friendly too.



ALWAYS CRUELTY FREE

Our range has always been and will always be Cruelty Free.



HERE'S TO SUSTAINABILITY

We've partnered with the Green Salon Collective to help salons recycle more, whilst raising money for charity.



DAILY

Cleansing Shampoo



KEY INGREDIENTS

- Protein helps to improve elasticity and prevent breakage
- Shea Butter Extract helps to hydrate and reduce frizz
- Panthenol helps to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

DAILY is designed to gently cleanse, lifting oil and dirt from the hair and scalp, leaving fresh and shiny results, ready for styling.

WHAT MAKES IT SO SPECIAL?

DAILY combines Protein with Shea Butter & Panthenol for improved manageability and healthier-looking hair. The end result? Radiant and shiny locks that are perfectly prepared for styling.

HOW TO GET THE BEST RESULTS

Ensure the hair is completely soaked, take a small amount of DAILY Cleansing Shampoo and lather between your palms. Gently massage into the roots and rinse. Repeat once more for a perfectly clean base.



DAILY

Conditioner



KEY INGREDIENTS

- Protein helps to improve elasticity and prevent breakage
- Shea Butter Extract helps to hydrate and reduce frizz
- Panthenol helps to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

DAILY is a lightweight conditioner that instantly detangles the hair, leaving it perfectly smooth and ready for styling.

WHAT MAKES IT SO SPECIAL?

DAILY combines Protein with Shea Butter & Panthenol for improved manageability and healthier-looking hair. The end result? Radiant and shiny locks that are soft to the touch.

HOW TO GET THE BEST RESULTS

Apply to the mids and ends of the hair (avoiding the roots) and leave to sit for at least 30 seconds. Rinse out thoroughly.

DID YOU KNOW?

Adding 1-2 pumps of VELVET Nourishing Hair Oil into DAILY Conditioner turns it into a nourishing hair treatment.



HARMONY



Intensive Care Shampoo



ANTI-BREAKAGE



SMOOTHS & STRENGTHENS



LOCKS IN MOISTURE



REDUCES FRIZZ



UV PROTECTION



SIGNATURE SCENT

KEY INGREDIENTS

- Camellia Seed Oil helps to smooth and enhance manageability
- Argan Oil helps to enhance shine
- Protein helps to improve elasticity and repair the look of breakage
- Panthenol helps to lock in moisture and enhance shine
- Betaine helps to strengthen and improve hair texture

WHAT YOU NEED TO KNOW

HARMONY Intensive Care Shampoo has been specially created to provide a perfect balance of both repair and moisture, ideal for damaged hair.

WHAT MAKES IT SO SPECIAL?

Damaged hair requires both repair and moisture, that's why we created our HARMONY range to restore that all important balance. The result? Nourished, shiny hair that feels and looks stronger.

HOW TO GET THE BEST RESULTS

Ensure the hair is completely soaked, take a small amount of HARMONY Intensive Care Shampoo and lather between your palms. Gently massage into the roots and rinse. Repeat once more for a perfectly clean base.

DID YOU KNOW?

Proteins can hold more than their own weight in moisture! This allows HARMONY Intensive Care Shampoo to lock moisture in whilst repairing, helping damaged hair to thrive.



HARMONY



Intensive Care Treatment



ANTI-BREAKAGE



SMOOTHS & STRENGTHENS



IMPROVES ELASTICITY



LOCKS IN MOISTURE



ENHANCES SHINE



UV PROTECTION



SIGNATURE SCENT

KEY INGREDIENTS

- Protein helps to improve elasticity and repair breakage
- Glycerin and Panthenol help to lock in moisture and enhance shine
- Mango Seed Oil is rich in Vitamins A and C to help nourish hair

WHAT YOU NEED TO KNOW

HARMONY Intensive Care Treatment has been specially created to provide a perfect balance of both moisture and repair to the hair, ideal for damaged hair.

WHAT MAKES IT SO SPECIAL?

Damaged hair requires both repair and moisture, that's why we created our HARMONY range to restore that all important balance. The results? Nourished, shiny hair that feels and looks stronger.

HOW TO GET THE BEST RESULTS

Apply to the mids and ends of the hair (avoiding the roots) and leave to sit for 3-5 minutes. Rinse out thoroughly.

DID YOU KNOW?

HARMONY penetrates through the cuticle layers of the hair shaft, ensuring a more intense deposit of moisture and repair compared to a regular conditioner. You can also use HARMONY Treatment and GLOW Super Shine Spray together to create a shine-boosting treatment at the backwash.



AMPLIFY

Volumising Shampoo



BOOSTS
VOLUME



REDUCES
FRIZZ



LOCKS IN
MOISTURE



ANTI-
BREAKAGE



SIGNATURE
SCENT

KEY INGREDIENTS

- Panthenol helps to lock in moisture and enhance shine
- Protein helps to improve elasticity and repair damage

WHAT YOU NEED TO KNOW

AMPLIFY Volumising Shampoo blends Panthenol and Protein to help nourish and prevent breakage, whilst effectively enhancing volume on even the finest of hair types.

WHAT MAKES IT SO SPECIAL?

Our formula helps the hair to retain water, resulting in thicker feeling and fuller looking hair after each wash. The result? Enhanced volume, perfectly primed for styling.

HOW TO GET THE BEST RESULTS

Ensure the hair is completely soaked, take a small amount of AMPLIFY Volumising Shampoo and lather between your palms. Gently massage into the roots and rinse. Repeat once more for a perfectly clean base.

DID YOU KNOW?

AMPLIFY Volumising Shampoo should be used as a 'primer' before using other volume enhancing styling products. This will help you get the best results possible.



AMPLIFY

Volumising Conditioner



BOOSTS
VOLUME



REDUCES
FRIZZ



LOCKS IN
MOISTURE



ANTI-
BREAKAGE



SIGNATURE
SCENT

KEY INGREDIENTS

- Protein helps to improve elasticity and repair breakage
- Panthenol helps to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

AMPLIFY Volumising Conditioner blends Panthenol and Protein to help nourish and prevent breakage, whilst effectively enhancing volume on even the finest of hair types.

WHAT MAKES IT SO SPECIAL?

Our formula helps the hair to retain water, resulting in thicker feeling and fuller looking hair after each wash. The result? Thicker looking hair that feels stronger.

HOW TO GET THE BEST RESULTS

Apply to the mids and ends of the hair (avoiding the roots) and leave to sit for at least 30 seconds. Rinse out thoroughly.

DID YOU KNOW?

For bigger hair, you can use our AMPLIFY range in conjunction with our other volume enhancing products; ELEVATE Volumising Lotion, UPLIFT Volumising Mist or ENHANCE Volumising Mousse.



HYDRATE



Moisture Shampoo



KEY INGREDIENTS

- Betaine helps to retain moisture and reduce frizz/static
- Argan Oil helps to enhance shine
- Panthenol helps to lock in moisture and enhance shine
- Shea Butter Extract helps to hydrate and reduce frizz

WHAT YOU NEED TO KNOW

HYDRATE Moisture Shampoo has been specially designed to gently-cleanse whilst restoring moisture to dry, dehydrated hair.

WHAT MAKES IT SO SPECIAL?

Our special blend of moisture-locking ingredients work to restore hydration to the hair whilst gently cleansing. The result? Hydrated hair that doesn't look or feel weighed down.

HOW TO GET THE BEST RESULTS

Ensure the hair is completely soaked, take a small amount of HYDRATE Moisture Shampoo and lather between your palms. Gently massage into the roots and mids of the hair and rinse. Repeat as needed.

DID YOU KNOW

A moisturising shampoo can help to reduce colour fade. This makes our HYDRATE range the perfect choice for those wanting to improve their colour longevity at-home.



HYDRATE



Moisture Conditioner



KEY INGREDIENTS

- Shea Butter Extract helps to hydrate and reduce frizz
- Avocado Oil helps to hydrate and boost shine
- Jojoba Oil helps to nourish and add shine
- Argan Oil helps to enhance shine

WHAT YOU NEED TO KNOW

HYDRATE Moisture Conditioner has been specially designed to restore hydration to dry, dehydrated hair.

WHAT MAKES IT SO SPECIAL?

Our special blend of moisture-locking ingredients work to restore hydration to the hair whilst enhancing shine and reducing frizz. The result? Hair that looks and feels healthier.

HOW TO GET THE BEST RESULTS

Apply to the mids and ends of the hair (avoiding the roots) and leave to sit for 1 to 2 minutes. Rinse out thoroughly.

DID YOU KNOW?

A moisturising conditioner can help to reduce colour fade. This makes our HYDRATE range the perfect choice for those wanting to improve their colour longevity at-home.



BLONDE

Purple Brightening Shampoo



LIGHTENS & BRIGHTENS



ENHANCES SHINE



LOCKS IN MOISTURE



SMOOTHS & STRENGTHENS



UV PROTECTION



SIGNATURE SCENT

KEY INGREDIENTS

- Protein helps to strengthen and repair hair
- Glycerin and Panthenol help to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

BLONDE has been designed to help protect and enhance blonde, grey and lightened hair. Use BLONDE Purple Brightening Shampoo in-between colour treatments to help maintain and refresh.

WHAT MAKES IT SO SPECIAL?

Our blend of Protein, Glycerin and Violet Pigments help to strengthen the hair, whilst retaining moisture and neutralising brassy tones. The result? Brighter, refreshed locks.

HOW TO GET THE BEST RESULTS

Ensure the hair is completely soaked, take a small amount of BLONDE Purple Brightening Shampoo and lather between your palms. Gently massage into the roots and mids of the hair and rinse. For more intense toning, leave to sit for 1-2 minutes before rinsing. Repeat as needed.

DID YOU KNOW?

BLONDE Purple Brightening Shampoo should be alternated with your chosen Neál & Wølf Shampoo, this helps prevent over-toning and dulling of the hair.



BLONDE

Purple Brightening Conditioner



LOCKS IN MOISTURE



LIGHTENS & BRIGHTENS



ENHANCES SHINE



UV PROTECTION



SIGNATURE SCENT

KEY INGREDIENTS

- Glycerin and Panthenol help to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

BLONDE Purple Brightening Conditioner helps to nourish and moisturise blonde, grey and lightened hair.

WHAT MAKES IT SO SPECIAL?

Our blend of Glycerin, Panthenol and violet pigments help to neutralise brassy tones, lock in moisture and enhance shine. The result? Nourished, healthier-looking colour.

HOW TO GET THE BEST RESULTS

Apply to the mids and ends of the hair (avoiding the roots) and leave to sit for 1 to 2 minutes. Rinse out thoroughly.

DID YOU KNOW?

BLONDE Purple Brightening Shampoo & Conditioner can be used on brunette, red, pink, auburn and purple hair too! The violet tones help to counteract warmth for all hair that needs it.



HYDRATE

Moisture Mask



WHAT YOU NEED TO KNOW

HYDRATE is a rich and intensely conditioning hair mask, designed to transform the look and feel of dry and dehydrated hair in just one use. Our special blend of ingredients help to retain and restore moisture to the hair, and the addition of Shea Butter, Argan, Avocado, Jojoba and Crambe Abyssinica Oils help to nourish dry hair strands, for ultimate frizz control and shine.

KEY INGREDIENTS

- Argan Oil helps to enhance shine and smooth hair
- Avocado Oil helps to strengthen hair and boost shine
- Jojoba Oil helps to nourish and add moisture
- Crambe Abyssinica Oil helps to lock in moisture and enhance shine
- Shea Butter Extract helps to hydrate and reduce frizz
- Glycerin helps to lock in moisture and enhance shine
- Wheat Protein helps to retain and restore moisture to the hair
- Betaine helps to retain and restore moisture whilst reducing static and frizz

DIRECTIONS

Apply a small amount to the mids and ends of clean damp hair, leave for 10 minutes, then rinse and style as desired. For a more intense treatment, apply to the mids and ends of the hair and leave overnight before rinsing.

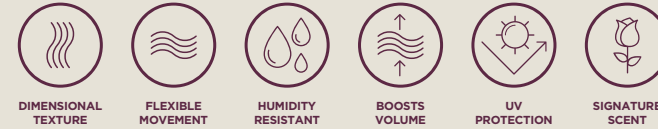
WHAT MAKES IT SO SPECIAL?

HYDRATE Moisture Mask was in development for two years, the aim was to create a product that truly transforms the look and feel of dry and dehydrated hair in just one use!



TEXTURE

Dry Texture & Finishing Spray



WHAT YOU NEED TO KNOW

TEXTURE Dry Texture & Finishing Spray is a multifunctional product designed to help create shape and add dimensional texture. This buildable spray maintains volume whilst retaining your hairs natural flexibility, making it the perfect tool for everyday styling.

WHAT MAKES IT SO SPECIAL?

Think halfway between a Dry Shampoo & Hairspray, TEXTURE absorbs oil and resists humidity whilst providing long-lasting hold. What's more, every spritz releases our much-loved signature scent.

HOW TO GET THE BEST RESULTS

Shake well before use. Hold can approximately 20-30cm from hair and spray section-by-section for buildable, flexible hold. Use on all hair types to enhance shape, texture and volume. When ready to restyle, simply brush out.

DID YOU KNOW?

TEXTURE is the perfect product for holding up-do's in place or for creating big back-combed styles - we've dubbed it 'backcomb in a bottle'.



MIRACLE

Rapid Blow-Dry Mist



SPEEDS UP DRYING TIME



REDUCES FRIZZ



ENHANCES SHINE



LOCKS IN MOISTURE



UV PROTECTION



SIGNATURE SCENT



KEY INGREDIENTS

- Shea Butter Extract helps to reduce frizz
- Avocado Oil helps to hydrate and boost shine
- Glycerin and Panthenol help to lock in moisture and improve manageability
- Sunflower Seed Oil helps to leave the hair soft and shiny

WHAT YOU NEED TO KNOW

MIRACLE Rapid Blow-dry Mist is specially formulated to repel water from the hair's surface, for the ultimate blow-out in rapid time. Made with ultra-lightweight conditioners, MIRACLE helps to protect your cuticles from heat damage and prevent static.

WHAT MAKES IT SO SPECIAL?

MIRACLE Rapid Blow-dry Mist not only smooths hair and speeds up drying time, added Violet Pigments help to refresh and brighten blonde, grey and lightened hair.

HOW TO GET THE BEST RESULTS

Shake the bottle to activate the alchemy that transforms your hair. Simply spray on hair, section by section from mids to ends. Then blow-dry and style as desired.

DID YOU KNOW?

MIRACLE Rapid Blow-dry Mist works to repel water from the hair's surface, but how? MIRACLE is a 2-phase spray, one phase is completely anhydrous which means it does not contain water in the base. The other phase is completely hydrous.

When shaken and sprayed, the product separates on the surface of the hair lifting away excess water. One phase is absorbed by the hair as the other evaporates!



SILK

Smoothing Blow-Dry Balm



REDUCES FRIZZ



SMOOTHS FLYAWAYS



ENHANCES SHINE



LOCKS IN MOISTURE



ANTI-BREAKAGE



SIGNATURE SCENT



KEY INGREDIENTS

- Protein helps to improve elasticity and repair breakage
- Panthenol helps to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

SILK Smoothing Blow-dry Balm has a creamy consistency and helps to hydrate, tame tangles and reduce frizz.

WHAT MAKES IT SO SPECIAL?

The hydrating Protein complex provides moisture, balance and manageability to the hair. The result? Sleek hair that's silky-soft to the touch.

HOW TO GET THE BEST RESULTS

Apply evenly throughout the mids and ends of towel-dried hair. Blow-dry the hair using your preferred styling brush to achieve a sleek style.

DID YOU KNOW?

For added shine, mix 1-2 pumps of VELVET Nourishing Hair Oil into SILK and apply to towel-dried hair before styling.



FORM

Sculpting Lotion



LASTING HOLD



REDUCES FRIZZ



ENHANCES SHINE



UV PROTECTION



SIGNATURE SCENT

KEY INGREDIENTS

- Panthenol helps to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

FORM is a Sculpting Lotion that offers a medium hold and is ideal for those with thick and/or curly hair.

WHAT MAKES IT SO SPECIAL?

FORM Sculpting Lotion has been designed to help define and hold the look you want, with the added benefit of head-turning shine. Although perfect for curly hair, FORM is suitable for all hair types.

HOW TO GET THE BEST RESULTS

Apply evenly throughout towel-dried hair and style as desired.

DID YOU KNOW?

For a softer hold, simply mix 1-2 pumps of VELVET Nourishing Hair Oil into FORM and apply to towel-dried hair, then style as desired.



SHAPE

Pliable Paste



STRONG, LASTING HOLD



LOCKS IN MOISTURE



SIGNATURE SCENT

KEY INGREDIENTS

- Panthenol helps to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

SHAPE is a texturising paste that helps to give outstanding hold and improved definition. Suitable for all hair types but perfect for styling shorter hair.

WHAT MAKES IT SO SPECIAL?

SHAPE is a multi-functional product that can be used in a variety of ways. Perfect for styling shorter locks or for sleeking longer hair into your chosen style.

HOW TO GET THE BEST RESULTS

Apply to dry hair to add texture and definition. Work into your palms, then apply to the areas you wish to define, shape and hold.

DID YOU KNOW?

By combining SHAPE and VELVET Nourishing Hair Oil, you can reduce the hold whilst increasing the shine.



GLOW

Super Shine Spray



ENHANCES SHINE



REDUCES FRIZZ



LIGHTWEIGHT SPRAY



SIGNATURE SCENT



WHAT YOU NEED TO KNOW

GLOW is a lightweight spray designed to add beautiful, long-lasting shine to the hair.

WHAT MAKES IT SO SPECIAL?

GLOW helps to smooth hair and reduce frizz whilst adding a spectacular gloss to the hair. The result? Incredible, all-over shine that leaves hair looking soft and shiny.

HOW TO GET THE BEST RESULTS

Holding bottle 30cm away from your hair, lightly spritz all over (avoiding roots) to create incredible shine.

For a more subtle finish, simply spritz GLOW onto a hair brush and brush through the mids and ends of the hair, this helps to evenly distribute the product.

DID YOU KNOW?

GLOW can be used in the shower! For added shine, simply spritz over the top of your chosen conditioner or treatment and rinse as normal.



FIX

Hold & Shine Spray



STRONG, LASTING HOLD



ENHANCES SHINE



LOCKS IN MOISTURE



SIGNATURE SCENT



KEY INGREDIENTS

- Panthenol helps to lock in moisture and enhance shine.
- Shea Butter Extract helps to hydrate and reduce frizz

WHAT YOU NEED TO KNOW

FIX is a hold and shine spray that has been designed to give maximum, long-lasting hold and incredible shine.

WHAT MAKES IT SO SPECIAL?

FIX is a non-aerosol hairspray that is two parts hold and one part shine. The end result is all-day-long hold with radiant shine.

HOW TO GET THE BEST RESULTS

Shake well before use, then spray 30cm away onto dry hair until the desired hold and shine is achieved.

DID YOU KNOW?

FIX can be combined with other styling products, such as SHAPE, to increase their hold and shine properties.



AURA

Hair & Body Fragrance

NOTES OF MANDARIN, ORANGE BLOSSOM AND FLORAL AROMAS
SIGNATURE SCENT

GLUTEN FREE
VEGAN FRIENDLY

KEY INGREDIENTS

- Panthenol helps to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

AURA is a multi-functional fragrance that can be used on both the hair and body.

WHAT MAKES IT SO SPECIAL?

The intoxicating blend of Orange Blossom with White Thyme engages and awakens the senses, revealing delicate undertones of Lily and Vanilla. This captivating fragrance unites playfulness and sophistication, resulting in our much-loved signature scent.

HOW TO GET THE BEST RESULTS

AURA will help to revitalise hair in between washes. Simply spritz all over hair and body for a lasting fragrance.

DID YOU KNOW?

Consumers loved the signature scent of our Neäl & Wolf products so much that we bottled it!



Lily

Spicy floral notes with a comforting aura



Ylang Ylang

Exotic and floral with rich woody undertones



Vanilla

Warm, sweet notes with a hint of luxury



Mandarin

Zesty and sweet with subtle notes of honey



Orange Blossom

Fresh and sweet white floral notes with a musk undertone



White Thyme

Earthy and slightly spicy, with a refreshing aura



GUARD

Heat Protection Spray

VEGAN FRIENDLY
COLOUR SAFE



HEAT PROTECTION UP TO 220°C



ENHANCES MANAGEABILITY



LOCKS IN MOISTURE



ENHANCES SHINE



SMOOTHS FLYAWAYS



SIGNATURE SCENT

KEY INGREDIENTS

- Panthenol helps to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

GUARD helps protect the hair from heat damage associated with styling tools.

WHAT MAKES IT SO SPECIAL?

GUARD helps to lock in moisture and protect hair against heat up to 220°C/428°F. The end result is hair that looks and feels healthier.

HOW TO GET THE BEST RESULTS

Shake bottle before use and generously spritz all over hair before styling.

DID YOU KNOW?

Every time you use a heated styling tool it damages the cuticle by burning the carbon and hardening the keratin. In simple terms, it ruins the flexibility of the hair.



CONTROL



Flexible Styling Hairspray



ALL-DAY FLEXIBLE HOLD HUMIDITY RESISTANT UV PROTECTION SIGNATURE SCENT

KEY INGREDIENTS

- Protein helps to improve elasticity and repair breakage
- Panthenol helps to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

CONTROL has been designed to offer flexible hold that works on all hair types.

WHAT MAKES IT SO SPECIAL?

CONTROL Flexible Styling Hairspray is the perfect styling product as it provides resistance to humidity, helping styles last longer.

HOW TO GET THE BEST RESULTS

Shake well. Hold can upright and spray in sweeping motions approximately 15cm from the finished style.

DID YOU KNOW?

CONTROL is designed to give a flexible hold to finished hair so your clients will benefit from hair that looks natural and not heavy with product.



VELVET



Nourishing Hair Oil



ENHANCES SHINE ENHANCES MANAGEABILITY REDUCES FRIZZ SMOOTHS FLYAWAYS UV PROTECTION SIGNATURE SCENT

KEY INGREDIENTS

- Argan Oil helps to enhance shine and smooth hair
- Tocopherol has antioxidant properties
- Avocado Oil helps to strengthen hair and boost shine
- Jojoba Oil helps to nourish and add moisture

WHAT YOU NEED TO KNOW

VELVET is designed to transform rough, unruly hair into healthier-looking, smooth and nourished hair.

WHAT MAKES IT SO SPECIAL?

VELVET blends together three natural oils; Argan Oil, Avocado Oil and Jojoba Oil, to help reduce colour fade and tame unruly hair.

HOW TO GET THE BEST RESULTS

Apply a small amount of VELVET on to clean, damp hair and style as desired. Alternatively, apply to dry hair for a smoothed appearance and natural shine.

DID YOU KNOW?

VELVET is one of our best-selling products due to its versatile nature. It can be combined with other styling products for a softer look or treatments for a more intense conditioning effect.



UPLIFT

Volumising Mist



BOOSTS
VOLUME



HUMIDITY
RESISTANT



ENHANCES
SHINE



LOCKS IN
MOISTURE



SIGNATURE
SCENT

KEY INGREDIENTS

- Panthenol helps to lock in moisture and enhance shine
- Protein helps improve elasticity and repair damage

WHAT YOU NEED TO KNOW

UPLIFT Volumising Mist has been specifically developed to enhance volume, even in high humidity.

WHAT MAKES IT SO SPECIAL?

UPLIFT creates volume that lasts up to 48 hours! Meaning you can enjoy fuller hair for longer.

HOW TO GET THE BEST RESULTS

Spritz throughout towel-dried hair before blow-drying. For even greater volume, use with AMPLIFY Volumising Shampoo and Conditioner.

DID YOU KNOW?

UPLIFT is part of our volumising range, you can pair this with our other volumising products for ultimate lift and body.



ELEVATE

Volumising Lotion



BOOSTS
VOLUME



REDUCES
FRIZZ



ENHANCES
SHINE



LOCKS IN
MOISTURE



SIGNATURE
SCENT

KEY INGREDIENTS

- Panthenol helps to lock in moisture and enhance shine

WHAT YOU NEED TO KNOW

ELEVATE is a Volumising Lotion that allows you to say goodbye to limp, lifeless locks and hello to thicker-looking hair, full of body.

WHAT MAKES IT SO SPECIAL?

The specially formulated ingredients not only help to enhance volume, they also help to reduce frizz and add a stunning glossy finish.

HOW TO GET THE BEST RESULTS

Apply evenly throughout towel-dried hair. Then use a large round brush to achieve ultimate volume when blow-drying.

DID YOU KNOW?

ELEVATE is part of our volumising range and you can pair with our other volumising products for the ultimate lift and body.



GLUTEN FREE
VEGAN FRIENDLY

ENHANCE

Volumising Mousse



BOOSTS
VOLUME



LASTING
HOLD



HUMIDITY
RESISTANT



ENHANCES
SHINE



UV
PROTECTION



SIGNATURE
SCENT



WHAT YOU NEED TO KNOW

ENHANCE is a Volumising Mousse that allows you to say goodbye to drab, limp locks and hello to thicker-looking hair, full of body.

WHAT MAKES IT SO SPECIAL?

Specially formulated to provide hold, reduce static and add stunning shine. So you can keep even more control over your hair.

HOW TO GET THE BEST RESULTS

Apply evenly throughout towel-dried hair and style as desired.

DID YOU KNOW?

Although suitable for all hair types, ENHANCE is the perfect product for providing hold and enhancing curly locks



DRY

Shampoo



WATERLESS
WASHING



ABSORBS OILS
AND ODOURS



GENTLY
MOISTURISES
SCALP



UV
PROTECTION



SIGNATURE
SCENT



KEY INGREDIENTS:

- Betaine helps to improve shine by helping maintain the cuticle surface integrity, helping to optimise moisture levels in the skin cells and hair follicles; positively impacting scalp health.
- Tapioca Starch is naturally derived and helps to absorb oils and odours, leaving hair looking and feeling refreshed

WHAT YOU NEED TO KNOW

DRY Shampoo is designed to refresh hair between washes leaving your hair feeling fresh, fragranced and ready for styling.

WHAT MAKES IT SO SPECIAL?

The combination of Betaine and Tapioca Starch help to moisturise the hair and scalp whilst absorbing oils and odours.

HOW TO GET THE BEST RESULTS

Shake well before use. Hold can upright approximately 20-30cm away from hair. Spray evenly on to dry hair, focusing on roots and scalp. Leave for a minute to soak up the excess oils before brushing or massaging through and styling.

DID YOU KNOW?

DRY Shampoo works on both clean & oily hair! To prevent oils from accumulating in the first place, simply spritz onto dry, freshly washed hair.



ELYSIAN COLLECTION

Home & Spa

For many clients, your salon is their sanctuary. With the Elysian collection, you can extend that spa-like feeling of tranquility to their homes with our home & spa range.



Signature Scent

NOTES OF MANDARIN, ORANGE BLOSSOM AND FLORAL AROMAS

SIGNATURE SCENT

An intoxicating blend of Orange Blossom with White Thyme engages and awakens the senses, revealing delicate undertones of Lily and Vanilla. This captivating fragrance unites playfulness and sophistication, resulting in our distinctive signature scent.

INDULGENCE

Scented Candle



SIGNATURE SCENT



VEGAN FRIENDLY



Experience ultimate relaxation with the Indulgence Scented Candle. Complete with the Neäl & Wølf signature scent and a burn time of up to 55 hours.

CALM

Reed Diffuser



SIGNATURE SCENT



Transform your home into a relaxing haven with the CALM Reed Diffuser. Complete with the Neäl & Wølf signature scent.

REFRESH

Anti-Bacterial Hand Wash



ANTIBACTERIAL



VEGAN FRIENDLY



GLUTEN FREE



SIGNATURE SCENT

WHAT YOU NEED TO KNOW

REFRESH is a foaming hand wash designed to cleanse and nourish. Our specialist blend of ingredients have antibacterial properties that work by lifting away impurities, leaving behind clean and fresh feeling skin.

HOW TO GET THE BEST RESULTS

Apply a small amount to damp hands. Lightly rub between palms and fingers before rinsing off under warm water.



REVIVE

Hand & Body Lotion



DEEPLY NOURISHES HANDS & BODY



VEGAN FRIENDLY



GLUTEN FREE



SIGNATURE SCENT

WHAT YOU NEED TO KNOW

REVIVE is a rich, non-greasy lotion, designed to quickly nourish and rehydrate the skin. Our unique blend of Shea Butter and Red Algae, with an infusion of Passionflower and Borage Oil combines to effectively soften and smooth hands and body.

HOW TO GET THE BEST RESULTS

Apply a small amount to the hands/body and massage into skin for a soft, supple finish. Use after our REFRESH Hand Wash for long-lasting moisture.

DID YOU KNOW?

Passionflower Oil and Borage Oil provides long-lasting moisture which helps to soften, keeping the hands and body smooth.



What our customers are saying

HYDRATE MOISTURE MASK

“Amazing hair mask which left my hair feeling so soft! Great for helping with dry hair, I saw results after one use!”

CAITLIN N ★★★★★

MIRACLE RAPID BLOW-DRY MIST

“Made my life so much easier. I first heard about this company from my hair stylist and, honestly, I’m over the moon. My hair usually takes ages to dry, but not anymore. This honestly cuts it down so much, and has an added touch for blonde hair. It’s perfect, thank you!”

MARGARET K ★★★★★

DAILY CLEANSING SHAMPOO & CONDITIONER DUO

“Absolutely love this shampoo and conditioner! It’s makes a real difference to my hair. It makes it shiny and lovely and soft. Total game changer.”

DEANNE J ★★★★★

GUARD HEAT PROTECTION

“Love this product, not only does it protect your hair it does not dull the shine on your hair, unlike other products”

YVONNE T ★★★★★

CONTROL FLEXIBLE STYLING HAIRSPRAY

“Another beautiful smelling product, which I use everyday to help keep my fine hair in check, I’d be lost without it”

LYNN D ★★★★★

VELVET NOURISHING HAIR OIL

“Wonderful smell and leaves hair texture smooth and easy to manage”

SUSAN C ★★★★★

HARMONY INTENSIVE CARE SHAMPOO & TREATMENT

“I really noticed a change in the texture, body and volume. My hair which is bleach and colour treated, has rebound and looks lovely again”

ANA E ★★★★★

BLONDE PURPLE BRIGHTENING SHAMPOO & CONDITIONER

“Love this product. Keeps my blonde nice and bright and my hair healthy with a scent to die for!”

SARAH H ★★★★★



HYDRATE



SALONS



AMPLIFY



BLOG



AURA



HERO



DRY

POSTS

REELS

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