

◆ **ENDLESS**PRINTS

4" x 6" direct mail

**LEAVE BLANK  
FOR POSTAGE**

**LEAVE THIS AREA BLANK FOR ADDRESSING**



**SAFE AREA**

**TRIM LINE**

**BLEED**



# ENDLESSPRINTS

## design submission guidelines

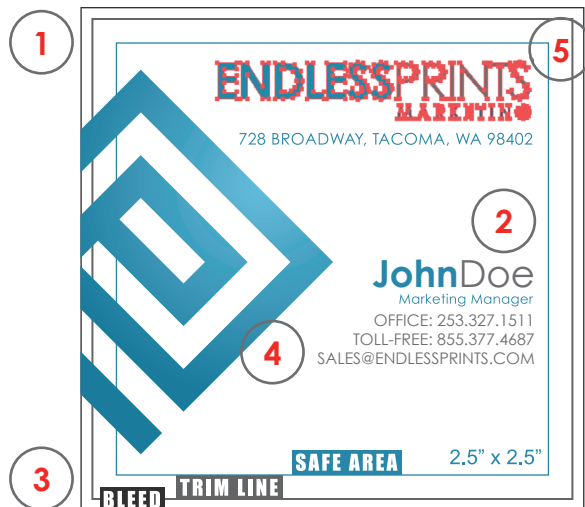
### Quick tips

- Color mode needs to be set to CMYK
- For rich black use C40, M30, Y20, K100.
- Resolution must be at least 300 dpi
- All gray should be a percentage of K (black)
- Reference Pantone and convert to CMYK
- Cutting, Spot UV, & Foil Stamps may shift up to 1/16"
- Create separate files for front and back printing

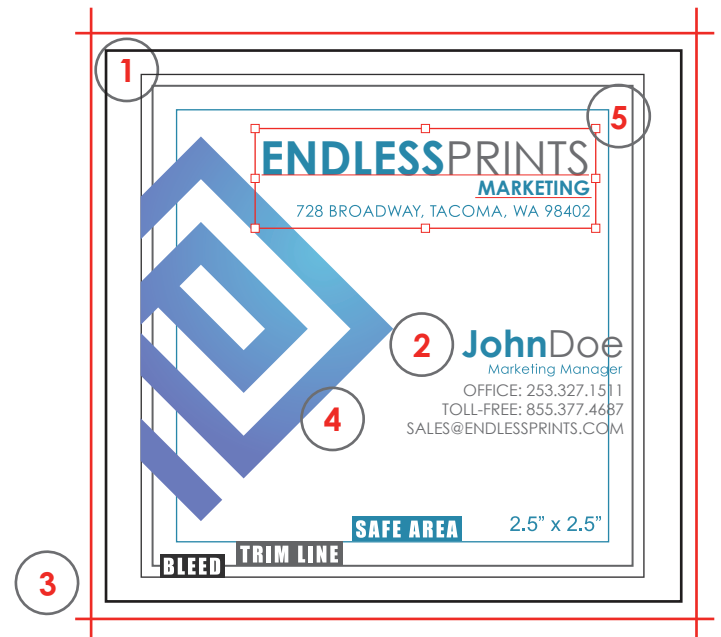
### Export File as PDF

Press Quality

- Compatibility: Acrobat 4 (PDF 1.3)
- Do not compress text & line art
- Overprint should be turned off



### Please Do



### Please Do Not

- 1.** File size should match the Endless Prints template. Templates can be found on the respective product page of our website.
- 2.** All crucial elements such as text, icons, images, logos, etc. must be inside the safe zone. Failure to meet this requirement could result in important information being trimmed.
- 3.** Do not use your program's bleed or crop settings. Refer to the Endless Prints template bleed, trim, and safe lines.
- 4.** All colors will be made CMYK before printing. Setting your document to CMYK prior to submitting will ensure that no color shift occurs as a result of using RGB or Pantone modes.
- 5.** Turn all text to objects (outline) and embed all pictures to the document. This ensures that Endless Prints will be able to open your document without any font replacement or data loss.